

(UGC-AUTONOMOUS)
DEPARTMENT OF MANAGEMENT STUDIES



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

UGC-AUTONOMOUS

MADANAPALLE - 517325, Chittoor Dist., Andhra Pradesh



MIT School of Business

Organising

**A National Level Webinar
on**



Consumer Protection and Advocacy During Covid-19 Pandemic

**In Association with AASRAA (Advocates Association
for Social Responsibility And Awareness)**

6th July, 2020, 10.00 AM to 12.00 PM

**E-Certificate for each participant will be issued
(Attendance Mandatory)**

Resource Persons:



Dr. D. Pradeep Kumar
MBA, Ph.D.
Professor in Management



Dr. K.S. Krishna
MBA, Ph.D.
Asst. Professor in Management



Sri Habeeb Sultan Ali
B.A., MBA, D.S.S, LLB.,
Advocate AP High Court,
Founder & Chief Patron,
AASRAA

For More details, contact:

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Register Here

A National Level Webinar conducted by MITS School of Business in association with AASRAA (Advocates Association for Social Responsibility And Awareness) on CONSUMER PROTECTION AND ADVOCACY DURING COVID-19 PANDEMIC on 6/7/20.

The coronavirus pandemic has opened the floodgates of unfair, misleading and abusive business practices, hitting consumers hard and leaving the most vulnerable ones more disadvantaged. Cases of price gouging for essential hygiene consumer products such as masks, hand sanitizer and basic household products have surged, forcing governments to insert price caps in India, misleading advertisements with false claims are also flourishing, ranging from products claiming to prevent COVID-19 infection to fake test kits. Financial fraud schemes soliciting false donations and using phishing techniques are also on the prowl. "This crisis has triggered many unfair business practices and criminal activities. Firmer action is urgently needed to protect consumers.

Participants: 500 faculties, students, households and other professionals have participated from Andhra and Telangana and Chennai regions.

Guest Speaker: Habeeb Sultan Ali, AASRAA Founder, Lawyer Hi court, Visakhapatnam

Speakers: Dr. Pradeep Kumar and Dr. K.S. Krishna, MITS School of Business