



**Report
on
National level Management Meet
“EXCELSIS 2018”
on 6th April 2018**

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The workshop started with an introductory remark by the convener Dr. Rana Prathap.

The inaugural session was addressed by

The Principal:-Dr. Yuvaraj: while addressing the participants he told, ‘MITS is proud and committed to organize managemnt fests in order improve managerial skills among MBA students.

IIIC Dean:-Dr. Ch. Rama Prasada Rao explained the significance of management skills and importance of management skills.

HOD:-Dr. D. Pradeep Kumar informed the participants that MITS school of business conducts such events annually and pledged to continue it for the benefit of institutions in the region.

Convener:-Dr. Rana Prathap informed the participants that the benefits of participating in management events. He also emphasized the hard work done by MITS MBA studenst and Faculty to make this event successful.

Co-Covener:- Dr. Asraar Ahmed gave vote of thanks and motivated the participants with good luck.

MITS school of Business organized a national level one-day management meet “Excelsis 2018”. This management meet consists of a total of nine events (See details in events page). The participants of this events were from various parts of Chittoor and Ananthapuram Districts. To name a few Emerald Business School (Tirupathi), SITAMS College (Chittoor), SKIIMS (Sri kalahasti) and Sri Rama Krishna PG college (Nandyal). The total of 400 students from 30 different colleges participated in this management meet. The detailed events are listed below

Young Manager

The participants get grilled with questions and different selection rounds procedure that they would normally undergo in a recruitment process. It's a great experience and young manager is the flagship event of Excelsis'18.



Yuva'En (Youth Entrepreneurship)

‘The hidden innovator in you’. The platform for young potential entrepreneurs to come forward with a business proposal and make a presentation on it. Speak in India...Make in India..!



Kahani Café

No Fear Shakespeare: Now it's time to create management stories....!!!. The event helps the students to enhance their narrative and writing skills. Further, as they build the story with the words given to them, they can improve their creative and cinematic presentation of a situation.



InQUIZitive:

Would you like to answer a set of questions related to business domain? The journey won't be easy. So get ready for those sweating moment. Do update your knowledge on Business, Economy, Trade, etc. at National and Global level, here is a platform where some real time pioneers can enjoy.



AD-DICTION:

Creativity takes courage! So here's a platform for you to portray the world as seen through your own eyes. A display of enthusiasm, motivation and a pinch of skill will be well rewarded. The team will be given a product and they have to make an advertisement on the same with a tag line, an innovative product name and a creative promotional advertisement of 3-5 minutes. This advertising and marketing event which is a good platform for student to show all his promotional abilities in real time scenario.



Stock Bubbles:

Stock bubbles is a real time trading simulation platform the way it happens in the real world. This game will allow students a fun opportunity to learn the investment strategies to make their portfolio more profitable. The participants hone their dealing and trading skills in risk-free environment. ‘Wheel and Deal “buying and selling stocks to flip profit into more money!’



Movie Mining:

Have you ever watched a movie and asked “what can you learn about managing and business from this film” even when that is not the main purpose of the film. The best way to translate reality is through fiction. Wherever you are in your business venture, you can glean some insight from the films... Watch it... Interpret it in management perspective... Speak about it....!!!



Literati:

An opportunity to check your writing and presentation skills. This will bring out the creative thoughts on the concept, removes the fear and improves the self-confidence of individual. The people/audience wants to recognise you, "Let your mind write the paper not your Hand"



MPL: Management Premier League:

Love IPL? Want to own a team? Now, we bring you a mock IPL type auction for Management Gurus or leaders. Bid for the person you love and make your dream management team. Place your bets wisely or else you will become insolvent, because the winner or profit maker takes it all.



The Valedictory

The Excelsis 2018 ended with a splendid valedictory function during which the Head of the MITS school of Business and the Vice Principal Dr. Hampamma appreciated the audience for participation in large numbers. Subsequent to this the participants were allowed to speak about the usefulness of the Excelsis 2018 – five participants spoke about the event and expressed their indebtedness to MITS Management. The prizes were distributed to all the winners of total nine events held in Excelsis 2018. This was followed by vote of thanks by one of the conveners, Dr. Rana Prathap and Co-Convenor Dr. K.A. Asraar Ahmed.











The Faculty coordinators of EXCELSIS 2018



The Student coordinators of EXCELSIS 2018

