

**A Report on One-day Internal Management Meet**  
**“SAMARTHYA-2K24”**  
**Organized by Department of Management Studies**  
**Date: 16.05.2024**



**MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE**  
(UGC-AUTONOMOUS INSTITUTION)  
Madanapalle-517325, Annamayya Dist., Andhra Pradesh, India

Department of Management Studies  
**SAMARTHYA**  
Gateway for Talent  
INTERNAL MANAGEMENT MEET

Date & Time :  
16-05-2024 @ 9.30 AM  
Venue:  
Auditorium

**EVENTS**

- BRUHASPATI – The Leader (Young Manager)**
- ADITHYA – The Educationist (Paper Presentation)**
- AGNI – The spark of Knowledge (Business quiz)**
- PADMAVYUH – Cherish the Wealth (Treasure Hunt)**
- VAAYU–The Marketer (Innovative Product/ADZAP)**
- ABHINAYA-The Talent Show (Miss and Mr. Fresher)**

Student coordinators: P. Rakesh Kumar-7993068745 / P. Muzeeb Hussien-6300410915 / A. Fayaz-6362751991

Chief Patron: Dr. N. Vijaya Bhaskar Choudary, Ph.D., Secretary & Correspondent  
Patron: Mrs. Keerthi Nadeella, Executive Director  
Program Chair: Dr. C. Yuvaraj, Principal  
Convener: Dr. K. V. Geetha Devi, Asst. Professor & Head /MBA  
Convener: Dr. E. Gnanaprasuna, Asst. Professor /MBA

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**Organized and Submitted by: Dr. E. Gnanaprasuna, Asst. Professor, Dept. of Management Studies.**

**Time: 10.10 AM to 5.00 PM**

**Venue: Auditorium (10.10 AM to 1:00 PM) and Seminar Hall B (2:00 to 5:00PM)**

**Total No. of Participants: 166**

**Report Received on 11.06.2024**

**Mode of Conduct: Offline**

**Session content:**

The session started with Prayer song and lighting the lamp by Principal Dr. Y. Yuvaraj sir followed by HOD-MBA Dr. K. V. Geetha Devi, Dean and International Affairs Dr. Sremmant Basu, PAARC cell In-charge Dr. D. Pradeep Kumar, and Event Convener Dr. E. Gnanaprasuna.

Principal Dr. Y. Yuvaraj addressed the event, for MBA students required Managerial skills, Leadership qualities this kind of activities will help the students to enhance your skills and requested to participate actively and make the event grand success. Followed by Dean, PAARC cell In-Charge, HOD-MBA, and Event Convener addressed the students. After inauguration students participated into different events as per the schedule.

**LIST OF EVENTS ORGANIZED**

- BRUHASPATI – The Leader (Young Manager)**
- AGNI – The spark of Knowledge (Business Quiz)**
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**Learning Concepts:**

- Creating awareness on Management Games.
- Enhancing skills by participating group discussion.
- Creating business world awareness through Business quiz.
- Can develop Creative thinking and Analytical thinking ability in Treasure Hunt.
- Creating awareness of self- employment opportunities through ADZAP.
- Technologies usage in business on this student presented Paper presentation.



### Learning Outcome:

- Communicate effectively in a variety of formats.
- Utilize qualitative and quantitative methods to investigate and solve critical problems
- Integrate tools and concepts from multiple functional areas (i.e. finance, marketing, operations, etc.)
- Which gives opportunity to improve presentation skills.
- Internal Management Meet helps to improve overall efficiency among students.

### Conclusion:

The significances of Management meet regulate different skills development among students. Students can understand their capabilities as well as how to improve different skills through by participating into likewise events in future.

### Feedback:

- Students have gained knowledge about Group discussion, Paper presentation.
- Various ideas gained from recent technologies used in business.
- Students are motivated towards participating into different events.

The event was then followed by valedictory and prize distribution for winners and runners in the session. The session was concluded by a vote of thanks, given by Dr. E. Gnanaprasuna, Assistant Professor, Department of Management Studies, MITS, Andhra Pradesh.

### Event wise winners and runners details:

| Name of The Event  | Winners            | Runners          |
|--------------------|--------------------|------------------|
| Young Manager      | Ms. Nazeefa        | ....             |
| Business Quiz      | M. Reddy Vani      | P. Bangaru Reddy |
|                    | T. Sameera         | S. Faiza Farhan  |
| Paper Presentation | K. Rishnika Sastry | M. Surya Ganesh  |
| Innovative Product | G. Hari Priya      | G. Anand Babu    |
|                    | S. Nazeefa         | L. Ganesh        |
|                    | C. M. Pramodhini   | R. Deepak        |
|                    | N. Lakshmi Anshu   | G. Chandu        |
| Treasure Hunt      | P. Monasin         | ....             |
|                    | S. Radhika         | ....             |
|                    | P. Pushpa          | ....             |
|                    | N. Nandini         | ....             |
|                    | A. Lalitha         | ....             |
|                    | M. Likitha Reddy   | ....             |
| Miss. Fresher      | C. M. Pramodhini   | ....             |
| Mr. Fresher        | D.Tharun           | ....             |