



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC -AUTONOMOUS INSTITUTION)

Madanapalle - 517325, Chittoor Dist., Andhra Pradesh

Department of Management Studies

NEWS LETTER - 2019

January 2019

Volume - 1 Edition - 1



Epitomizing Knowledge &
Continuous Learning

www.mits.ac.in

Follow us:





NEWSLETTER
DEPARTMENT OF MANAGEMENT STUDIES
Message from Principal

I am happy to note that Department of Management Studies is taking out Newsletter highlighting Departmental activities, Faculty members & Students' achievement and sharing the same through this Newsletter with MITS Community.

By reading the achievements of the senior students, the junior batch as well as the future students joining the Department of Management Studies will be motivated to attain many laurels.

I take this opportunity to congratulate all such Faculty members and Student Achievers.

I also congratulate the Editorial Board for taking this Initiative of Publishing Newsletter which is a very good mode of dissemination of information.

Date-1st January 2019

Dr. C. Yuvaraj
Principal
Madanapalle Institute of Technology & Science,
Madanapalle - 517325, Annamayya Dist.,
Andhra Pradesh, India.
www.mits.ac.in

Faculty Achievements:

We are happy to share the faculty Achievers of NPTEL

S.no	Name of the faculty	Course	Year	Grade
1	Dr. Md. Mujahed Ali	Financial statement analysis and reporting	2018-19	Elite + Silver
2	Dr. G. Mahendar	Marketing research and Analysis – II	2018-19	Elite
3	Dr. R. Varadarajan	Supply Chain Analytics	2018-19	Elite
4	Dr. G. Somasekhar	Foundation Course in managerial economics	2018-19	Elite

We are happy to share the faculty member publications The faculties who have published papers in various International Journals during the academic year 2018-2019 are listed below:

S.No	Title of the Paper	Authors (in the order maintaining)	Journal Name	Index	Page No	ISSN
1	Determinants of Smartwatch Adoption among IT professionals An Extended UTAUT2 Model for Smart-watch Enterprise.	A. Kranthi Kumar and K. A. Asraar Ahmed (2018). Determinants of Smartwatch	International Journal of Enterprise Network Management.	scopus	294-302	1748-1260
2	Employabilty skills of management graduates : The Comparative status of SC/ST students in Andhra Pradesh	D Pradeep Kumar Y Subbarayudu E Nagaraju	Indian Journal of Management	scopus	50-61	DOI 10.17010/ pijom/2019/ v12i3/142340
3	Operational Problems of Poultry Units a Study of Warangal District (Telengana)	Dr. Mohd. Mujahed Ali	Indian Journal of Life Sciences	scopus		2277-1743

4	An Empirical Study on Retail Demand for Store Brand Pickles in Tirunelveli, Tamil Nadu	Dr. Varadarajan R and Dr. Thulasi Krishna K	International Journal of Public Health Research and	scopus	27-32	0976-0245
5	Impact of Service Quality on Customer Satisfaction - special reference to Retail Outlets in Tamil Nadu	Dr. Varadarajan R and Dr. Thulasi Krishna K	International Journal of Public Health Research and Development	scopus	175-179	<u>0976-5506</u>
6	Behavioural Analysis of Consumers Towards Fairness Cream Brands and their Preferences; with Reference to Hul, Madanapalle, Chittoor District	Dr.Srinivasa Krishna, Dr.AhmedBasha	Indian Journal Of Public Health Research & development	scopus		
7	Examining the Role of Workplace Spirituality and Teacher Self-efficacy on Organizational Citizenship Behaviour of Secondary School Teachers: An Indian Scenario	Mahipalan, M., & Muhammed, S.	vision	scopus	80-90	0972-2629
8	Examining the Impact of Development Projects and CSR on Project Affected People: A Study on	Sahoo. C &Naik S	Indian Journal of Public Health Research and Development,	scopus		ISSN- 0976-0245

We welcome following faculty members in the Department :

Name of the Faculty Member	Degree(highest degree)	University	Date of Joining the Institution
Dr.G.Mahender	Ph.D	Hyderabad Central University	20/07/18
Dr..Sudheer mohammed	Ph.D	NIT,Suratkal	16/07/18

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS INSTITUTION)

About MITS

Madanapalle Institute of Technology & Science (MITS) is a highly promising destination for Engineering, Management and Computer Application studies in India. The Educational Academy, is now under the proactive leadership of President Sri. N. Krishna Kumar M.S. (U.S.A), and Secretary & Correspondent Dr. N. Vijaya Bhaskar Choudary, Ph.D.

MITS is committed to achieving sustainability and takes action in the light of national and global challenges. MITS continues to nurture a culture of sustainability through learning, teaching, research, partnerships and industry collaboration.

Vision

To become a globally recognized research and academic institution and thereby contribute to technological and socio - economic development of the nation.

Mission

To foster a culture of excellence in research, innovation, entrepreneurship, rational thinking and civility by providing necessary resources for generation, dissemination and utilization of knowledge and in the process create an ambience for practice based learning to the youth for success in their careers.



AICTE APPROVED INSTITUTE



NATIONAL BOARD OF ACCREDITATION
CSE, ECE, EEE, MECH & MBA



ज्ञान-विज्ञान विमुक्तये
UGC 2(f) & 12(b)



Permanent Affiliation from JNTUA



Accredited By NAAC



ISO 9001:2015 Certified

DEPARTMENT VISION & MISSION

VISION

Vision To become a globally recognized center of excellence in the area of management by building managerial competencies among the students and making them global business leaders. Further the department aspires to prepare them to become visionary leaders with new perspectives, thinking, and ideas.

MISSION

- M1: Empower students with ability to face real time situation and thereby inculcate the spirit of entrepreneurship
- M2: To facilitate industry driven learning amongst students and faculty
- M3: To provide a platform for knowledge creation and dissemination through requisite infrastructure to benefit students, staff, research community, and society at large
- M4: To contribute to the socio - economic development of the society through excellence in research and teaching

Global MoUs With

8 MoUs in Taiwan 	 NATIONAL YUNLIN UNIVERSITY OF SCIENCE & TECHNOLOGY	 PROVIDENCE UNIVERSITY	 MING CHUAN UNIVERSITY	 ASIA UNIVERSITY
3 MoUs in South Korea 	 MING CHI UNIVERSITY OF TECHNOLOGY	 NATIONAL UNITED UNIVERSITY	 PINGTUNG UNIVERSITY OF SCIENCE & TECHNOLOGY	 I-SHOU UNIVERSITY
4 MoUs in Europe & Russia 	 IAAM SWEDEN	 INNOPOLIS UNIVERSITY	 BRNO UNIVERSITY OF TECHNOLOGY	 MAHARISHI VEDIC UNIVERSITY

Madanapalle Institute of Technology & Science

UGC-Autonomous

Madanapalle – 517325, Chittoor Dist, Andhra Pradesh, India.

Ph: 08571 – 280255, 280706, Fax: 280433

Email : admissions@mits.ac.in

For Admissions :

+91 9052077747 / 8008570678 / 8008570076 / 9100601116

For International Admissions :

+91-9100907-314/315/ +977-9827179466



126 km from Bangalore International Airport
131 km from Tirupathi International Airport
258 km from Chennai International Airport

