

A Report on Industrial Visit Report “Doordarshan Centre, Tirupati”
Organized by Department of Electronics and Communication Engineering
On 23rd February 2024



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Visiting Group: 69 Students from ECE 3rd Year, Section C, Madanapalle Institute of Technology and Science

Introduction: A group of 69 students from Madanapalle Institute of Technology and Science visited the Doordarshan Center in Tirupati on February 23, 2024, as part of an educational industrial tour. The purpose of the visit was to improve the students' comprehension of industrial processes and to give them a hands-on look at how a reputable broadcasting center operates.

Overview of the Doordarshan Centre: The Doordarshan Centre, located in the heart of Tirupati, is a well-known broadcasting facility that contributes to the spread of news, entertainment, and instructional information. The center broadcasts a wide range of programming, including cultural events, news bulletins, and instructional shows, to millions of viewers around the region.

Schedule of the Visit: The employees of the Doordarshan Center extended a hearty welcome to the visitors around 10:30 AM. An educational lecture regarding the center's history, setup, and operations was presented to the students. This was followed by a guided tour of the various departments within the facility.



Highlights of the Visit:

- **Production Studios:** Students had the opportunity to explore the state-of-the-art production studios where a variety of programs, including talk shows, interviews, and cultural events, are recorded.
- **Editing Suites:** The visit included a detailed demonstration of the editing process, showcasing the advanced technology used to enhance the quality of the content before it is broadcasted.
- **Newsroom:** The students were taken through the bustling newsroom, where journalists and editors work together to compile and present news reports. They gained insights into the fast-paced and dynamic environment of news broadcasting.
- **Transmission Control Room:** A highlight of the visit was the transmission control room, where students witnessed the live broadcasting process. The technical team explained the intricacies of ensuring smooth and uninterrupted transmission.
- **Interactive Session:** A question and answer session allowed students to interact with the professionals at Doordarshan Centre. This proved to be an invaluable opportunity for the students to gain insights into career paths within the broadcasting industry.

Conclusion: The industrial visit to Doordarshan Centre, Tirupati, was a resounding success, providing the students with a comprehensive understanding of the operations involved in television broadcasting. The experience not only enriched their academic knowledge but also inspired them to consider diverse career opportunities within the media industry.

The Madanapalle Institute of Technology and Science expresses gratitude to the Doordarshan Centre for their warm hospitality and informative sessions, contributing to the overall educational development of the students.