



# MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC -AUTONOMOUS INSTITUTION)

Madanapalle - 517325, Chittoor Dist., Andhra Pradesh

## Department of Management Studies NEWS LETTER - 2022



January 2022

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"Success is nothing more than a few Simple disciplines, Practiced every day".

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## Message from Chief Coordinator PAARC Cell



I am happy to share my message to my parent department for the department newsletter. The department is going through rapid changes. The institute is recently NAAC accredited with A+ Grade with a score of 3.3. The MBA Program at MITS is one of the very few accredited management programs in the country. I bring the attention of all the family members of the program, the faculty and the students to continue to strive for an enhancement in the quality of the program. It is possible with constant and collaborated effort of all the members. As the validity of the NBA accreditation of the program expired by 30.06.2022, a fresh SAR is to be submitted and we need to prepare for getting the NBA accreditation for the program for another 3 years at least. I strongly believe, if we continue our efforts in the way that we are functioning at the moment, we shall surely achieve this.

I wish all the members of the department the very best in their endeavours.

**Date- 1<sup>st</sup> January 2022**

**Prof. D Pradeep Kumar  
Professor and Chief  
Coordinator PAARC Cell  
Dept. Management Studies**

### Book Publication by the Faculty

AUTHOR/S	TITLE	YEAR AND MONTH OF PUBLICATION	PUBLISHERS
Dr. Saira Khatoon	Essentials of Organizational Behavior in 21 century.	Nov,2021	Scientific International Publishing House.

### Guest Lecture

A Guest Lecture on “Career development for Emerging Managers” was organized by Department of Management Studies on 13<sup>th</sup> December 2021.

### We welcome following new faculty members in the Department

Name of the Faculty Member	Degree (highest degree)	University	Date of Joining the Institution
Dr. Saira Khatoon	Ph.D	Aligarh Muslim University	21/11/21
Dr.Shyam Sunder	Ph.D	Alagappa University	29/11/21
Dr.G.Anjali	Ph.D	Acharya Nagarjuna University	03/11/21
Mrs.S.Sujatha.	Mphil	Madurai Kamraj University	24/12/21

### Faculty Achievements

We are happy to share the faculty Achievers of NPTEL

S.no.	Name of the faculty	Course	Year	Grade
1	Mr. B. Sreekanth	Marketing Management - I	2021-22	Elite

We are happy to share the faculty member publications

S.No	Title of the Paper	Authors (in the order maintaining the position)	Journal Name	Index	Year and month of Publication	ISSN
1	Assessing the Performances of Vendor Firms by Optimization Technique Industry 4.0 GSC Architectures	Dr. K. V. Geetha Devi	International Journal of Social Ecology and Sustainable Development	SCOPUS	July-September 2021	DOI: 10.4018/IJSESD.2021070101



# MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

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## About MITS

Madanapalle Institute of Technology & Science (MITS) is a highly promising destination for Engineering, Management and Computer Application studies in India. The Educational Academy, is now under the proactive leadership of President Sri. N. Krishna Kumar M.S. (U.S.A), and Secretary & Correspondent Dr. N. Vijaya Bhaskar Choudary, Ph.D.

MITS is committed to achieving sustainability and takes action in the light of national and global challenges. MITS continues to nurture a culture of sustainability through learning, teaching, research, partnerships and industry collaboration.

### Vision

To become a globally recognized research and academic institution and thereby contribute to technological and socio - economic development of the nation.

### Mission

To foster a culture of excellence in research, innovation, entrepreneurship, rational thinking and civility by providing necessary resources for generation, dissemination and utilization of knowledge and in the process create an ambience for practice based learning to the youth for success in their careers.



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## DEPARTMENT VISION & MISSION

### VISION

Vision To become a globally recognized center of excellence in the area of management by building managerial competencies among the students and making them global business leaders. Further the department aspires to prepare them to become visionary leaders with new perspectives, thinking, and ideas.

### MISSION

- M1: Empower students with ability to face real time situation and thereby inculcate the spirit of entrepreneurship
- M2: To facilitate industry driven learning amongst students and faculty
- M3: To provide a platform for knowledge creation and dissemination through requisite infrastructure to benefit students, staff, research community, and society at large
- M4: To contribute to the socio - economic development of the society through excellence in research and teaching

### Global MoUs With

<b>8 MoUs in Taiwan</b> 	 NATIONAL YUNLIN UNIVERSITY OF SCIENCE & TECHNOLOGY	 PROVIDENCE UNIVERSITY	 MING CHUAN UNIVERSITY	 ASIA UNIVERSITY
<b>3 MoUs in South Korea</b> 	 MING CHI UNIVERSITY OF TECHNOLOGY	 NATIONAL UNITED UNIVERSITY	 PINGTUNG UNIVERSITY OF SCIENCE & TECHNOLOGY	 I-SHOU UNIVERSITY
<b>4 MoUs in Europe &amp; Russia</b> 	 IAAM SWEDEN	 INNOPOLIS UNIVERSITY	 BRNO UNIVERSITY OF TECHNOLOGY	 MAHARISHI VEDIC UNIVERSITY

## Madanapalle Institute of Technology & Science

UGC-Autonomous

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