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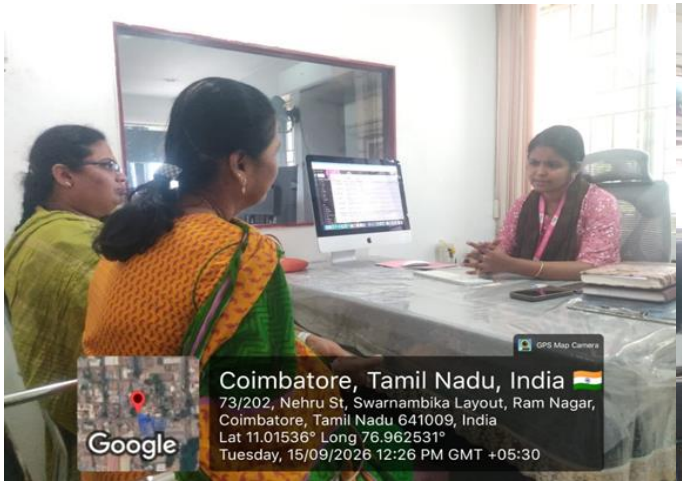
A Report on Industry Institute Interaction Visit to "Accent Techno Soft Solutions, Coimbatore" Organized by Department of Computer Science and Engineering (Data Science) on 15.09.2026



Report Submitted by: Dr. K. Pugazharasi, Assistant Professor, Department of Computer Science and Engineering (Data Science)
Purpose: Industry Interaction for Internships, MoU Collaboration, Industrial Visits, and Training Opportunities
Faculty Accompanied: Dr. K. Pugazharasi, AP/CSD, Dr. K. Nirmala Devi, ASP/CSD.
Mode of Conduct: Offline
Report Received on 25.09.2026

The Department of Computer Science and Engineering (Data Science), MITS Deemed to be University, continues its efforts to strengthen industry interaction and create better learning and career opportunities for students. As part of this initiative, an Industry Outreach Visit was carried out to **Accent Techno Soft Solutions, Coimbatore** on **15th September 2026**. The visit aimed to explore the possibility of MoU collaboration and discuss opportunities related to student internships, Workshops, Training programmes, industrial visits, and placement support, while strengthening the relationship between academia and industry.

Company Introduction:

Accent Techno Soft (ATS) operating from Coimbatore provides a wide range of solutions in IT Consulting, technology and Operations space for our clients. To enhance the business value of our service offerings to our customers, ATS has formed strategic alliances with industry bodies, technologies vendors and system integrators. Through these partnerships, ATS delivers industry-best end–to-end solutions to our customers.
Accent was founded by experienced software professionals and providing the foundation for the company's expertise in E-commerce / Web applications, custom application development, data warehousing, enterprise management solutions, and operations management (support, maintenance, implementation). Accent Techno Soft, specialize in the business of software Training. Accent provides comprehensive and cost-effective training for individuals looking to inflate their IT skills in their current professions or looking to take the first step toward new careers.

Objectives of the Visit:

The visit was undertaken as part of the **Industry Institute Interaction** with the primary objective of exploring the possibility of establishing a **Memorandum of Understanding (MoU)** between Department of Computer Science and Engineering (Data Science) - MITS Deemed to be University and Accent Techno Soft Solutions, Coimbatore.
The specific objectives of the visit were:

- To establish an industry–academia collaboration.
- To discuss opportunities for student internships and industry-oriented projects.
- To explore the possibility of organizing industrial visits for students.
- To discuss placement preparation and career readiness support.
- To identify other possible areas of collaboration beneficial to students and faculty.

Interaction and Discussion:

During the visit, we had a fruitful interaction with the Corporate Relations Manager -Ms. Banu and their representatives of Accent Techno Soft Solutions, Coimbatore regarding the proposed MoU collaboration.

Internships

The possibility of providing structured internships and project opportunities for students was discussed. The company proposal includes performance-based internship programmes and exposure to technology domains such as Artificial Intelligence and Machine Learning, Data Analytics, Generative AI, IoT, Cloud Engineering, Agentic AI and DevOps.

Industrial Visits

The possibility of organizing industrial visits for students was discussed to provide them with industry exposure. According to the proposal, students may receive exposure to real-time IT operations, project life cycles, and interactions with technology professionals and domain specialists.

Outcomes of the Visit:

The Industry Institute Interaction Visit resulted in a positive discussion regarding possible collaboration between the Department of Computer Science and Engineering (Data Science) – MITS Deemed to be University and **Accent Techno Soft Solutions**. The expected outcomes of the proposed collaboration include:

- Opportunities for B.Tech students to participate in **internships and industry-oriented projects**.
- **Industrial visits** to provide practical exposure to the IT industry.
- Opportunities for **research collaboration**, including joint research activities, publications, and project development.
- Conducting **workshops, expert sessions, and training programmes** on emerging technologies and industry-relevant topics.
- Opportunities for **Faculty Development Programmes (FDPs)** and Value-Added Courses.
- Improved interaction and long-term collaboration between the institution and industry.
- Enhanced **industry exposure, practical knowledge, skill development, research opportunities, and career prospects** for students and faculty.

The proposed MoU can therefore provide a platform for collaboration in the areas of **internships, industrial visits, research, workshops, and other industry-oriented academic activities**. The proposal specifically includes faculty development, research collaboration, publications, workshops, and innovation-related activities.

Conclusion:

The Industry Institute Interaction Visit to Accent Techno Soft Solutions, Coimbatore was productive and beneficial. The interaction provided an opportunity to explore a potential MoU collaboration between the Department of CSE(DS) – MITS Deemed to be University and the organization.

Acknowledgement

We express our sincere gratitude to the Honourable Chancellor, Vice Chancellor, Registrar and Principal of MITS for their approval and encouragement in facilitating this industry visit. Special thanks are extended to Dr. S. Kusuma, Assistant Professor and HoD, Department of Computer Science and Engineering (Data Science) for her constant guidance and support in transforming this initiative into a successful reality.