

**MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE**  
(UGC - AUTONOMOUS)

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**REPORT**  
**ON**  
**GUEST LECTURE IN ENTREPRENEURSHIP AND SELF DEVELOPMENT**  
**ON Sep 12<sup>th</sup> 2018**



Submitted by: Mr Sudheer Muhammed KM, Assistant Professor, Department of Management

Mr Sudheer Muhammed KM introduced the guest lecturer Mr Sivaji Reddy, Ad. Port Ltd. Bangalore. The program started with lighting of the lamp by all of them including the students. The students from MBA attended the lecturer. Mr Sivaji Reddy had shared with the audience about developing an entrepreneurship skill using his well appreciated years of experience in running his own ADPORT Ltd. He had also shared the challenges he faced during initial years of his business.

He delivered an interesting talk on the importance of entrepreneurship in today's challenging world. He advised the students to concentrate more on concepts, and gain practical knowledge. He motivated students to take part in new business opportunities and go for startup. Mr. Sivaji Reddy has answered many queries raised by students. Mr Ramesh Reddy proposed vote of thanks.