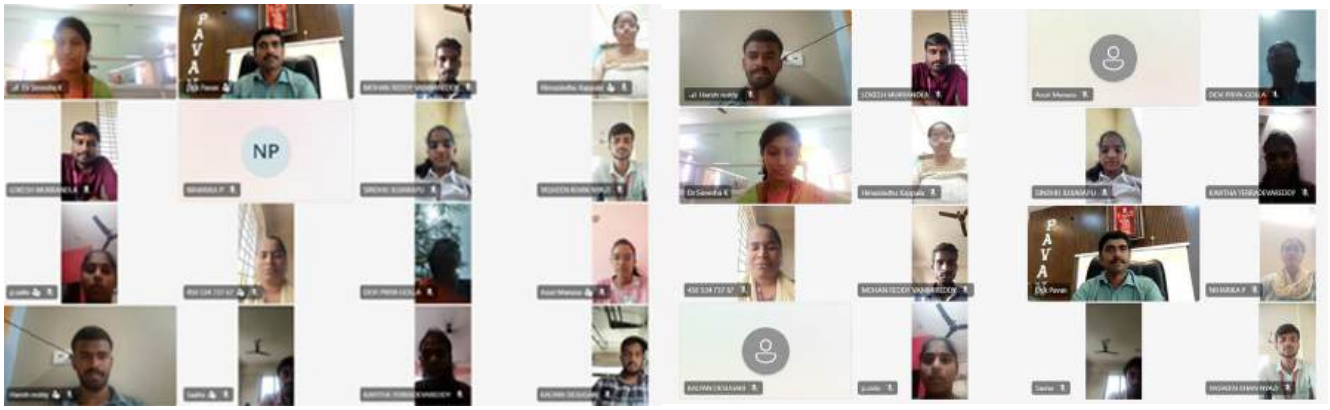
A Report on
Industry Expert Lecture on
"Bridging Academia and Industry through Internships and Innovation"
Organized by School of Management
in association with ED Cell and ED Club
on 17.06.2026

Report Submitted by: Dr. Kosaraju Sireesha, Assistant Professor, School of Management
Mode of Conduct: Online
No. of Participants: 45
Report Received on 30.06.2026.

Objectives:

- To bridge the gap between academic learning and industry expectations through experiential learning.
- To create awareness among students about the importance of internships in developing employability skills.
- To encourage innovation, entrepreneurship, and industry-oriented problem-solving among students.
- To provide insights into current industry practices, emerging technologies, and workplace expectations.
- To motivate students to actively participate in internships, live projects, and innovation-driven initiatives for career advancement.

The program commenced with a warm welcome by **Dr. Kosaraju Sireesha**, who welcomed the dignitaries, faculty members, and students, introduced the distinguished industry expert, and emphasized the importance of strengthening industry-academia collaboration to prepare students for successful professional careers. This was followed by an inspiring address by **Dean, School of Management, Dr. Bhanusree Reddy**, who shared her valuable insights on the significance of integrating academic learning with practical industry exposure. She highlighted the pivotal role of internships, innovation, and entrepreneurship in nurturing competent professionals equipped to meet the evolving demands of the corporate world. She further encouraged students to actively participate in internship programs, continuously enhance their technical and managerial competencies, embrace innovation, and develop an entrepreneurial mindset to achieve long-term professional success and contribute meaningfully to society.



The speaker, **Dr. K. Padmanabham,** shared valuable insights into the changing expectations of employers and explained how practical exposure complements classroom learning. During the session, the expert discussed the critical role of internships in enabling students to gain hands-on experience, understand organizational culture, develop professional ethics, and acquire practical skills that cannot be learned solely through textbooks. Students were encouraged to view internships as opportunities to apply theoretical concepts to real-world business situations while building confidence, communication skills, teamwork, leadership abilities, and problem-solving capabilities.

A major focus of the lecture was on innovation as the driving force behind sustainable business growth and competitiveness. The expert highlighted how organizations seek graduates who possess creativity, adaptability, analytical thinking, and an entrepreneurial mindset. Students were introduced to the importance of identifying market opportunities, solving industry challenges through innovative solutions, and actively participating in startup ecosystems, incubation centres, hackathons, and innovation competitions.

The session also emphasized the growing collaboration between educational institutions and industries through internships, live projects, industrial visits, mentoring programmes, and research partnerships. The speaker explained that such collaborations enable students to understand industry trends, digital transformation, emerging technologies, artificial intelligence, data analytics, sustainability practices, and changing business models. Real-life industry examples and success stories of young entrepreneurs were shared to inspire students to pursue innovative ideas and entrepreneurial ventures.

The session concluded with a heartfelt vote of thanks proposed by **M. Lokesh,** who expressed sincere gratitude to the esteemed industry expert for sharing valuable insights and practical knowledge with the students. He also thanked the Dean, faculty members, the organizing team from the School of Management, ED Cell, and ED Club, as well as all the participants for their enthusiastic presence and active participation, which contributed to the success of the program.

Outcomes:

- Participants understood the importance of internships in enhancing practical knowledge, employability, and career readiness.
- Students gained awareness of current industry expectations, workplace competencies, and professional ethics.
- Participants recognized the role of innovation, creativity, and entrepreneurship in addressing real-world business challenges.
- Participants were motivated to develop industry-relevant skills, actively pursue internship opportunities, and contribute to innovation-driven economic growth through entrepreneurship and continuous learning.
- Students became aware of opportunities available at Pavan Empower Solutions located at Palmaner.