A Report on Industrial Outreach Visit to "Apollo Tyres Ltd., Chinnapandur, Sri City, Andhra Pradesh" on 23.09.2026

Report Submitted by: Dr. S. Baskaran, HoD, Mechanical Engineering
Representatives from MITS:

- **Dr. S. Baskaran, Head of the Department, Mechanical Engineering**
- **Dr. C. Kamal Basha, Vice Principal, Administration**

Venue: Apollo Skill Development Academy, Apollo Tyres Ltd., Sri City, Andhra Pradesh
Mode of Conduct: Offline
Report Received on 29.09.2026.

1. Introduction

As part of its efforts to strengthen **industry–institution collaboration and enhance employment opportunities for students**, MITS participated in the **Talent Partnership Meet** organized by **Apollo Tyres – AP Plant, Chinnapandur**, on **23.09.2026 at 9:00 AM**.
The Talent Partnership Meet was organized by Apollo Tyres with the objective of strengthening collaboration with partner educational institutions and Talent Partner Agencies (TPAs) and establishing a strong talent pipeline to meet the organization's present and future workforce requirements.
Representing MITS, **Dr. S. Baskaran, Head of the Department, Mechanical Engineering**, and **Dr. C. Kamal Basha, Vice Principal (Administration)** attended the program.
The event provided an excellent platform for understanding Apollo Tyres' manufacturing operations, organizational culture, workforce requirements, and opportunities for collaboration in areas such as **apprenticeships, trainee positions, contractual employment, and permanent recruitment**.

2. Objectives of the Talent Partnership Meet

The major objectives of the program were:

- To strengthen the relationship between **Apollo Tyres and partner educational institutions**.
- To provide participating institutions with an understanding of the company's **manufacturing operations and organizational culture**.
- To familiarize representatives with Apollo Tyres' **safety, quality, productivity, innovation, and people-development practices**.
- To understand the company's **current and future manpower requirements**.
- To explore opportunities for **student recruitment and talent development**.
- To discuss possibilities for **apprenticeship and trainee recruitment**.
- To identify opportunities for further **industry–institution interaction and collaboration**.

3. Overview of Apollo Tyres – AP Plant

During the program, the representatives gained an understanding of **Apollo Tyres – AP Plant** as a major manufacturing facility focused on operational excellence and workforce development.

The interaction highlighted the importance given by the organization to key areas including: Safety, Quality, Productivity, Innovation, Operational excellence, Employee development, Skill development, Workforce planning.

The company representatives explained the role of human resources and talent partnerships in ensuring the availability of appropriately skilled manpower to support the organization's growth and manufacturing requirements.

4. Guided Plant Visit

One of the major components of the Talent Partnership Meet was the **guided visit to the Apollo Tyres manufacturing facility**.

The visit provided the MITS representatives with an opportunity to gain first-hand exposure to the industrial environment and understand the functioning of a modern tyre manufacturing facility.

The plant visit helped the representatives gain insights into:

Manufacturing operations, Industrial production practices, Workplace safety, Quality assurance practices, Productivity and process efficiency, Employee roles and responsibilities, Industrial work culture, Skill requirements in manufacturing operations.

The visit was particularly relevant to the Department of Mechanical Engineering as it provided practical exposure to a large-scale manufacturing environment and helped in understanding the competencies expected from Diploma/ITI/Degree/Engineering graduates and technical personnel.

5. Understanding of Workforce and Hiring Requirements

A major focus of the Talent Partnership Meet was the discussion of **current and future workforce requirements** of Apollo Tyres – AP Plant.

The company representatives shared information regarding the need for a continuous and reliable talent pipeline to meet their workforce requirements. The discussions covered potential opportunities under various employment categories, including: Apprenticeship Opportunities, Trainee Positions, Permanent Hiring. They mainly focus on Diploma, ITI, Any Degree graduates for the placement drive.

6. Industry–Institution Collaboration

The event provided a valuable platform for strengthening the relationship between Educational Institute **and Apollo Tyres**. The interaction emphasized that educational institutions and industries can work together to bridge the gap between academic learning and industrial requirements.

Potential areas of collaboration include:

Campus recruitment, Apprenticeship opportunities, Industrial training, Trainee recruitment, Skill development programs, Industry-oriented training, Guest lectures and technical interactions, Curriculum–industry interaction, Placement opportunities, Continuous talent development.

Such collaboration can help students understand industry expectations and prepare themselves for successful transition from academic life to professional careers.

7. Overall Outcome

The participation of MITS in the Talent Partnership Meet at Apollo Tyres – AP Plant was a valuable step towards strengthening industry–institution relations.

The event enabled the MITS representatives to understand the company's manufacturing environment and workforce requirements while also exploring potential opportunities for student engagement and recruitment. The program also reinforced the importance of developing industry-ready talent through continuous interaction between educational institutions and manufacturing organizations.