



Madanapalle Institute of Technology & Science

UGC Autonomous

Approved by AICTE, New Delhi and Affiliated to JNTUA, Anantapuram
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Department of Computer Science & Engineering

Date: 03.07.2017

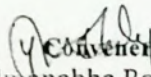
Submitted to the Principal

Sub: Requisition of permission for organizing the Alumni Guest Lecture -Reg.

We are planning to organize the Guest Lecture titled on "Entrepreneurship" for B.Tech IV year students on 8th July 2017. The aim of this seminar is providing the awareness about Entrepreneurship to the students.

We are inviting the resource person Mr. Mubarak, CEO, Enroco Technologies Pvt Ltd for giving the guest lecture talk. Kindly request you to provide permission for conducting the program in above mentioned date.

Head of the Department
Department of Computer Science & Engineering
Madanapalle Institute of Technology & Science
HOD
MADANAPALLE-517 325.


Y C A Padmanabha Reddy


Principal
Madanapalle Institute of
Technology & Science
MADANAPALLE.



Mandanapalle Institute of Technology & Science
(UGC - Autonomous)

Department of Computer Science & Engineering

*Organize
Guest Lecture on*

“Entrepreneurship”

Resource Person: **Mr. Mubarak**

Date: **08.07.2017**

Venue: **CSE SEMINAR HALL**

Chief Patron

Dr. N. Vijaya Bhaskar Chowdary
Secretary & Correspondent

Patron

Dr. C. Yuvaraj
Principal

Convenor

Dr. M.Sakthi Ganesh
HOD, CSE

Coordinator

Mr.Y.C.A. Padmanabha Reddy,
Asst. Professor
CSE

**A Report on Alumini Guest Lecture on Entrepreneurship
by Mr. Mubarak**

Target Audience:-IV B.Tech CSE students.

Topic:- Entrepreneurship

Date:-08-07-2017

Venue:-CSE Seminar Hall

Resource Person:- Mr. Mubarak, CEO, Enroco Technologies Pvt Ltd

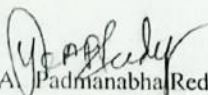
Report Submitted by Y. C. A. Padmanabha Reddy, Asst.Prof in CSE Dept.

Dr. Sakti Ganeshan, HOD inaugurated the program by introducing the Mr. Mr. Mubarak, CEO, Enroco Technologies Pvt Ltd. Mr. Mubarak explained about enterpreneurship to the students.

Entrepreneurship is the process of designing, launching and running a new business, which is often initially a small business. The people who create these businesses are called entrepreneurs.

Entrepreneurship has been described as the "capacity and willingness to develop, organize and manage a business venture along with any of its risks to make a profit. While definitions of entrepreneurship typically focus on the launching and running of businesses, due to the high risks involved in launching a start-up, a significant proportion of start-up businesses have to close due to "lack of funding, bad business decisions, an economic crisis, lack of market demand, or a combination of all of these."

A broader definition of the term is sometimes used, especially in the field of economics. In this usage, an Entrepreneur is an entity which has the ability to find and act upon opportunities to translate inventions or technologies into products and services: "The entrepreneur is able to recognize the commercial potential of the invention and organize the capital, talent, and other resources that turn an invention into a commercially viable innovation." In this sense, the term "Entrepreneurship" also captures innovative activities on the part of established firms, in addition to similar activities on the part of new businesses.


(Y. C. A. Padmanabha Reddy)