

**A Report on Exhibition on**  
**“Sustainable Production and Consumption Patterns In Indian Economy”**  
**Organised by Department of Management studies**  
**on 31<sup>st</sup> January 2024**



**Report submitted by Dr. K. V. Geetha Devi, HoD, Department of Management Studies**

**Report Received on 14.02.2024**

**Participants: I year I Sem MBA batch of 2023-25**

**Mode of Conduct: Offline**

The exhibition on “Sustainable Production and Consumption Patterns in Indian Economy” was held in Madanapalle Institute of Technology and Science on 31<sup>st</sup> January 2024 . The exhibition was organised by the students of MBA 1<sup>st</sup> year C section.

*Principal Dr. C. Yuvaraj, Dr. D. Pradeep, Chief Coordinator, PAARC cell along with Prof. Sremmant Basu Dean Administration and international relations, Mrs. U. Vijayalakshmi Senior Manager & Students' Counsellor attended the exhibition.*

Exhibition is all about creating awareness about the different types on industries and their manufacturing and consumption patterns in the particular industry.

Through charts and exhibits, students showcased 6 different industries in the following manner:

The program was started at 3:00 pm. HOD of MBA Dr. Geetha Devi madam along with faculty members visited the exhibition and appreciated the students.

Team 1 : Aviation industry: The group has presented about changes happened in the industry with different exhibits and information

Team 2 : Automobile industry: This group has concentrated on different types of vehicles, their transition in manufacturing and technology adopted, major players in the industry and exports.

Team 3 : Food industry: This group has shared the information about types of food we Indians had now and then and presented about the statistics about the level of consumption and

Team 4 : Textile industry: They focused on types of clothes used, their advantages and disadvantages and the manufacturing process and the most used textiles now and then.

Team 5 : Tourism industry: Students concentrated on places attracted the tourists, the developments happened and the revenue generated and the Government developing the Incredible India.

Team 6 : Agriculture industry: The group has highlighted the techniques used, cultivation process in agriculture and types of products produced in different types of soil.

Dr. C. Yuvraj principal addressing students has appreciated the students for their hard work. He said that the growth in last 30 years lifted millions out of poverty and helped many to get employment. He said that being the students of management studies, everyone needs to be updated about what’s happening in the world.

He congratulated all the students and Dr. Geetha Devi madam for her initiation and arranging this event. He introduced Dr. Pradeep sir as one of the important pillars of MBA department. He also praised about Pradeep sir’s remarkable journey of 14 years as HOD of MBA department.

Dr. Basu stated that everyone should have enough knowledge about all the industries. He also said that students must have self confidence and rule out the fear that’s inside them because in the corporate world especially for management students speaking tactically is most important aspect to survive. He said that every student must be a very good speaker and to develop skills because in another one and half year the students will be ready for the campus placements. Finally, he appreciated all the students for their effort and interest.

Dr. Pradeep has congratulated and suggested students to know everything about what they are doing and to select choices correctly.

Faculty members and students of MBA as well as from other departments visited the exhibition.

I Sincerely thank the Management, Principal, Vice-Principals, Deans, Heads of all departments, teaching and non-teaching staff.

