



Report on
Industrial Visit to Tirumala Dairy Products Pvt. Ltd, Pasupathur Village, Near- Palamaner.
Organized by Dept. of Management Studies- MITS
19-July-2022



Attended & submitted by: Mrs. S.Sujatha and Mr. V.Karthikeyan Assistant Professor, Department of Management Studies, MITS Madanapalle.

Industrial Visit Information: (55 Students Attended)

An Industrial Visit to Thirumala Dairy Products Pvt. Ltd, Near Palamaner was organized on 19.07.22 by our institution for the students of Department of Management Studies. Fifty five students belonging to the MBA I Year B section took part in the Industrial visit under the supervision of Mrs.S.Sujatha and Mr. V. Karthikeyan.We started from our college at 9.45 AM and reached around 11.40 AM.

We were welcomed by the HR Manager Mr. Shekar Reddy and he gave an overview of Thirumala dairy products and their achievements .At the end there was a question session with the students in which many students asked questions regarding career opportunities and Products of Tirumala diary and he cleared all the doubts.

The Quality control manager Mr.Arulkumar started explained the following working sections by splitting the students into 3 batches.

Milk, curd and Butter products are manufactured in their unit. We were shown only Milk Production .The production processes consist of following stages:

- Milk Procurement from producers & societies
- Quality checking of the milk at the receiving terminal
- Boiling of the milk
- Pasteurization process of milk
- Extraction of Butter from the milk
- Preparation of curd
- Converting curd into Butter milk
- Preparing Butter
- Packing & labelling of Milk, Curd, Butter milk & Butter
- Inspection and Quality checking of the finished products as per standards
- Loading the finished products to the transport vehicles
- Supplying the products to the distribution channel members
- Invoicing, collection of payments and accounting process
- HR, Finance and Production department



Around 2.00 PM, we completed the visit. Thereafter we had lunch and then we started our return journey. We reached college around 4.45 PM.

We express our thanks to all the team members of Thirumala Diary Pvt.Ltd who spared their valuable time with us. We also thank our Principal, the Management, HoD (MBA) & other faculty of Management studies department, for their support and encouragement in organizing this visit.

With regards,

S.Sujatha,
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