

Report on
Awareness programme on
“How to Groom Entrepreneurs”
24.01.2023

Organized by
Entrepreneurship Development Cell & Department of Computer Science & Engineering

Resource Person

Dr. Geethareddy, Chairperson, Andhra Pradesh State Council, Confederation of Indian Micro, Small & Medium Enterprise (CIMSME)



Submitted by : Dr. K. Lakshmi, Coordinator, Entrepreneurship Development Cell

Report Received on 03.02.2023

Number of Students Attended:120

Mr. Priyam Nath, AP/Civil, welcomed the gathering and briefed us on the objective of the programme. Next, Dr. K. Lakshmi, Coordinator, ED Cell introduced the chief guest and initiated the session. Following that the resources person Dr. Geetha Reddy started the session “How to Groom Entrepreneurs”. She discussed the importance of entrepreneurship and why it is important for the students to take up entrepreneurship.

She talked about different types of entrepreneurs and types of MSME companies. She gave many examples from student entrepreneurs to motivate the students. She highlighted various successful entrepreneurship stories from micro level industries to corporate level entrepreneurs. She narrated how to prepare a quick business plan and make a pitching presentation. In detail she explained about preparing the business canvas.

The session was very interactive. It ended with the question & answer session. Vote of thanks was proposed by Dr. K. Lakshmi. The resource person was presented with the memento. This session was attended by all department students. Students who have an interest in pursuing entrepreneurship were selected to attend the program.