A Report on Industrial Visit to "ZOHO Corporation Private Ltd & Approtech R & D Solutions Private Ltd" Organized by Department of Computer Science & Engineering on 08.09.2026

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Mode of Conduct: Offline
Report Received on 17.09.2026.

1. Introduction

An industry–academia engagement visit was undertaken by Mr. Ramalingam D and Mr. Anandaraj B to two organizations in Chennai with the objective of establishing meaningful and sustainable collaboration opportunities for students and faculty. The visit focused on student internships, industry-defined final-year project use cases, Board of Studies participation, guest lectures and technology-oriented training, as well as MoU indirectly through its academia global partners and an industrial visit for students.

The visit resulted in concrete commitments from both organizations. ZOHO Corporation Private Limited expressed willingness to fill the gap between Industries current trends and Academic curriculum through global partnership institutes who have associated directly in touch with ZOHO in terms of providing training on recent trends and to provide use cases for final-year projects, while also indicating interest in academic participation through the Board of Studies and guest sessions on recent IT technologies. Approtech R & D Solutions Private Ltd agreed to student internships and provide use cases for final-year projects, while also indicating interest in academic participation through the Board of Studies and guest sessions on recent IT technologies. Approtech also has agreed to support of all the R & D processes and consented to confirm with us for bringing students to industrial visit. By earlier visit done in person within the company premises, We have been signed successfully MoU on 14 / 08 / 2026 to stay touch and to make strong bond with industry – academia Collaboration for another two years.

2. Faculty Members Attended

S. No.	Name	Designation
1	Mr. Ramalingam D	Assistant Professor
2	Mr. Anandaraj B	Assistant Professor

3. Objectives of the Visit

1. To secure internship opportunities for students with leading industry organizations.
2. To obtain industry-relevant use cases and problem statements for final-year projects.
3. To strengthen industry participation in academic activities, including the Board of Studies.
4. To facilitate guest lectures, expert sessions and training on emerging technologies.
5. To establish an industrial visit opportunity for a large student cohort and promote experiential learning.
6. To develop sustained industry–institute collaboration supporting employability, innovation and sustainability.

4. Industry Visit Details

Industry	Location	Official Met	Key Purpose / Outcome
Blue Yonder Ind Private Limited	Zoho Corporation Private Limited.	Mr. Pradeep R Head - Academic Collaborations, Zoho Finance Suite, Mr. Sakthi., Deputy Head - Academic Collaborations, Zoho Finance Suite, Mr. Nandhakumar R Technical Partner, Zoho Payroll, Zoho Corporation Private Limited.	To find and fill the gap between Industry and Academic curriculum to train the students on recent trends towards achieving placement for Higer packages.

Ebox Recyclers	Approtech R & D Solutions Private Ltd West Tambaram, Chennai,	Mr. S. Prabu, Director. Mr. Ananda Raj, Director, Approtech R & D Solutions Private Ltd	Internships; final-year project use cases; Board of Studies participation; guest sessions and training on recent IT technologies & Research works for faculty and student.

5. Industry 1 – Zoho Corporation Private Limited

Zoho Corporation is a global technology company specializing in cloud-based business software and digital solutions. Its global headquarters is in Chennai, Tamil Nadu, and the Chennai operation is located at Estancia IT Park, GST Road, Vallancherry, Chengalpattu, Tamil Nadu – 603202.

Zoho began in 1996 as AdventNet and later became Zoho Corporation. It has developed from a software company focused on individual products into a broad business-software ecosystem. Zoho describes itself as a privately held and profitable technology company with a strong focus on long-term product development, customer success, privacy, security and R&D.
During the interaction, the faculty members met Mr. Pradeep R, Program Head, Academia Collaboration, Mr. Sakthi Deputy Program Head, Academia Collaboration and Mr. Nandhakumar R Technical Partner / Zoho Payrolls. The discussion focused on converting the relationship into practical academic outcomes for students and faculty.

5.1 Key Outcomes from the Interaction

- **Board of Studies Participation:** Mr. Pradeep R expressed interest in participating in the institute's Board of Studies activities, providing an avenue for industry inputs into curriculum and skill requirements.
- **Guest Speaker / Expert Sessions:** He expressed willingness to visit the institute as a guest speaker and conduct sessions for students.
- **Recent Technology Training:** The proposed expert sessions may focus on recent and emerging technologies in IT, helping students understand current industry practices and technology expectations and Those will be implemented indirectly by ZOHO through its global academia direct partnership in association with ZOHO Corporation.

5.2 Academic Value

The proposed collaboration through Zoho partners has the potential to create a continuous academic–industry feedback loop: industry requirements can inform curriculum discussions; industry use cases can become student project themes; internships can provide workplace exposure; and expert sessions can bridge the gap between classroom learning and current technology practices.

6. Industry 2 – Approtech R & D Solutions Private Ltd.

Approtech R&D Solutions will bridge the gap between academia and industry by providing hands-on training, internships, and project guidance. Our expert team is dedicated to helping students and professionals develop real-world skills and technical excellence through personalized mentorship and innovative R&D experiences.
Approtech R&D Solutions are shaping future innovators by providing quality mentorship and practical experience. Discover the Approtech difference – where your ideas evolve into impactful solutions.
During the interaction, the faculty members met Mr. S. Prabu, Director, Mr. Anandha Raj, Director. The discussion focused on student awareness, sustainability education and direct exposure to e-waste management practices.

6.1 Key Outcomes from the Interaction

- **Student Internships:** Mr. Anandha Raj Sir indicated that Approtech R&D Solutions would provide internship opportunities to students, subject to the company's internal process and requirements.
- **Final-Year Project Use Cases:** Both the Director agreed to provide industry-relevant use cases / problem statements that can guide final-year student projects.
- **Board of Studies Participation:** Mr. S. Prabu expressed interest in participating in the institute's Board of Studies activities, providing an avenue for industry inputs into curriculum and skill requirements.
- **Guest Speaker / Expert Sessions:** They Both expressed willingness to visit the institute as a guest speaker and conduct sessions for students.
- **Recent Technology Training:** The proposed expert sessions may focus on recent and emerging technologies in IT, helping students understand current industry practices and technology expectations.
- **Industrial Visit:** The company has confirmed the industrial visits for students When date of visits is to be scheduled.
- **MoU:** MoU has been done successfully earlier on 14 / 08 / 2026, Since Our Faculty Mr, Ramalingam D had met both the Directors of Approtech earlier in person in the company premises.

7. Consolidated Industry–Institute Outcomes

Outcome Area	Industry Commitment / Result	Expected Student Benefit
Industrial Training on recent trends	Zoho indicated willingness to provide Industrial oriented training towards placement for high package through zoho's global partnerships.	Workplace exposure, employability and practical skill development.
Internships	Approtech indicated willingness to provide internships.	Workplace exposure, employability and practical skill development.
Final-Year Projects	Approtech to provide industry use cases.	Real-world problem solving and industry-relevant project outcomes.
Board of Studies	Approtech Directors expressed interest in participation.	Industry feedback for curriculum and skill development.
Guest Lectures / Training	Approtech Directors are willing to conduct sessions on recent IT technologies.	Awareness of current tools, technologies and industry expectations.
Industrial Visit	Approtech confirmed visit for students According to the dates scheduled.	To get practical ideas, companies will explain how products and Projects are developed.
MoU With Zoho	Zoho has confirmed to make a MoU	To find gaps between industry and institutes and Zoho filling those gaps by providing standard industrial oriented through its global academia partners.
MoU with Approtech	MoU Signed between both the parties (Approtech & MITS).	To get internships, projects, faculty engagement, applied research, and consultancy. To promotes knowledge sharing, digital transformation, innovation, and long-term collaboration in emerging technologies.

8. Proposed Follow-Up Action Plan

- Obtain the formal internship process, eligibility criteria and student requirements from Zoho and Approtech
- Collect and Document Approtech project use cases and map them to suitable final-year project teams.
- Initiate the formal process for industry expert participation in the Board of Studies.
- Plan a guest lecture / technology session series with zoho and Approtech.
- Coordinate the Approtech and Zoho for students on forthcoming days.
- Document student learning outcomes, photographs, attendance and feedback after the industrial visit.
- Explore a long-term MoU with Zoho / collaboration framework covering industrial standard training though global partnership, expert sessions and sustainability initiatives.
- Already Explored just a month before a long-term MoU Signed with Approtech / collaboration framework covering industrial standard training, expert sessions and sustainability initiatives.

9. Conclusion

The industry–academia engagement visits to ZOHO Corporation Private Limited and Approtech R & D Solutions Private Ltd resulted in specific and actionable collaboration opportunities. Approtech's proposed support in internships, final-year project use cases, Board of Studies participation and expert sessions can strengthen the academic–industry interface and improve student readiness for contemporary IT careers. Approtech and ZOHO commitment to student awareness and an industrial visit for students provides a practical platform for sustainability education.

Taken together, the two engagements create a balanced model of industry collaboration: technology and employability through ZOHO and sustainability and circular-economy awareness through Approtech. The proposed activities are aligned with institutional goals of experiential learning, industry readiness, innovation and the Sustainable Development Goals.