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Report

Guest Lecture on Entrepreneurial Avenues for II MBA Students.

Organised by

Department of Management Studies on 27 August 2019

Venue: MBA Seminar Hall @ 10.30AM

Submitted by: Dr. G. Somasekhar, Associate Professor, Department of Management Studies, MITS

Resource Person: Mr. Anil Duth, Curriculum Team-Lead, Rishy Valley School, Madanapalle.

Faculty attended:

Dr K.T. Vigneshwararao-HOD Management Studies;

Dr P Ramesh Reddy, MITS Alumni Relation Officer;

Dr G. Somasekhar, Session Coordinator;

MBA Faculty: Dr. D. Pradeep Kumar, Dr Asraar Ahmed, Dr Mahindar, Dr. Priyadarshini

The session was started at 10:30 AM in the presence of around 100 MBA students. The session was inaugurated by Dr. K. T. Vigneshwararao –HOD Management Studies, MITS; Dr. P. Ramesh Reddy, MITS Alumni Relation Officer; Dr. G. Somasekhar, Session Coordinator.

The session was started by Sree Lekha with Invocation song, followed by Dr. G. Soma Sekhar spoke about the importance of Entrepreneurship. It was continued by Dr Ramesh Reddy who spoke about the importance of alumni relation with college and he remembered relation with the resource person Mr Anil Duth. Further Dr K.T. Vigneshwararao addressed the students on opportunities to become an Entrepreneur and insights require for Entrepreneurship.

II MBA I semester student, Ms. Vishnu Priya read resource person profile followed by MBA department Alumni and guest speaker Mr. Anil Duth started the discussion on Entrepreneurial Avenues. Particularly he focused on Social Entrepreneurship requirement in present society and highlights on Forms of Social Entrepreneurship as follows