

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC – AUTONOMOUS INSTITUTION) Madanapalle – 517325, Annamayya Dist., Andhra Pradesh, India



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DEPARTMENT OF MANAGEMENT STUDIES EXCELSIS – 2K25

REPORT ON EXCELSIS-2K25

The Department of Management Studies organized EXCELSIS-2K25, a National Level Management Meet, on 12th June 2025. The program commenced at 10:30 AM in the auditorium with a graceful classical dance performance by Ms. Maneesha and Ms. Geethanjali, first-year MBA students.



This was followed by the lighting of the lamp by Dr. Ramanathan (Vice Principal - Academics), Dr. R. Kalpana (Vice Principal - PG Programs), Chief Guest Mr. Aditya Ratan B. (CRM, Ethnus), and Guest of Honour Mr. Vamsi (HR, Ethnus). Also joining the ceremony were Dr. K.V. Geetha Devi (HoD, MBA) and Program Coordinator Mr. V. Venkata Rao. The event then moved into a devotional atmosphere with a prayer song beautifully rendered by Ms. Vyshnavi and Ms. Vydehi.

The inauguration set a vibrant and inspiring tone for the day's proceedings. All dignitaries and participants were warmly welcomed, marking the beginning of a successful event.



Pre-Words by Mr. V. Venkata Rao – EXCELSIS-2K25

Mr. V. Venkata Rao, Program Coordinator, addressed the gathering with his pre-words about EXCELSIS-2K25. He expressed concern that the conduct of such events is gradually declining in many colleges due to the challenges involved, such as high costs, logistical efforts, and declining student interest. However, at MITS, this event was made possible with the immense support and encouragement from our Principal and Management. He urged students to actively participate in such platforms, emphasizing that events like these offer opportunities to share thoughts, experiences, and knowledge, contributing to both personal and academic growth. Following his motivational message, Mr. Venkata Rao gave a detailed explanation of the exciting events lined up for the day:

- 1. **The Guru Young Manager** (Event Coordinator: Mr. B. Roja Kiran)
- 2. **B2B Business Quiz** (Event Coordinator: Dr. K.S. Krishna)
- 3. Market Manthra Stock Game (Event Coordinator: Dr. E. Gnana Prasuna)
- 4. Market Makers (Event Coordinators: Dr. V.G. Murugan & Dr. Thouseef Ahmed)
- 5. **Prazezvara** (Event Coordinator: Dr. K. Venkateswarlu)
- 6. **Paper Presentation** (Event Coordinator: Dr. G. Nagarajan)

His address set the tone for an engaging and insightful day ahead.

Dr. K.V. Geetha Devi, Head of the Department of Management Studies, took over the mic and addressed the gathering with great enthusiasm. She encouraged all students to participate actively and showcase true team spirit throughout the event. Dr. Geetha Devi highlighted that such platforms help students enhance their skills, boost confidence, and prepare for real-world challenges. She emphasized that active involvement in these events contributes significantly to both personal and professional growth. Wishing all the participants the very best, she motivated them to make the most of the opportunities provided. Her words served as an inspiring push for students to engage wholeheartedly in EXCELSIS-2K25.

Dr. R. Kalpana, Vice-Principal of PG Programs, shared her thoughts on the occasion with insightful advice to the students. She emphasized the importance of attending programs and events beyond regular classroom teaching. Dr. Kalpana stated that students need to develop additional

skills to stay competitive in today's dynamic world. She encouraged everyone to take part in such events whenever and wherever they happen, as they provide valuable exposure. By participating, students can gain practical knowledge that supports their overall career growth. She also urged all participants to maintain a spirit of friendly competition throughout the event. Concluding her speech, she extended her best wishes to all participants for a successful and enriching experience at EXCELSIS-2K25.

Dr. Ramanathan, Vice Principal Academics, delivered an inspiring and thought-provoking message during the EXCELSIS-2K25 Management Meet.He highlighted the growing importance of continuous learning and adaptive leadership in today's fast-evolving business environment.

Stressing that academic knowledge alone is not enough, he encouraged students to develop critical thinking, communication, and decision-making skills.Dr. Ramanathan motivated the young minds to seize every opportunity with confidence and determination.He reminded students that success lies in the willingness to grow beyond comfort zones and embrace challenges.

His words served as a powerful reminder of the potential within each student to lead and innovate. The session left a strong and lasting impression, igniting enthusiasm to strive for excellence in every endeavor.

In the Excelsis-2K25 National Level Management Meet, Mr. Vamsi, HR at Ethnus, Bangalore, graced the event as the Guest of Honour.He shared valuable insights on the importance of upskilling in today's competitive job market.Mr. Vamsi encouraged management students to actively register for various certification courses.He highlighted how certifications can enhance employability and industry readiness.His suggestions were well-received, inspiring students to take proactive steps toward career development.

In this context, Mrs. Divyakala introduced the profile of the Chief Guest, Mr. Aditya Ratan B., Customer Relationship Manager at Ethnus, Bangalore.

In the Excelsis-2K25 National Level Management Meet, the Chief Guest Mr. Aditya Ratan B., Customer Relationship Manager at Ethnus, Bangalore, delivered an insightful address. He emphasized the growing need for management graduates to develop skills beyond academics. Mr. Aditya highlighted the importance of communication, emotional intelligence, adaptability, and teamwork. He stated that these additional qualities are crucial to navigate the complexities of the real-time corporate world. His message encouraged students to focus on holistic development for long-term career success. The session was highly motivating and provided a clear direction for aspiring professionals.

In this context, the Vice Principals—Academic and PG Programs—along with the Head of the Department of Management Studies and the Coordinators, felicitated the Chief Guest and Guest of Honour with a shawl and memento.



In this program, a total of 142 registrations were received from various institutions for events such as Young Manager -12, B2B -57, Market Makers -33, Market Manthra -15, Prazezvara -14, and Paper Presentation -1. Except for the Paper Presentation, all other events were conducted in two or three rounds based on their respective event format. The results of the various events are presented below.

S.no	Name of the Event	Winners	Name of the College	Runners	Name of the College
1	YOUNG MANAGER (The Guru)	G. Pooja Sri	Emerald's College, Tirupati	-	
2	MARKET MANTRA	S. Uma Shankar Reddy	Mother Theresa Institute of Management	Bhavya Sree	Emerald's College
		O. Mohan Babu	Mother Theresa Institute of Management	Mythili	Emerald's College
3	PRAZEZVARA	P. Vijaya Lakshmi	Emerald's College, Tirupati	S. K. Rohinazz	MCV College
		M. Sreekanth	Emerald's College, Tirupati	K. Kusuma	MCV College
4	B2B (BUSINESS QUIZ)	G. Jaswanth	Emerald's College, Tirupati	V. Afrin Taj	Mother Theresa Institute of Management
		K. Pavan Kumar	Emerald's College, Tirupati	P. M. Joshna	Mother Theresa Institute of Management
		S. Vaishnavi	Emerald's College, Tirupati		
		K. Jhansi Priya	Emerald's College, Tirupati		

S.no	Name of the Event	Winners	Name of the College	Runners	Name of the College
5	MARKET MAKERS	Sai Kowshik	Emerald's College, Tirupati	G. Jaswanth	Emerald's College, Tirupati
		Sree Nithish	Emerald's College, Tirupati	M. Sreekath	Emerald's College, Tirupati
		Navieeth	Emerald's College, Tirupati	P. M. Yaswanth Kumar	Emerald's College, Tirupati
		Pavan	Emerald's College, Tirupati	S. Deepak Chowdary	Emerald's College, Tirupati
6	PAPER PRESENTATION	S. Shahin	Sri Sai Institute of Technology & Science	P. Kalpana	Mother Theresa Institute of Management
		S. Nandhini	Sri Sai Institute of Technology & Science	R. Vamsidhar	Mother Theresa Institute of Management

During the Valedictory Program, the Head of the Department, Program Coordinators, Event In charges, Professors, and Senior Faculty members distributed prizes to the winners and runners-up of the various events.





Dr. Poonam Sahoo delivered the Vote of Thanks with heartfelt sincerity during the inaugural session of Excelsis-2K25. She extended her deep gratitude to the Chief Guest, Mr. Aditya Ratan B., Customer Relationship Manager at Ethnus, Bangalore, for his inspiring presence and valuable insights. She also thanked the Guest of Honour, Mr. Vamsi, HR Manager at Ethnus, Bangalore, for motivating the students with his thoughtful suggestions. Special thanks were offered to Principal Dr. C. Yuvaraj, Vice Principal Academics Dr. Ramanathan, Vice Principal PG Programs Dr. R. Kalpana, and HoD MBA Dr. K.V. Geetha Devi for their constant guidance and support. She appreciated the efforts of program coordinators Mr. V. Venkata Rao and Mr. Roja Kiran for their dedication in organizing the event. Finally, she expressed sincere gratitude to the Secretary and Correspondent Dr. N. Vijaya Bhaskar Choudhary and Executive Director Mrs. N. Keerthi for their continuous encouragement and visionary leadership.

Mr. Roja Kiran, the Coordinator of the program, extended his heartfelt thanks to all the participants and congratulated the winners and runners-up of the various events. He also expressed his sincere gratitude to the Heads of Departments, Principals, and Management of various institutions for encouraging student participation and contributing to the grand success of the program. Furthermore, he acknowledged and appreciated the dedicated efforts of the event faculty incharges, student organizers, PRO team, and sponsors who directly and indirectly supported and contributed to the successful execution of the program.

"Management is doing things right; leadership is doing the right things."