

**A Report on Webinar on "Investment Awareness and Opportunities"
Organised by Department of Management Studies
28.03.2024**



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(UGC-AUTONOMOUS INSTITUTION)
Madanapalle-517325, Annamaya Dist., Andhra Pradesh

Organized by the Department of Management Studies
**A Webinar on
"Investment awareness and opportunities"**

Speaker
Dr. Sarika Luhana
Senior consultant
G Institution and Consultancy Mumbai.

Date: 28-3-2024 Time: 3.00 pm to 4.00 pm
Venue: SB 305 and 306

Chief Patron: Dr. N. Vijaya Bhaskar Choudary, Ph.D., Secretary & Correspondent
Patron: Mrs. Keerthi Nadella, Executive Director
Program Chair: Dr. C. Yuvaraj, Principal
HoD: Dr. KV. Geetha Devi, MBA
Coordinator: Mr. V. Venkata Rao, Mr. Roja Kiran

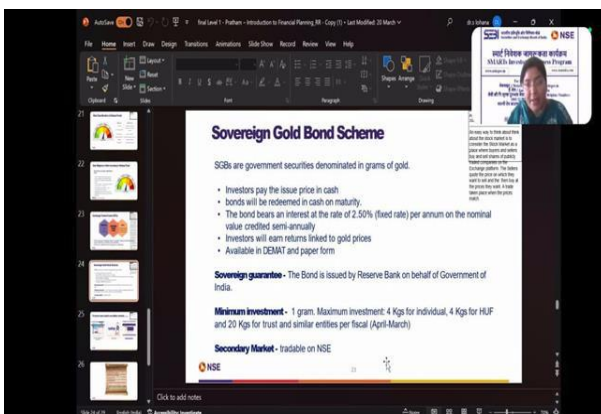
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Report Submitted by: Mr. Venkata Rao, Assistant Professor, Department of Management Studies.
Resource Person Details: Dr. Sarika Luhana, Senior Consultant, G Institution and Consultancy Mumbai.
Report Received on 30.03.2024
Mode of conduct: Online
Participants:85 students

On March 28, 2024, the Department of Management Studies organized a webinar on “Investment Awareness and Opportunities” for MBA Finance specialized students. This program was initiated by Mr. Venkata Rao, Assistant Professor, Department of MBA. He explained the objective of the program and invited the Head of the Department of MBA, Dr. K.V. Geetha Devi. She has appreciated the coordinators and conveyed her best wishes to the resource person and participants. After that, Mr. V. Venkata Rao invited Mr. Roja Kiran, and he introduced the speaker of this program, Dr. Sarika Luhana, Senior Consultant, G Institution and Consultancy Mumbai.

At 3.10 p.m., onwards, Dr. Sarika Luhana started the session through virtual. She explained the following contents:

- what is Investment, Savings and need and Importance of both,
- Investment Avenue or Opportunities
- Capital Market
- Need of Investment Planning and Steps of Investment Planning
- Mutual Fund – Why choose Mutual fund, Types, Risk classification
- Investment Evaluation factors
- Financial Planning.



In this session, 85 students attended. They learned many things about investment opportunities, Students raised doubts at the end of the sessions, and she gave answers with an example.

Outcomes of the Program:

- Here, 85 students attended and were able to do the following:
- Practical Knowledge on Financial Planning
- Investment Opportunities
- Investment Planning and Steps in Investment Planning
- Capital Market: Types
- Money Market Types
- Mutual Funds need classification of mutual fund types.

After the doubts were clarified by the students, Mr. Venkat Rao said thanks to chief patron Dr. N. Vijaya Bhaskar Choudary, secretary and correspondent of MITS, patron Mrs. Keerthi Nadella, Executive Director of MITS; program chair Dr. C. Yuvaraj, Principal of MITS; Dr. K.V. Geetha Devi, HoD, MBA; and special thanks to Dr. Sarika Luhana, Speaker of the session.

The above-given dignitaries contributed a lot to the success of this event. Mr. V. Venkata Rao and Mr. Roja Kiran are both acting coordinators of the program.

“Price is What you Pay. Value is What you get”