A Report on Two-day Workshop on "Financial Education for Young Citizens" Organized by School of Management from 16.10.2025 to 17.10.2025

Report Submitted by: Dr. E.Gnanaprasuna, Assistant Professor, School of Management.
Resource Person Details: Dr. B. Nagarjuna, Securities Market Trainer.
Time: 10.00 am to 5.00 noon
Venue: Seminar Hall B
Total No. of Participants: 122
Mode of Conduct: Offline
Report Received on 31.10. 2025

Objective of the Workshop:

The two-day workshop aimed to promote financial literacy among young citizens, especially MBA students, by creating awareness on financial planning, investment options, and career prospects in the financial sector. The sessions were designed to build foundational knowledge of financial markets and inspire students to make informed financial and career decisions.

Day 1: Understanding Financial Concepts and Market Fundamentals

The first day began with a formal inaugural session followed by an engaging talk by **Dr. B. Nagarjuna**. He emphasized the **importance of financial education** in today's competitive economy.

Key topics covered included:

- **Inflation:** Its causes, impact on purchasing power, and relevance to investment decisions.
- **Equity Market:** Overview of stock exchanges, trading mechanisms, and long-term wealth creation through equity investments.
- **Bond Market:** Introduction to various types of bonds and their suitability for risk-averse investors.

Participants gained clarity on how these financial instruments contribute to personal and national economic growth.

Day 2: Investment Avenues, Digital Finance, and Career Opportunities

The second day focused on **practical financial instruments and career prospects** in finance.
Dr. Nagarjuna elaborated on:

- **Sovereign Gold Bonds (SGBs):** Benefits, safety, and government support.
- **Demat Accounts:** Process of opening and managing accounts, and their role in facilitating online investments.
- **Importance of Early Investment:** Building long-term wealth through disciplined financial planning.

In addition, the session highlighted **career opportunities for MBA students** in domains such as:

- Equity Research and Financial Analysis
- Investment Banking and Portfolio Management
- Stock Broking and Wealth Management
- Financial Consulting and Risk Management
- Government and Regulatory Bodies (RBI, SEBI, NABARD, etc.)

The resource person motivated students to explore careers in the **financial services sector**, emphasizing the growing need for skilled finance professionals with analytical and ethical decision-making abilities.

Learning Outcomes:

After completing the two-day workshop, students were able to:

1. **Explain** the concepts of inflation, equity, and bond markets and their role in the economy.
2. **Differentiate** between various investment avenues such as stocks, bonds, and Sovereign Gold Bonds.
3. **Demonstrate** basic knowledge of how to open and operate a Demat account.
4. **Evaluate** the importance of early investment and financial planning for long-term stability.
5. **Identify** potential career paths in finance and investment sectors relevant to MBA graduates.
6. **Develop** an informed and responsible approach toward financial decision-making.

Conclusion

The workshop on *"Financial Education for Young Citizens"* was highly beneficial in bridging the gap between theoretical learning and practical financial awareness. It empowered MBA students to become financially literate and career-ready professionals.

The **School of Management** expresses heartfelt thanks to **Dr. B. Nagarjuna** for delivering such valuable sessions and to the faculty and students for their active participation, ensuring the workshop's success.

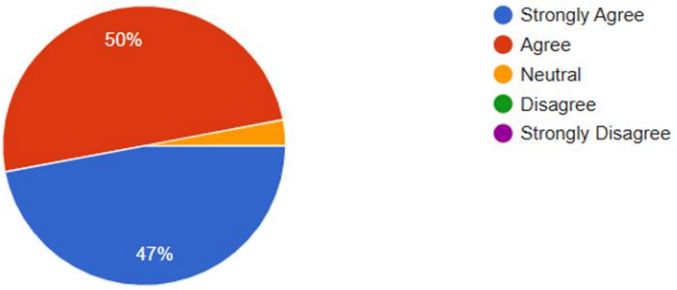
Feedback:

- Students have gained knowledge about stock market
- Various ideas gained from recent technologies used in trading mechanism.
- Students are motivated towards commercialization of their investment.

The lecture was then followed by a question & answer session. The session was concluded at 5:00 PM followed by a vote of thanks, given by Dr. E. Gnanaprasuna, Assistant Professor, School of Management, MITS Deemed to be University, Andhra Pradesh.

The workshop provided you with new and insightful information.

100 responses



Which topics were most useful for you? (Select all that apply)

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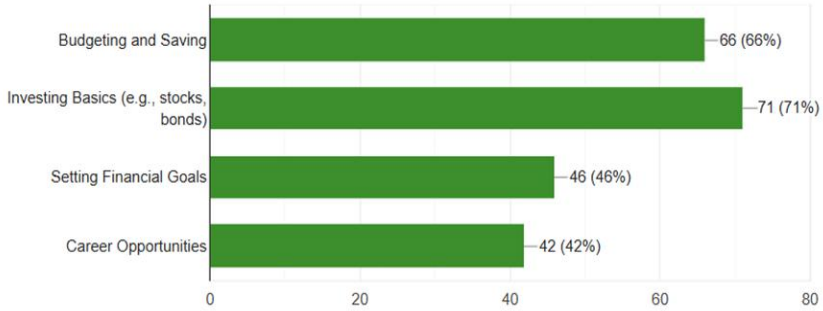

How would you rate your overall satisfaction with this workshop?

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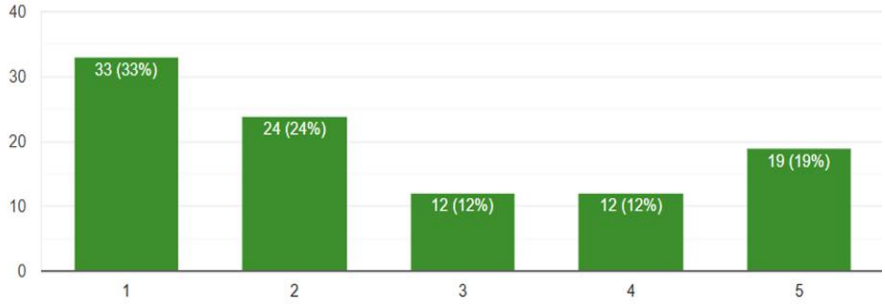

How likely are you to recommend this workshop to a friend?

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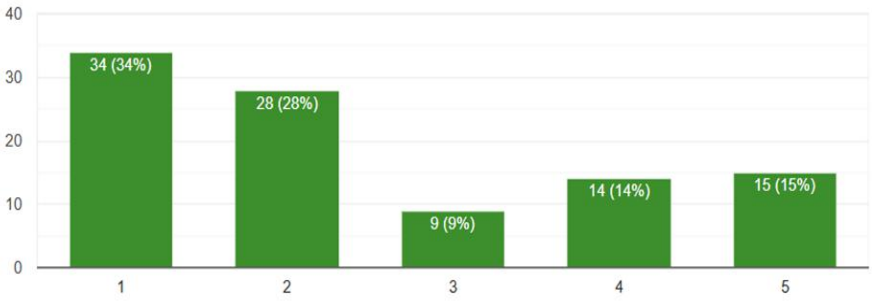
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