A Report on "Finance for Everyone"
Organized by School of Management
in association with Entrepreneurship & Development Cell
on 17.12.2025

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School of Management Studies and Department ED Cell has conducted a program on Finance for Everyone on 17 December 2025.The primary objective of the program was to familiarize students with the fundamentals of finance and to equip them with practical knowledge required for entrepreneurship and professional decision-making. A key highlight of the program was its comprehensive overview of the **types of financial institutions, financial markets, and financial services** that play a crucial role in the economic system. The session introduced students to various **financial institutions**, including commercial banks, cooperative banks, non-banking financial companies (NBFCs), development financial institutions, insurance companies, and mutual fund institutions. The roles and functions of these institutions in mobilizing savings, providing credit, managing risk, and supporting entrepreneurial ventures were clearly explained, enabling students to understand how businesses and individuals access financial resources.

The program also showcased the structure and functioning of **financial markets**, such as the money market, capital market, primary and secondary markets. Students gained insights into how these markets facilitate the flow of funds, enable investment opportunities, and support capital formation. The discussion helped students appreciate the importance of financial markets in business expansion, startup funding, and long-term economic development. In addition, the session elaborated on various **financial services**, including deposits, loans, insurance, investment services, portfolio management, digital payment systems, and financial advisory services. Emphasis was placed on how these services assist entrepreneurs in managing cash flows, mitigating risks, raising capital, and ensuring business sustainability. The relevance of fin-tech and digital financial services in today's entrepreneurial ecosystem was also highlighted.

The program proved to be highly beneficial for UG and PG students by linking financial concepts with real-life entrepreneurial applications. It encouraged students to view finance as an enabler of innovation and business growth rather than a mere accounting function. The interactive session helped students develop confidence in handling financial decisions and fostered an entrepreneurial mindset essential for startup success.

Learning Outcomes

1. Students understood the basic types and functions of financial institutions.
2. Students gained knowledge about different financial markets and their role in the economy.
3. Students became aware of various financial services used in personal and business finance.
4. Students learned how finance supports entrepreneurship and business decision-making.
5. Students developed confidence in handling basic financial matters for future careers and startups.

In conclusion, the **"Finance for Everyone"** program successfully enhanced students' understanding of financial institutions, markets, and services, while strengthening their preparedness for entrepreneurship and professional careers. The program contributed significantly to building financial awareness, analytical thinking, and entrepreneurial competence among UG and PG students. Such initiatives are essential for empowering students to become **financially informed entrepreneurs and responsible economic participants**.