

Report on
Awareness programmes on
“APSCHE Start-Up Programmes & MSME Schemes”
Organized by
Entrepreneurship Development Cell & Department of Computer Science & Engineering
22 November-2022



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(UGC-AUTONOMOUS INSTITUTION)
www.mits.ac.in Madanapalle-517325, Annamayya Dist., Andhra Pradesh ESTD: 1998

Awareness Programmes on
“APSCHE Start-Up Programmes & MSME Schemes”
Date: 22.11.22 Time: 10.00 - 12.00 Noon
Venue: Auditorium

Entrepreneurship Development Cell

Resource Person
Dr. Prem Knowles
Assistant Professor, Department of Management Studies, MITS

Organized by Entrepreneurship Development Cell and Department of Computer Science & Engineering

Chief Patron Dr. N. Vijaya Bhaskar Choudary Secretary & Correspondent	Patron Mrs. N. Keerthi Executive Director	Programme Chair Dr. C. Yuvaraj Principal	Co-Chair Dr. K. Lakshmi Coordinator, ED Cell Professor, CSE	Convener Dr. R. Kalpana Professor & HoD, CSE	Coordinator Dr. S. Elango AP/CSE
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Submitted by : Dr. K. Lakshmi, Coordinator, Entrepreneurship Development Cell

REPORT RECEIVED ON 05.12.2022

Number of Students Attended: 75

Resource Person : Dr. Prem Knowles, Assistant Professor, Department of Management Studies, MITS

The session started with the welcome address of Dr. K. Lakshmi. During her welcome address, she also elaborated the objective of the Entrepreneurship Development Cell and importance of the awareness programme organized. Next the Vice-Principal (Academic) Dr. Ramanathan addressed the gathering. He stressed the need of entrepreneurship and how it is useful for the development of the society. He insisted that the students should develop the entrepreneurial skill and be ready to give job to others.



The resource person shown light on the entrepreneurship and types of entrepreneurship. He described the types of MSME companies and the support provided by MSME for startups. He had created interest among the students by showing a few real case study entrepreneurship models.

Further he explained about the various schemes provided by Andhra Pradesh State Council for Higher Education such as TVARAN: Accelerating Women Entrepreneurs driving Climate Resilience, and Startup India Seed Fund Scheme. Further, he explained about the Villgro’s (incubator) support for the startups in the areas like Sustainable Mobility Challenge & Climate Smart Agriculture.