

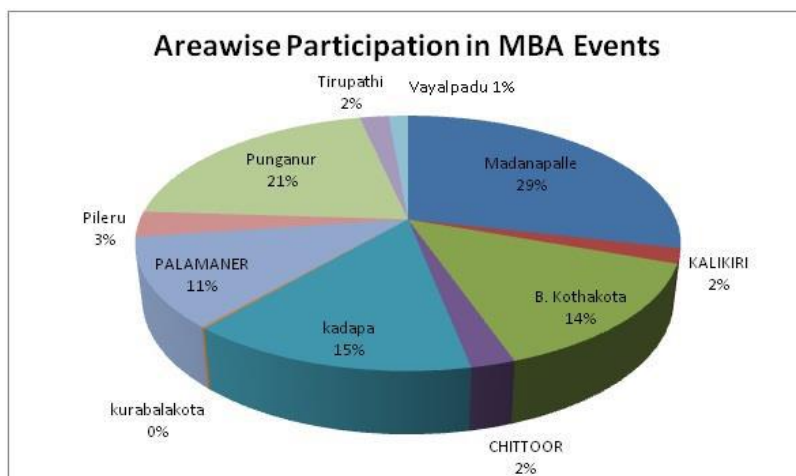
MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE (UGC - AUTONOMOUS)

Report on CRESCENDO - 2017 A One Day Graduates' Meet Organized by Dept. of Management Studies & Dept. of Computer Applications- MITS 04 February 2017

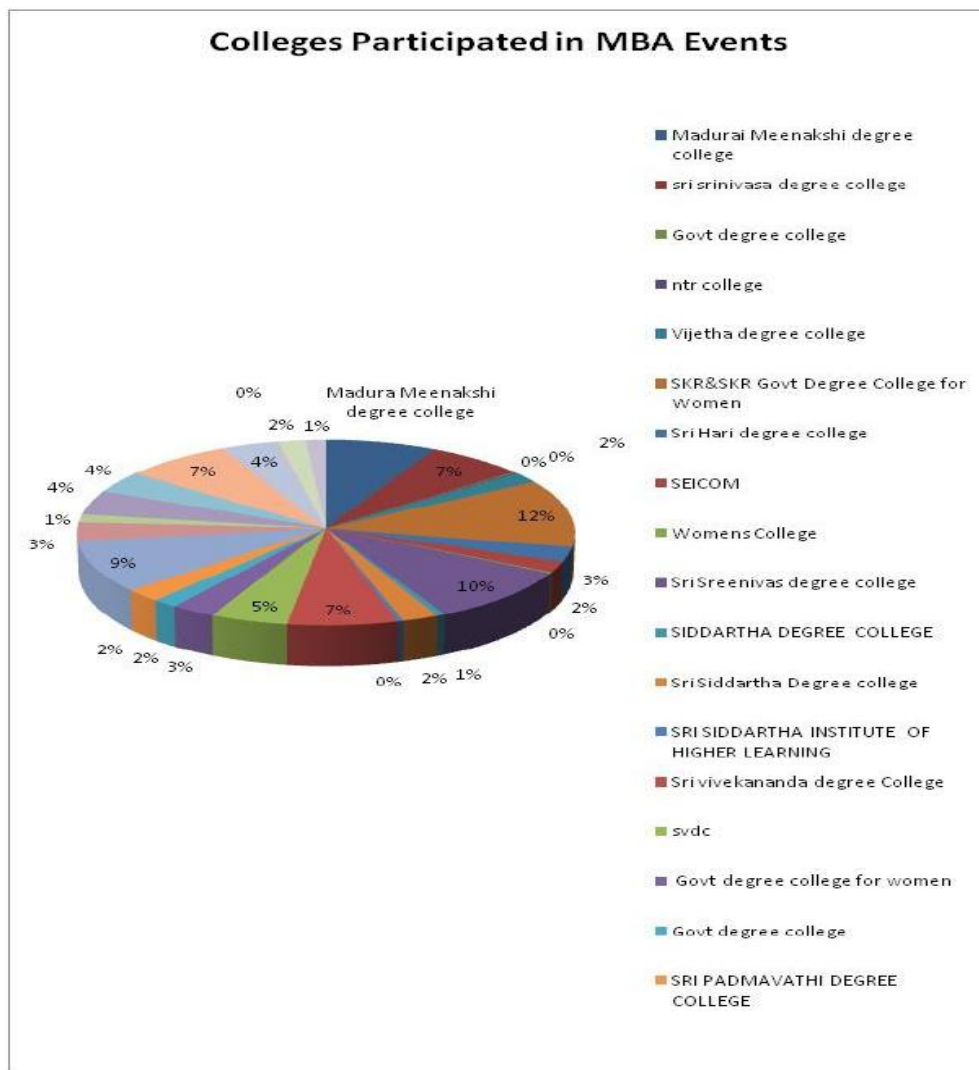


Report Submitted by Dr C V Krishna, Asst Professor, Dept of Management Studies & Dr N Naveen Kumar, Asst Professor, Dept of Computer Applications, MITS

The **Crescendo 2017** was a grand gala success with an overwhelming response and participation from around 700 college students from more than 30 colleges from around Rayalaseema region as shown below:



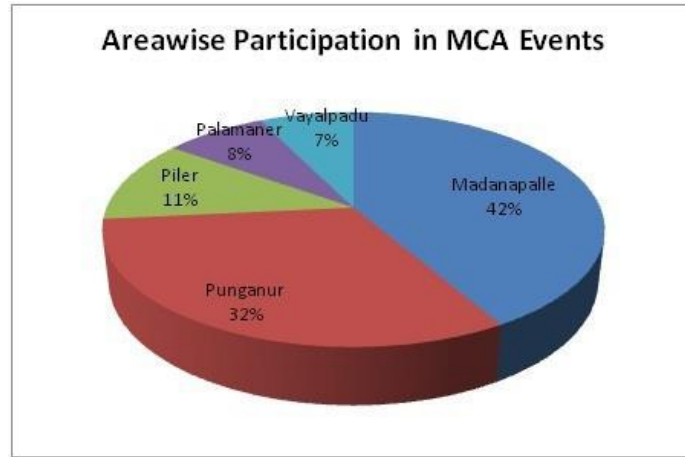
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COLLEGEWISE PARTICIPATION IN MBA			
S.No.	College	No of Students	Place
1	MaduraMeenakshiDegree college	44	B. KOTHAKOTA
2	Sri Srinivasa Degree college	39	B.KOTHAKOTA
3	Govt Degree College	1	CHITTOOR
4	NTR College	1	CHITTOOR
5	Vijethadegree college	11	CHITTOOR
6	SKR&SKR Govt Degree College for Women	69	KADAPA
7	Sri Hari Degree college	15	KADAPA
8	Seicom	11	KALIKIRI
9	Womens college	1	KURABALAKOTA
10	Sri Sreenivas Degree College	56	MADANAPALLE
11	Siddartha Degree College	3	TIRUPATHI
12	Sri Siddartha Degree college	13	MADANAPALLE
13	Sri Siddartha Institute of Higher Learning	2	MADANAPALLE
14	Sri Vivekananda Degree College	40	MADANAPALLE
15	Svdc	28	MADANAPALLE
16	GovtDegree College for Women	16	MADANAPALLI
17	Govt Degree College	9	MADANAPALLI
18	Sri Padmavathi Degree College	13	PALAMANER
19	SreeVidya Degree College	53	PALAMANER
20	S GGovt degree college	19	PILERU
21	HM Degree college	8	PUNGANUR
22	S.R.Govt Degree College	25	PUNGANUR
23	Sri Srinivasa Degree College	22	PUNGANUR
24	Cvrm Degree College	43	PUNGANUR

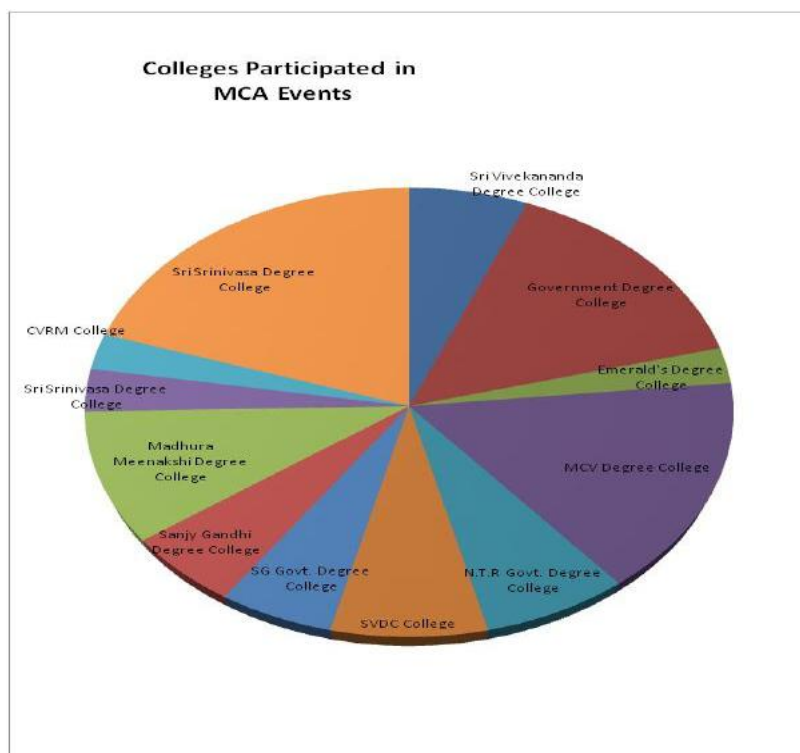
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(UGC - AUTONOMOUS)

25	MCV Degree College	22	PUNGANUR
26	Emeralds Degree college	1	TIRUPATHI
27	Emeralds Business School	11	TIRUPATHI, RAMAPURAM
28	NTR Govt College	8	VAYALPADU
Total no. of Participants: 584			
Total no. of Colleges: 28			



Sl. No	Name of the College	No. of Participants
1	Sri Vivekananda Degree College	12
2	Government Degree College (Women)	29
3	Emerald's Degree College	5
4	MCV Degree College (Punganur)	31
5	N.T.R Govt. Degree College	14
6	SVDC College (Palamaner)	15
7	SG Govt. Degree College	11
8	Sanjy Gandhi Degree College	11
9	MadhuraMeenakshi Degree College	19
10	Sri Srinivasa Degree College (Punganur)	6
11	CVRM College (Punganur)	5
12	Sri Srinivasa Degree College (Madanapalle)	39

Number of Colleges	12
Total Participants	197



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REGISTRATIONS:9:00 AM

Two registration counters were arranged at East and South Blocks as the crowd was large and the students were directed to 4 venues for inauguration.

INAUGURAL AT VENUE 1: MAIN SEMINAR HALL:10:00 AM

The inaugural was held in the main-seminar hall by lighting the lamp. The dignitaries were Dr C Yuvraj, Principal, Dr D Pradeep Kumar, HoD, Dept of Management Studies & Dr Santoshi Ganala, HoD, Dept of Computer Applications. Inaugural was followed by welcome messages from the dignitaries.

VENUE 2:MINI SEMINAR HALL: 10:00 AM

Dr G Hampamma, Vice Principal - Administration, Dr C V Krishna & Dr Naveen Kumar addressed the second group of people.

VENUE 3: MBA SEMINAR HALL: 10:30 AM

Dr Sreemant Basu,Dean - Administration, Dr D Pradeep Kumar, Dr S V S Ganga Devi, Asst Professor, Dept of Computer Applications addressed the third group of people.

VENUE 4: MECHANICAL SEMINAR HALL: 10:30 AM

Dr B Rama Kumar, Vice Principal - Academics, Dr R Varadarajan, Assoc Professor, Dept of Management Studies & Dr E Madhusudhan Reddy, Assoc Professor, Dept of Computer Applications addressed the last group of people.

MBA FACULTY PRESENTATIONS

The following presentations were made by MBA Faculty on the given topics:

- 1) Prospects of Future Education & Career Planning: 11:00 AM

Dr. Varadarajan, Assoc. Professor, Dept. of Management Studies

- 2) Employability Skills: 11:30 AM

Dr C Ravi Kumar, Asst. Professor, Dept of Management Studies

- 3) Why MBA: 12:00 PM

Dr R. Varaprasad, Asst.Professor, Dept. of Management Studies

MCA FACULTY PRESENTATIONS

Sri J Saravanababu, SPO: Career Opportunities after MCA

1. Dr S V S Ganga Devi & Dr V L Pavani : Big Future @mca.mits.ac.in
2. Dr S G Shrinivas & Dr P Velayutham : Role of Computer Applications

MBA EVENTS

The following events were conducted by the Department of Management Studies:

Treasure Hunt Game (Common Game for MBA & MCA): 12:30 PM

This game is conducted by Dr Mohd. Mujahed Ali, Asst Professor, Dept.of Management Studies. This event is about finding a treasure which is kept at some place in the college by a team of 8-10 participants.

Screening Tests for Share Khan & Young Manager Events: 12:30 PM

Screening tests were conducted at the Circular Block for the above two events.

LUNCH BREAK: 1:00-2:00 PM

- 1) **Share Khan Final Round: 2:00PM**

Share Khan Event is about stock trading where the participants have to do buying and selling of the scrip's which were shown on the screen.

- 2) **Diplomat Event: 2:00 PM**

Diplomat Event is meet the press event where the participants are given a role and a situation on which they are interviewed by a panel of Press(Judges).

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3) **Young Manager:**

Young Manager Event is an overall MBA event where only one winner is selected and the participants are exposed to several rounds on screening as given below.

4) **Young Manager Second Round: Group Discussion: 2:30 PM**

5) **Young Manager Third Round: Self Projection: 3:00 PM**

6) **Young Manager Final Round: Stress Interview: 4:00PM**

CRESCENDO 2017 Prize Winners: MBA Events				
S.No	Name of the Students	College Name	Event	Prize
1	Dileep Kumar	Vijetha Degree College-Chittoor	Treasure Hunt	I
	M.Charan			
	Tarun			
	Surya			
	Yogesh Raj			
	Harish			
	Soma Sekhar			
	K.NagaDurga			
2	D.Praveen	Emerald's Advanced Institute of Management Studies-Tirupati	Share Khan	II
	M.Rishab Jain	Emerald's Degree College-Tirupathi		
	D.Bhavana			
	D.HarshaVardhini			
3	S.Sai Ramesh Reddy	Sri Hari Degree College –Cuddapah	Diplomat	I
	S.Akhila	SKR & S.K.R Degree College- Cuddapah		
4	Ms.Rekhasree	Emerald's Advanced Institute of Management Studies-Tirupati	Young Manager	I

CRESCENDO-2017-Prize Winners MCA Events			
Name of the Students	College Name	Event	Prize
1.S.Guru Kesava Reddy	Emerald's Degree College,Tirupathi	Debugging	I
2.Yalpala Vanissree	Sri Srinivasa Degree College,MPL		
3.G.Sai Prakash	N.T.R Govt.DegreeCollege,Vayalpad	Debugging	II
4.V. Mounika	Sri Srinivasa Degree College,MPL		
1.B.Sivaprasad	S.G Govt Degree College,Piler	Quiz	I
2.P.Ammanemma			
3.P.Thrilokanath	Sri Vivekananda Degree College,MPL	Quiz	II
4.G.Bhargava Kumar			
1.Inthiyaz	MCV Degree College	Hardware Identification	I
2.K.Praveen Kumar Reddy	EAIMS Degree College		
3.R.Sravani	Sri Srinivasa Degree College,MPL	Hardware Identification	II

MCA Events

The following events were conducted by the MCA Department:
Hardware Identification & Assembling: Dr N Naveen Kumar & Team
Debugging: Dr S V S Ganga Devi, Dr V L Pavani & Team
Quiz (GK & CS): Sri K Chokkanathan & Dr. R. Senthil Kumar

VALEDICTORY FUNCTION

The dignitaries of valedictory function were Dr C Yuvraj, Principal, Dr Santoshi Ganala, HoD, Dept of Computer Applications, Dr D Pradeep Kumar, HoD, Dept of Management Studies, Dr C V. Krishna & Dr N Naveen Kumar. Prizes and certificates were distributed in the function.

Paper Clips:

MITS organises Crescendo - 2017

Tirupati: Around 700 students of various degree colleges in Rayalaseema region participated in CRESCENDO-2017, a one-day graduates meet, organised by Department of Management Studies (MBA) and Department of Computer Applications (MCA) of MITS here on Saturday. Congratulating the students, college principal Dr C Yuvraj said that it's a good to attend the awareness programmes.

ENS

Meet for graduates organised at MITS

Madanapalle (Chittoor): The department of Management Studies (MBA) and department of Computer Applications (MCA) of Madanapalle Institute of Technology and Science (MITS) organised CRESCENDO 2017, a one-day graduates meet here on Saturday. Students from various degree colleges in and around Rayalaseema region have actively participated in this event. Around 700 plus students have participated in this event. Students aspiring to pursue higher studies after their under graduation were provided with awareness about different post graduate courses and job opportunities available for them. Congratulating the students, Principal Dr C Yuvraj felt that it is always a good move to attend the awareness programmes in order to make ourselves more cognizant about the courses and careers we choose to pursue. Addressing the event, Department heads Dr D Pradeep Kumar (MBA) and Dr G Santoshi (MCA) mentioned that MITS is well equipped with all possible resources that would shape the bright future of the students and stated that its students turn to make best use of the available. Students actively participated in events like young manager, diplomat, sharekhan, debugging, quiz, hardware identification and assembling. All the winners were bestowed with prizes. Co-ordinators Dr Naveen Kumar, Dr C V Krishna, Vice-Principal G Sadasiva Prasad and Dr KVV Raju were part.



ఉన్నత విద్యతోనే విద్యార్థులకు ఉజ్వల భవిష్యత్తు

కురబలతోట: అంగళ్ళ సమీపంలోని మిట్స్ ఇంజనీరింగ్ కళాశాలలో ఎంటీఏ, ఎంసీఏ విభాగం రాయలసీమలోని డిగ్రీ కళాశాలల విద్యార్థులకు అవగాహన సదస్సు నిర్వహించారు. ఈ సందర్భంగా ప్రిన్సిపాల్ యువరాజ్ మాట్లాడుతూ చాలా మంది విద్యార్థులు డిగ్రీ చదివి మానేస్తున్నారన్నారు. అలా కాకుండా ఉన్నత విద్యనభ్యసించడంతో ఉజ్వల భవిష్యత్తు ఉంటుందన్నారు. ఎంటీఏ, ఎంసీఏ విభాగాధిపతులు డాక్టర్ ప్రదీప్ కుమార్, డాక్టర్ సంతోషి మాట్లాడుతూ ఈ కార్యక్రమంలో విద్యార్థుల భవిష్యత్తుకు ఉపయోగపడే అనేక అంశాలు ఉన్నాయని, వాటిని సద్వినియోగం చేసుకోవాలని అన్నారు. విద్యార్థులకు యంగ్ మేనేజర్, షేర్ ఘాన్, డిప్లోమాట్, హార్ట్ వేర్ ఐడింటిఫికేషన్, డిబగింగ్, క్విజ్, ట్రైనర్ హుంట్ తదితర కార్యక్రమాలు నిర్వహించారు. గెలుపొందిన విద్యార్థులను ఆభినందించి, జ్ఞాపికలు, సర్టిఫికేట్లు అందజేశారు.



సమావేశంలో మాట్లాడుతున్న ప్రిన్సిపాల్ యువరాజ్



సమావేశంలో మాట్లాడుతున్న ప్రిన్సిపాల్ యువరాజ్, హాజరైన విద్యార్థులు

ఉన్నత చదువులపై అశ్రద్ధ వద్దు

కురబలతోట, న్యూస్ టుడే: ఉన్నత చదువులపై విద్యార్థులు అశ్రద్ధ చేయొద్దని మిట్స్ ఇంజనీరింగ్ కళాశాల ప్రిన్సిపాల్ డాక్టర్ యవరాజ్ అన్నారు. స్థానిక మిట్స్లో ఎంటీఏ, ఎంసీఏ విభాగాల అధ్యక్షులతో 'ఉన్నత విద్యతోనే' పేరిట అవగాహన సదస్సు నిర్వహించారు. అయిన మాట్లాడుతూ.. చాలామంది విద్యార్థులు డిగ్రీ తర్వాత చదువు కొనసాగించడానికి విముఖత చూపుతారని, ఈ ధోరణిని వీడాలని సూచించారు. చదువుకు అత్యంత ప్రాధాన్యం ఇస్తున్న నేటి తరంలో డిగ్రీలో సరిపెట్టుకుంటే ప్రయోజనం ఉండదన్నారు. ఎంటీఏ, ఎంసీఏ వంటి వృత్తి విద్యకోర్సులతో ఉద్యోగం, ఉపాధి అవకాశాలు పుష్కలంగా ఉన్నాయని వెల్లడించారు. విభాగాధిపతులు డాక్టర్ ప్రదీప్ కుమార్, డాక్టర్ సంతోషి, అధ్యాపకులు పాల్గొన్నారు.