

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
UGC AUTONOMOUS

Report on
CRESCENDO -2020
A One Day Graduates' Meet

Held on 12th February 2020

Organized by MITS School of Business and Department of Computer Applications

Submitted by Dr. Swamy Perumandla, Asst. Professor, MITS School of Business & Dr. S. V.S. Ganga Devi, Professor, Department of Computer Applications.

About Crescendo – 2020

The Word CRESCENDO means “Gradual Increase”. The MITS School of Business & Department of Computer Applications have the practice of conducting this event every year in the month of January or February. The undergraduate students in and around Rayalaseema region are invited to this event. It is a platform for graduate students to prove their abilities, talents and motivate them for better future. This platform will be an eye opening for the young Aspiring minds who are much tensed and confused about their future and career, after their graduation. To overcome this career dilemma the fore noon sessions focused on prospects of future education & career planning, employability skills, Current Trends in IT, Why MBA in MITS, MCA@ MITS and career opportunities after MCA.

In the afternoon, certain events are conducted to equip, improve and enhance analytical skills, to enable quick decision making, to make students cooperative and team players, and to give them long lasting impressions of the subjects, which they have learnt inside classrooms. The events include Young Manager, Diplomat, Share Khan, MITS Premier League, Debugging, Quiz, Techno Trends and Innovate. The Most awaited and exciting Event, Treasure Hunt was conducted from 12.15 PM to 3.30. PM

Registrations 8.30 AM to 10.30 AM

Inaugural:

The Inauguration ceremony of CRESCENDO 2020 was held at MITS Auditorium by lighting the lamp. The dignitaries were Prof. Rambabu Kodali, Director MITS Madanapalle, Dr. G. Hampamma, Vice Principal, MITS Madanapalle, Dr. Sremmant Basu, Dean Admin & International Affairs, Dr. K T Vigneshwara Rao, Head MITS School of Business, Dr. V.L. Pavani Head, Department of Computer Applications, Dr. S.V.S Ganga Devi & Dr Swamy Perumandla, Convener's of Crescendo-2020.

Dr. S.V.S Ganga Devi presented a welcome note on “One Day Graduates Meet, Crescendo-2020”

Dr. G. Hampamma, Vice Principal, MITS Madanapalle appreciated the students for participating in Crescendo – 2020. Vice Principal madam explained the importance of the career planning to the students and also emphasized on skill development.

Dr. Sremmant Basu, Dean Admin & International Affairs has addressed on international opportunities to the students after MBA & MCA

Prof. Rambabu Kodali, Director MITS Madanapalle, conducted an interactive session with students to clarify the doubts regarding their career planning and the opportunities available in the job market. Director sir gave directions to the students in various dimensions to enhance their skills and knowledge.

Dr. K.T.Vigneshwara Rao, and Dr. V.L. Pavani welcomed the participants and encouraged the students to take part in the events conducted by MITS School of Business and Department of Computer Applications. HoDs of the respective departments have presented their department mile stones, achievements and credentials.

Vote of thanks by Dr.Swamy Perumandla, The Crescendo – 2020 was a great success with an overwhelming response of 1001 students from various colleges in and around Rayalaseema Region.

After Inauguration, all the participants assembled in main auditorium for the presentations given by Faculty on the following Topics.

SNo	Name of Event	Sessions handled by
1	MCA@MITS, Current Trends in IT& Career Opportunities after MCA	Dr.V.L.Pavani
2	MBA@MITS, Current Trends management studies & Career Opportunities after MBA	Dr. K.T.Vigneshwara Rao
3	Placements @ MITS with respect to MBA & MCA	Saravanababu J Senior Placement Officer, MITS

MBA – EVENTS (for B.Com, BBA, BBM & BA students)

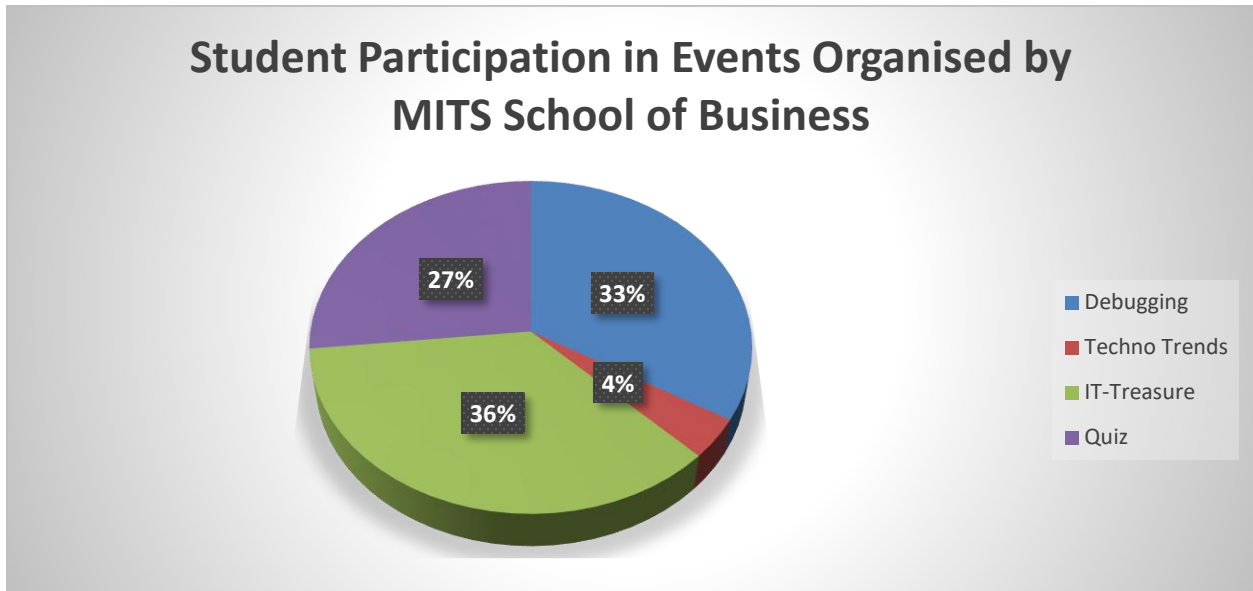
12:30 PM - 1:15 PM Prelims for all Events except Treasure Hunt

1: 30 PM – 2:30 PM LUNCH

2:30 PM – 4:00 PM (Final Rounds of the Events)

Sl.No.	Events Organized by MITS School of Business	No. of Participants
.1	Young Manager	171
2	MITS Premier League	128
3	Share Khan	90
4	Diplomat	100
5	Treasure Hunt	178
	Total	667

Note: Each Student has participated in any one event



Student Participation in Events Organised by MITS School of Business

Event-wise

YOUNG MANAGER (Co-ordinators: Dr. G. Mahender & Dr. Mohsin Khan)

This prestigious event is to test all round skills particularly in respect of arithmetic, reasoning, current affairs, communication, Leadership, self-projection and stress management

Award	Name of the Students	Name of the College	Place
Winner	Sameera Anjum	Sri Srinivasa Degree College	Madanapalle
Runner	Samreen Khannam	B.T. College,	Madanapalle

SHARE KHAN (Co-ordinators: Dr. Muhammed Shafi M.K. and Dr. Rajesh Kalli)

Share Khan Event is about stock trading where the participants have to do buying and selling of the scrip's which were shown on the screen.

Award	Name of the Students	Name of the College	Place
Winner	1. N.Dilip Kumar 2. G.Guna Sekhar	Sri Vidya Degree College	Madanapalle
Runner	1. L.Sadiq 2. K.Zaheer	Sri Chaitanya Degree College,	B.Kothakota

DIPLOMAT (Co-ordinators: Dr. K. S. Krishna and Mr. Saleem Sharukh)

This event especially designed to the graduates who aspire to become business tycoons. It enhances their skills and educates them in all aspects and makes them fit for the needs of the organization as well to enrich their personality. It also focuses on how a student takes initiative and facilitates strategic agreements, treaties & conventions, promotion of information, trade & commerce, technology and friendly relations.

Award	Name of the Students	Name of the College	Place
Winner	1. M.Deepa Reddy 2. B.Hemavathi. 3. B.Neelavathi	Sri Vidya Degree College	Plamaner
Runner	1. M.Vinitha 2. G.Sukanya 3. B.Manasa	Sri Srinivasa Degree College	Madanapalle

MIT'S PREMIER LEAGUE (Co-Ordinator: Dr. Sudheer Muhammed K.M)

Five rounds of auction will be held for five different categories of business personalities designation (such as CEO's, CFO's, Founders, Young Tycoons and Management gurus).

Award	Name of the Students	Name of the College	Place
Winner	1. K.Mohammed Rafi 2. P.Sai Prasad 3. P.Imran Khan 4. S.Moeen Basha 5. T.S.Javeed	Sri Srinivasa Degree College	Madanapalle
Runner	1. G.Bhanu Prakash Reddy 2. K.Bhuvanesh 3. B. Dileep Reddy 4. K.Sudharshan 5. O.R.M.Gireesh	Sri Srinivasa Degree College,	Madanapalle

TREASURE HUNT GAME (Common Game for MBA & MCA): 12:30 PM – 2:30 PM

This game is conducted by **Dr. Mohd. Mujahed Ali**, Assoc. Professor, MITS School of Business. This event is about finding a Treasure which is kept at some place in the college by a team of 8-10 participants. A total of 250 students have participated in the game. The winners of the event are:

Treasure Hunt		
Group-1		
1	P. Sharukh Khan	Sri Srinivasa Degree College, Madanapalle
2	S.Saifulla	
3	K.Hari Prasad	
4	G.Harish Kumar	
5	Imran Basha	
6	Riyaz	
7	Mohammad Sameer	
8	D. Abhilash Reddy	
Group-2		
1	V.Bharghava	B.T. College, Madanapalle
2	N.Avinash Kumar Reddy	
3	G. Ramanjulu	
4	P.G. Subramanyam	
5	S.Venkatesh	
6	B.Naresh	
7	S.Mohammad Ali	
8	C.Venkatesu	
Group-3		
1	V. Kavitha	Sri sai Vaishnavi Degree college
2	K.Sarala	
3	P.Gouthami	
4	A.Meena	
5	C. Sasi rekha	
6	K. Bhargavi	
7	K.Adi Lakshmi	
8	K. Shilpa	
9	K.Lavanya	

MCA EVENTS (for B.Sc & BCA students)

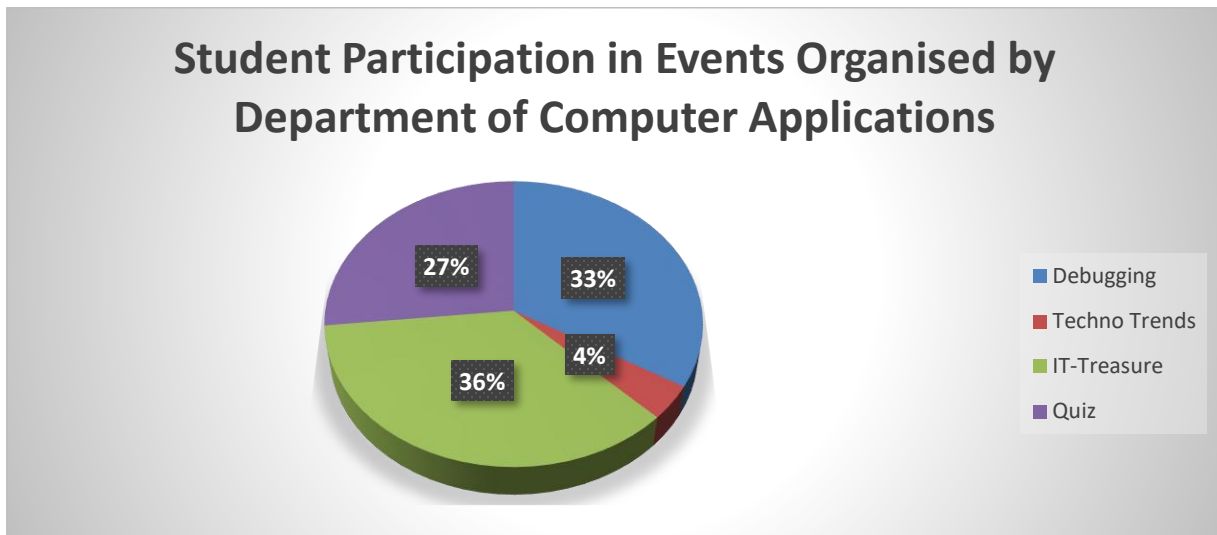
12:30 PM - 1:15 PM **Prelims for all Events except Treasure Hunt**

1: 30 PM – 2:30 PM **LUNCH**

2:30 PM – 4:00 PM **(Final Rounds of the Events)**

S.NO	Name of the Event	Number of student's participation
1	Debugging	112
2	Techno Trends	13
3	IT-Treasure	120
4	Quiz	89
Total		334

Note: Each student has participated in more than one event



Student Participation in Events Organised by Department of Computer Applications

List of Winner & Runner ups- Event wise

S.No.	Event Name	Student Name	College Name	Prize
1	D-Bug	Choudhary Sayema	MCV Degree College,Punganur	I Prize
		R.Sukanya	Sri Srinivasa Degree College	II Prize
		M.Naresh Kumar	BTCollege, Madanapalle	Consolation Prize
2	Techno Trends	1.Shaik Juveriya Naaz	Sri Srinivasa Degree College, Madanapalle	I Prize
		2.Syed Jasmine		
		1.Shaik Noor Misbah 2.Thousifa	Sri Srinivasa Degree College, Madanapalle	II Prize
		1.S.Aliya Thabasum 2. M.Jayasree	Sri Srinivasa Degree College, Madanapalle	Consolation Prize
3	IT -Treasure	1.Abrar 2.M.Moin khan 3.G.Naveen 4.K.Mani 5.B.Venkata Ramana 6.S.Arshiya anjum 7.U.Hemelatha 8.K.Sirisha	MCV Degree College, Punganur	I Prize
		1.B.Jagadeesh babu 2.S.V.Bhargava Sai 3.P.Ashwini 4.K.Manasa 5.M.Chandana 6.G.Bhuvaneswari 7.M.Vishnu Priya 8.M.Sandhya	Sri Srinivasa Degree College, Madanapalle	II Prize
4	Quiz	1.A.Mounika 2.R.Manasa 3.N.Nagamani	MCV Degree College, Punganur	I Prize
		1.J.Kushal Kumar 2.C.Kumari 3.A.Pushpalatha	Sri Vivekanda Degree College, Madanapalle	II Prize

VALEDICTORY FUNCTION

The dignitaries for Valedictory function were Dr. K T Vigneshwara Rao, Head, MITS School of Business, Dr. V L Pavani Head, Department of Computer Applications, Dr. S.V.S Ganga Devi & Dr. Swamy Perumandla, Convenor's of Crescendo 2020. Certificates and Prizes were distributed to Winners and Runner ups of the various Event conducted by MITS School of Business and Department of Computer Applications.

We express our sincere gratitude to the Management, Principal, Vice Principals, Head, MITS School of Business, Head, Department of Computer Applications, College Management for providing an opportunity to conduct CRESCENDO 2020 – A One Day Graduates Meet.

