A Report on Online Seminar "Startup Success: Turning Ambition into Achievement"
Organized by Department of Computer Science & Engineering
In Association with Entrepreneurship Development Cell
on 05.12.2024

Report Submitted by: Mrs. R. Kavi Priya, Assistant Professor, Department of Computer Science & Engineering.
Resource Person Details: Mr. Vallieswaran Vairavan, Founder of Neuu Labs, Bengaluru.
Mode of Conduct : Online
Total number of participants : 139 -II year CSE Students , M.Tech -CSE, MBA from MITS.
Venue : Seminar Hall – B.
Report Received on 12.12.2024.

The program started at 9:15 AM with a welcome note by the event coordinator, Mrs. R. Kavi Priya, Assistant Professor, CSE. The event was aimed at inspiring and guiding students on their entrepreneurial journeys. Dr. M. Sreedevi, Professor, HoD, Department of CSE welcomed the resource person with her keynote address and motivated the students to enrich themselves and to develop critical thinking, resilience, and adaptability as essential traits for startup Success.

Mrs. R. Kavi Priya, Assistant Professor, CSE, introduced the resource person Mr. Vallieswaran Vairavan, by presenting his profile to the participants. The session was then handed over to Mr. Vallieswaran Vairavan.

The chief guest, Mr. Vallieswaran Vairavan, Founder of Neuu Labs, Bengaluru, delivered the inaugural address, inspiring students to gain a deeper understanding of what it takes to succeed in the startup world, along with actionable insights to begin their journey. With extensive experience in innovation and technology, he embodies the entrepreneurial spirit that drives change and inspires future leaders.

The resource person outlined and discussed the following key topics during the session:

Entrepreneurship Essentials

- Entrepreneurship is the art of solving market problems with innovative solutions.
- Entrepreneurs are catalysts of change, contributing to job creation and societal advancement.

1. **Steps to Startup**
    - From idea generation to business planning and execution, this talk outlines a clear roadmap to building a start-up.
    - Key takeaways include managing risks, scaling operations, and creating impactful business solutions.
2. **The "0 to 1" Concept**
    - True entrepreneurship involves creating something entirely new — shifting from nothing (zero) to something ground-breaking (one).
    - We'll explore examples like SpaceX, Google, and Aadhaar, showcasing the innovation that disrupts industries.
3. **Types of Entrepreneurships**
    - Whether it's small business entrepreneurship, scalable startups, or social impact ventures, there's a pathway for every dream and ambition.
4. **Challenges and Mindset**
    - Entrepreneurship isn't without risks, but with persistence, originality, and a clear vision, challenges can be transformed into stepping stones for success.

The expert talk concluded with a lively Q&A session, where participants had the opportunity to ask questions and gain further insights from the resource person.

Program Outcomes:

- **Enhanced Understanding of Entrepreneurship:** Participants gained a comprehensive understanding of the entrepreneurship process, including ideation, planning, execution, and scaling of a business. The event clarified the roles, responsibilities, and risks associated with becoming an entrepreneur.
- **Awareness of the "0 to 1" Mindset**: The audience was introduced to the concept of creating groundbreaking innovations that bring entirely new solutions to the market.Practical examples like Google, SpaceX, and Aadhaar inspired attendees to think beyond incremental improvements.
- **Knowledge of Startup Steps and Challenges**: The step-by-step framework for starting and growing a business was discussed, including funding, risk management, and market strategies.Participants gained insights into overcoming common challenges such as uncertainty, competition, and investor reluctance.
- **Exposure to Real-World Success Stories:** Inspirational success stories shared by the speaker motivated participants to pursue their entrepreneurial goals with confidence.Local and global examples provided practical context and relatability for budding entrepreneurs.
- **Encouragement for Diverse Entrepreneurship Paths:** Different types of entrepreneurship, such as scalable startups, social entrepreneurship, and innovation-driven ventures, were highlighted, enabling participants to identify paths aligned with their interests and goals.
- **Skill Development and Motivation**: Participants were encouraged to develop essential entrepreneurial skills such as critical thinking, resilience, adaptability, and long-term vision. The session inspired a proactive and innovative mindset among attendees, emphasizing persistence and problem-solving as key traits.
- **Networking and Community Building**: The event provided a platform for participants to connect with like-minded peers, share ideas, and engage in discussions, fostering a spirit of collaboration.
- **Alignment with Industry Trends**: Attendees were made aware of emerging trends in technology and business that present opportunities for innovation and startups.The focus on leveraging technology to create scalable solutions resonated with the tech-savvy audience.

Vote of Thanks

The event concluded at 1.00 PM with participants sharing their valuable feedback and with a vote of thanks by Mrs. R. Kavi Priya, Assistant Professor, Department of CSE, MITS, Madanapalle, expressing gratitude to Mr. Vallieswaran Vairavan for his time and valuable insights, and to the organizing committee for their efforts in making the event a successful in equipping participants with actionable knowledge, practical frameworks, and inspiration to embark on or enhance their entrepreneurial journeys. The outcomes align with the broader objective of fostering an entrepreneurial ecosystem within the academic and professional spheres.