



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(Deemed to be University under Section 3 of UGC Act. 1956)

NAAC A+, NIRF 25 (201-300), NBA Accredited (All eligible B.Tech, MBA & MCA Programs)



Date: 14.05.2026

To

The Registrar
MITS Deemed to be University
Madanapalle

Through Proper Channel

Respected Sir

Subject: Request for the permission to conduct Industry Alumni Advisory Board Meeting.

This is to kindly inform you that the School of Management is planning to conduct the **Industry Alumni Advisory Board (IAAB) meeting** on **20-05-2026 (Wednesday)** from **11:00 AM to 01:00 PM (online mode)**. We seek your kind permission to organize the meeting. As per the university norms, we also request your approval to provide the honorarium to the invited industry experts and alumni after the meeting, as detailed below.

S. No	Expert Name	Nomination	Mail Id	Contact Numbers
1	Dr. Mahesh Pavan Sathavalli	Industry Expert	Mahesh.sastri@gmail.com	9945212681
2	Mr. Sreekanth Reddy	Alumni Member	sreedvp1@gmail.com	9581065034
3	Dr. V. Raj Kumar	Academic expert	raj@iimj.ac.in	9884138434

[Signature]

Dean

School of Management

DEAN

School of Management
Madanapalle Institute of Technology & Science
(Deemed to be University)
MADANAPALLE - 517 325, A.P India

[Signature]

REGISTRAR

Madanapalle Institute of Technology & Science
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Respected Sir,

I request you to kindly approve and permit the following members as the new IAAB members for R25 MBA Batch.

Industry Expert

Name: Dr. Mahesh Pavan Sathavalli
Organization: Kyndryl, IBM
Designation: Associate Director
Mobile No: 9945212681
E-Mail: Mahesh.sastri@gmail.com

Academic Expert

Name: Dr. V. Raj Kumar
Designation: Assistant Professor, Marketing
Organization: Indian Institute of Management Jammu
Mobile No: 9884138434
E-Mail: raj@iimj.ac.in

Alumni of Department of Management Studies

Name: Mr. Sreekanth Reddy
Designation: Deputy Manager, Delloitte, Bangalore
Mobile No: 9581065034
E-Mail ID: sreedvp1@gmail.com
Year of study at MITS: 2018-2020

18/17/5/26
Dean

School of Management
School of Management
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REGISTRAR
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**SCHOOL OF MANAGEMENT**

Date: 19/05/2026

Minutes of IAAB Meeting Held on 18/05/2026

The Meeting of IAAB of School of Management, MITS Deemed to be University, Madanapalle was held through Online Microsoft Teams Platform on 18/05/2026 at 11 A.M.

Agenda of the Meeting:

The Industry Alumni Advisory Board (IAAB) Committee meeting was conducted for the year 2025-26 with the following members:

S. No	Detailed Agenda of the Meeting	Remarks
1	Welcome Address	Dr. Bhanu Sree Reddy, Dean/HoD
2	Introduction of IAAB External Members	Dr. G. Thouseef Ahamed, Academic Coordinator
	Presentation	Dr. Bhanu Sree Reddy, Dean/HOD
	Structure & Detailed Syllabi of MBA II Year Regulation 2025	Discussion
	Structure & Detailed Syllabi of BBA I Year Regulation 2026	Discussion
3	Any other matter	
4	Vote of Thanks	Dr. E. Gnana Prasuna

Members Present:

S. No	Name of the Member	Designation
1	Dr. Bhanu Sree Reddy Professor & Dean School of Management	Chairman
2	Dr. Mahesh Pavan Sathavalli Associate Director Kyndryl, India	Member- Industry Expert
3	Dr. V. Raj Kumar Assistant Professor Marketing Management Indian Institute of Management, Jammu	Member- Academic Expert
4	Mr. Sreekanth Reddy Deputy Manager, Deloitte, Bangalore	Member Alumni
5	Mr. Mukkandla Lokesh I Year MBA Student School of Management	Student Representative



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S. No	Name of the Member	Designation
6	Dr. Pradeep Kumar Professor & Registrar (I/C)	Member
7	Dr. Gangisetty Professor	Member
8	Dr. K. S. Geetha Devi Associate Professor	Member
9	Dr. G Thouseef Ahamed Assistant Professor	Member
10	Dr. E. Gnana Prasuna Assistant Professor	Member
11	Dr. Rajesh Kumar B Assistant Professor	Member
12	Dr. Venkateswarlu Karumuri Assistant Professor	Member

Discussion and Observation

The IAAB meeting was initiated with the welcome address by Dr. Bhanu Sree Reddy, Dean/HoD, School of Management. Dr. G. Thouseef Ahamed, Academic Coordinator, introduced the IAAB external members. The Chair welcomed the IAAB members and explained that MITS has now become a deemed to be university, which provides scope to design industry-oriented curriculum and introduce relevant programmes.

A detailed overview of the R25 II-Year MBA curriculum structure and syllabus was presented. The members were informed that Semester III includes Operations Research as a core course, generic electives, three major courses, two minor courses and internship evaluation. Semester IV includes the fourth major course, third minor course, open elective and comprehensive project work.

The dual specialization structure was discussed, wherein students complete four major courses and three minor courses across the second year. Specializations presented included Financial Management, Human Resource Management, Marketing Management, Strategic Management, Business Analytics, and Banking and Insurance.

In addition to the MBA curriculum, the R26 BBA programme structure and I Year BBA syllabus were also presented and discussed before the IAAB members. The members reviewed the proposed structure and offered their observations, which were duly noted by the department.

The R25 II-Year MBA course structure and syllabus were reviewed by the IAAB members, who appreciated the industry-oriented approach of the curriculum and the inclusion of emerging areas such as Artificial Intelligence, Business Analytics, FinTech, Digital Economy and Cyber Security. The suggestions received from IAAB members will be carried forward in the form of a revised syllabus and revised structure for presentation in the Board of Studies meeting. The department agreed to examine the major/minor course basket, prerequisite mapping and practical skill components before final submission.

The following suggestions and observations were put forth by the IAAB members during the meeting:

1. Entrepreneurship, self-employment, and startup ecosystem-related content should be strengthened, considering local student aspirations, government-supported start-up

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- initiatives, and rural development opportunities. It was recommended to introduce Entrepreneurship as a dedicated subject.
2. Students from one specialization may be allowed to choose important courses from another specialization wherever feasible, for example a marketing student opting for Security Analysis and Portfolio Management.
 3. Prerequisite requirements for Semester IV courses should be checked so that students do not miss required foundation courses in Semester III.
 4. Transfer Pricing was strongly recommended for deeper coverage, as it has good employability potential in consulting firms and Big Four companies.
 5. Practical exposure through SAP, CRM software, Power BI, Artificial Intelligence and other emerging business technologies should be increased across specializations.
 6. Subjects related to Data Engineering and Business Analytics should be introduced, covering Data Engineering fundamentals, SQL and Database Management, Power BI and Tableau, Data Visualization and Reporting, and AI applications in business decision-making. These would greatly benefit students interested in analytics, MIS reporting, business intelligence and technology-driven management roles.

The suggestions and observations put forth by the IAAB members were duly noted and acknowledged by the department. The feasibility of the suggestions will be examined and, wherever appropriate, they will be placed before the Board of Studies for consideration. Suitable action will be taken in due course.

Key Resolutions & Approvals

1. R25 II MBA Structure and Syllabus is approved and attached as Annexure 1.
2. R26 BBA Structure and I Year Syllabus is approved and attached as Annexure 2.

The Chair thanked all IAAB members, faculty members and students for their valuable presence and contribution. The meeting concluded with a vote of thanks proposed by Dr. E. Gnana Prasuna, and the members were informed that the suggestions would be placed before the management and Board of Studies for further consideration.

Dr. Bhanu Sree Reddy
Professor & Dean
School of Management
MITS Deemed to be University