



# MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS INSTITUTION)

Affiliated to JNTUA, Ananthapuramu & Approved by AICTE, New Delhi  
NAAC Accredited with A+ Grade, NIRF India Rankings 2021 - Band: 201-250 (Engg.)  
NBA Accredited - B.Tech. (CIVIL, CSE, ECE, EEE, MECH), MBA & MCA



## Department of Management Studies

### Minutes of Board of Studies Meeting Held on 17.06.2023 Time 11:00 AM

The Meeting of Board of Studies of Department of Management Studies, MITS, Madanapalle, was held through online Microsoft Teams Platform on 17.06.2023 at 11:00 am.

#### Agenda for the meeting

1. Discussion & Finalization of MBA Program Structure for MBA II Year under regulations 2022 (R22)
2. Discussion on detailed syllabus of courses in the Second Year of MBA programme under R22.
3. Any other matter with the permission of Chair.

#### Members Present:

S.no	Board of Studies	
1	Dr. Sremmant Basu Professor & Head of Department of Management Studies, Dean-Admin. & International Relations, MITS.	Chairman
2	Dr. B. Anitha Professor, Sri Krishnadevaraya Institute of Management (SKIM) SK University, Ananthapuramu, Andhra Pradesh.	Member_ University Nominee
3	Dr. V. Padmaja, Professor & Head Centre for Leadershp ,M.S.Ramaiah Institute of Management, Bangalore	Member_ Subject Expert
4	Mr. Venkata Subba Rao K. Practicing Company Secretary & Insolvency Professional & Registered Valuer, Bangalore.	Member_ Industry Expert
5	Mr. Anil Duth G. Team Lead Curriculum, Rishi Valley Institute for Educational Resources (RiVER) Rishi Valley School, Madanapalle	Member_ Alumni
6	Dr. D. Pradeep Kumar Professor, Dept. of Management Studies, MITS.	Member
7	Dr. N. Gangisetty Professor, Dept. of Management Studies, MITS	Member
8	Dr. K. Srinivasa Krishna Asst. Prof., Dept. of Management Studies, MITS.	Member
9	Dr. K. V. Geetha Devi Asst. Prof., Dept. of Management Studies, MITS.	Member
10	Dr. G. Anjali Asst. Prof., Dept. of Management Studies, MITS.	Member
11	Dr. Prem Knowless Asst. Prof., Dept. of Management Studies, MITS.	Member

12	Mr. Veerappan Karthikeyan Asst. Prof., Dept. of Management Studies, MITS.	Member
13	Mr. V. Venkata Rao Asst. Prof., Dept. of Management Studies, MITS.	Member
14	Mr. B. Sreekanth Asst. Prof., Dept. of Management Studies, MITS.	Member
15	Mr. Muthukumar Asst. Prof., Dept. of Management Studies, MITS.	Member

The Head of the Department Dr. Sremmant Basu gave welcome address. Dr. Geetha Devi introduced Dr. V. Padmaja Professor & Head-Centre for Leadership, Ramaiah Institute of Management, Bangalore as a new BoS member and other BoS Members. Thereafter, faculty members introduced themselves. The Head of the department shared the contribution of faculty members and students. The various events organized by the Department, during the last one year was also presented to panel members.

The Academic Coordinator Dr. Srinivasa Krishna gave presentation and elaborated the proposed changes to the Regulation 2022 and detailed Syllabi of III and IV semester in R22 syllabus of MBA Program.

1. The Course Structure for MBA 2<sup>nd</sup> Year was discussed and accepted by the BoS Members.
2. The proposed modification in this regulation 2022 were discussed and accepted by the BoS Members and Copy of the same is attached
3. The detailed Syllabi of MBA 2<sup>nd</sup> Year was discussed and accepted with minor changes in few courses by the BoS Members.
4. Resolved to accept the proposed changes to the Syllabus for the following courses and the syllabus and copy of the same is attached
  - a. Generic Elective3(Entrepreneurship) has been shifted from II-II semester to II-I semester
  - b. Big data Analytics course(Minor-1) has been shifted from III to IV semester
  - c. Data mining for Business Decisions has been shifted from IV to III semester
  - d. Data science using R (Major-4) replaced with Data Analysis Using Python
  - e. Business Analytics course title changed as Business Analytics and Data Mining
5. Resolved to accept the introduction of Comprehensive Viva with one (1) Credit in II Year II Semester.

In this meeting the following points were shared by External BoS Members:

Dr. V. Padmaja, Professor, M.S Ramaiah Institute of Management appreciated our Rural Immersion course and Disaster Management and also suggested the following points for consideration:

1. Ethical issues and diversity should be incorporated in the course objectives in order to meet the changes in job scenario and compete with the skills in corporate scenario.
2. Data Analytics must be implemented practically for the students
3. Module on Leadership and ethics needs to be incorporated

4. Project based learning through the real time project or live project needs to be adopted for few courses and presentation of the same needs to be considered for internal assessment.
5. In 4<sup>th</sup> semester, a course on Corporate Governance may be introduced.
6. Personality Effectiveness as non-credit course may be considered in third semester to groom students for placement.
7. Managerial effectiveness and leadership may be introduced as core paper in third semester so as to enable students to understand the importance of leadership style and how they could adopt in real time scenario.
8. Knowledge Management can be introduced as a certificate course.
9. Entrepreneurship should be taught practically rather than theoretically by inviting entrepreneurs to encourage the students to know and avail the Government plans regarding entrepreneurship.
10. Technology Start-up may be included in the Entrepreneurship specialization.
11. In Social Entrepreneurship, students must visit incubators with regard to funding start-ups.
12. Talent Management should be renamed as Performance, Compensation and Reward Management in the third semester and Organization change and Development should be moved to Fourth Semester,
13. Strategic Human Resource Management to be included in third Semester.

C. S. Venkata Subba Rao K, BoS external member and Industry expert suggested to incorporate 1. Introduction relating to Debt Recovery Tribunal (DRT) also can be added along with SARFAESI and IBC 2016. 2. Introduction relating to Valuation of Land & Building, Plant & Machinery and Securities can be added in the course Banking Operations and Management in Unit-V- Prudential norms.

The syllabus copy of the same is attached

Mr. G. Anil Duth, Alumni Member suggested the following points in BoS Meeting:

1. Framing of the Syllabus should enhance the students to adopt better work life balance.
2. Practical way of Learning gives a good career mileage for the student to get into the corporate world.

The meeting concluded with the Vote of Thanks by Dr. Anjali, Assistant Professor, and ended up at 12.45 P.M.



**Dr. Sremant Basu**

Professor & Head of Department of Management Studies

Dean-Admin. & International Relations

MITS, Madanapalle