MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(Deemed to be University)
Affiliated to JNTUA, Ananthapuramu & Approved by AICTE, New Delhi
NAAC Accredited with A+ Grade, NIRF India Rankings 2025 - Band: 201-300 (Engg.)
NBA Accredited - B.Tech. (CIVIL, CSE, ECE, EEE, MECH, CST), MBA & MCA

A Report on
"Establishing collaborations with industries for Industrial Visits, Internships, and Placement & Internship Opportunities for MBA Students"
Organized by School of Management
from 13.07.2026 to 14.07.2026

Report Submitted by: Dr. Bhanu Sree Reddy, Dean-School of Management.
Mode of Conduct: Offline
Report Received on 20.07.2026.
Duration: 13 July 2026 – 14 July 2026
Locations Visited: Sri City -SEZ

1. Introduction

As part of the School of Management's continuous efforts to strengthen industry–academia collaboration and enhance experiential learning opportunities for MBA students, an industry outreach visit was organized during **13–14 July 2026**. The objective of the visit was to establish collaborations with leading industries for:

- Industrial Visits
- Internship Opportunities
- Placement Support
- Corporate Training and Skill Development
- Exploring Higher Education Opportunities for Industry Employees

2. Team Members

The following members represented the School of Management during the visit:

1. **Dr. Bhanu Sree Reddy** – Dean, School of Management
2. **Dr. K. Venkateswarlu** – Faculty Member, School of Management
3. **Mr. Sameer Kumar** – Placement Officer
4. **Prof. Balaji** – Assistant Director, Industry Relations

3. Areas Visited

The team visited industries located in:

- Sri City -Special Economic Zone, AP

4. Objectives of the Visit

The visit aimed to:

- Establish long-term industry–institution collaborations.
- Identify internship opportunities for MBA students.
- Facilitate industrial visits to provide practical exposure.
- Explore placement opportunities for graduating students.
- Discuss industry requirements and skill expectations.
- Explore possibilities for higher education programs for industry employees.

5. Industries Visited and Outcomes

S.No	Company	Outcome
1	**Mondelez India**	• Agreed to host **Industrial Visits** (Maximum 30 students per visit). • Expressed willingness to offer **Internships**. • Discussed the possibility of enrolling approximately **30 employees** in an **Online B.Tech Programme** offered by the institution.
2	**Parksons Packaging Ltd.**	• Offered **Unpaid Internships** for MBA students. • Agreed to organize **Industrial Visits** for a maximum of 30 students.
3	**KGI Clothing Pvt. Ltd.**	• Offered **Industrial Visits** for MBA students.
4	**Station S**	• Expressed interest in providing **Internships**. • Offered potential **Placement Opportunities** for eligible students.
5	**Kikuwa Company**	• Offered **Internships**. • Agreed to facilitate **Industrial Visits**.
6	**Daiken**	Initial discussions held regarding future collaboration.
7	**Blendhub**	Company visit completed to understand operations and explore future collaboration opportunities.
8	**Brakes India**	Preliminary discussions initiated for future engagement.

6. Companies Yet to Respond

The following organizations were approached; however, responses are awaited:

1. Blue Star
2. IMOP
3. Nippon Express Logistics
4. Aston Steel
5. Colgate-Palmolive Pvt. Ltd.
6. Unicharm Pvt. Ltd.

7. Key Outcomes

The industrial visit resulted in several promising collaborations:

- **Industrial Visit Opportunities**
    - Mondelez India
    - Parksons Packaging Ltd.
    - KGI Clothing Pvt. Ltd.
    - Kikuwa Company
- **Internship Opportunities**
    - Mondelez India
    - Parksons Packaging Ltd.
    - Station S
    - Kikuwa Company
- **Placement Opportunities**
    - Station S
- **Industry–Academia Collaboration**
    - Discussion initiated with Mondelez India for an **Online B.Tech Programme** for approximately 30 employees, opening avenues for executive education and institutional collaboration.

8. Benefits to MBA Students

The collaborations established through this visit are expected to provide:

- Practical exposure to industrial operations.
- Enhanced experiential learning through industrial visits.
- Internship opportunities to improve employability.
- Better placement prospects through industry networking.
- Stronger interaction between academia and industry professionals.
- Opportunities to understand contemporary business practices and organizational processes.

9. Recommendations

To sustain and strengthen these collaborations, the following actions are recommended:

- Execute Memoranda of Understanding (MoUs) with interested industries.
- Schedule industrial visits during the current academic year.
- Coordinate internship opportunities through the Placement Cell.
- Invite industry experts for guest lectures, workshops, and management conclaves.
- Conduct periodic follow-up meetings with industries that have shown interest.
- Continue engagement with companies that are yet to respond.

10. Conclusion

The industry outreach visit conducted during **13–14 July 2026** was productive and aligned with the School of Management's objective of enhancing industry engagement. Several organizations expressed interest in supporting industrial visits, internships, and placement opportunities for MBA students. In addition, discussions on executive education with Mondelez India indicate potential for expanding institutional collaborations beyond student engagement.

The School of Management will continue to strengthen these partnerships through sustained interaction, structured collaborations, and regular industry engagement initiatives to enhance the employability and practical learning experiences of its students.