



**A Report on One-Day National level Workshop on titled**

**“Fundamentals and Disputes in IPR, WIPO Distance Learning Courses, and Pitching for Angel Investors”**

**Organized by Department of Computer Applications**

**in association with Research & Development Cell**

**on 20-12-2025**



**Report Submitted by: Dr. K. Radhika, Assistant Professor, Department of MCA**

**Event Coordinators: Dr. K. Radhika, Assistant Professor, Department of MCA & Dr. K. Nirmala Devi, Associate Professor, Department of MCA.**

**Resource Person details: Dr. Kumaran Shanmugam, Professor & Director – Innovation, IPR & Community Engagement, Periyar Maniammai Institute of Science & Technology, Thanjavur, Tamil Nadu.**

**Participants: I MCA & I MBA-I Semester A, B, Students & Faculties**

**Attendance: 300 participants (Internal)**

**Venue: Auditorium**

**Mode of Conduct: Offline**

**Department of Computer Applications & Research & Development Cell, has organized a One Day workshop on “Fundamentals and Disputes in IPR, WIPO Distance Learning Courses, and Pitching for Angel Investors” From -20-12-2025 (Friday), 10:00 PM to 5:00 PM**

**Objective:**

The primary objective of the session on Fundamentals and Disputes in Intellectual Property Rights (IPR) was to create awareness about the importance of protecting intellectual assets generated through academic research and innovation. The session aimed to familiarize participants with various forms of IPR, including patents, copyrights, trademarks, and design rights, and to highlight common legal disputes arising from improper IP management.

Another objective of the WIPO Distance Learning Courses session was to introduce participants to globally recognized certification programs offered by the World Intellectual Property Organization. The session aimed to encourage students and faculty to enhance their knowledge of international IP laws, innovation management, and commercialization strategies through structured online learning.

The objective of the Pitching for Angel Investors segment was to sensitize participants to the fundamentals of startup funding and entrepreneurial communication. The session aimed to guide participants in transforming research ideas into viable business proposals and presenting them effectively to potential investors.



### **Inaugural Session:**

The workshop commenced at 10:00 AM with the lighting of the lamp, symbolizing the pursuit of knowledge and academic excellence. The dignitaries present on the dais participated in the traditional ceremony, marking an auspicious beginning to the national-level workshop. Following this, the Welcome Address was delivered by Dr. K. Radhika, Assistant Professor, Department of MCA, who warmly welcomed the Chief Guest, dignitaries, faculty members, and I MCA and I MBA students. She highlighted the significance of IPR, WIPO distance learning courses and the relevance of the workshop theme in the current academic and research landscape.



The Convenor Address was delivered by Dr. N. Naveen Kumar, Professor & HoD–MCA, who emphasized the importance of interdisciplinary research and encouraged students to actively participate in research-oriented activities. The Program Lead Address by Dr. R. Thulasiram Naidu, R&D Advisor, MITS, shared insights on institutional research policies and the importance of structured research planning. The Co-Chairs' Address was delivered by Dr. P. Ramanathan, Principal, MITS, who stressed quality research, ethical practices, and academic integrity. The chief guest address was delivered by Dr. Balakumar Pitchai, Professor & Director – Research Training & Publications, Periyar Maniammai Institute of Science & Technology, Thanjavur, Adjunct Professor, Taylor's University, Malaysia, shared a important of research.

### **Session Highlights:**

The session on Fundamentals and Disputes in IPR provided comprehensive insights into the legal framework of intellectual property protection, supported by real-time case studies and examples. Participants gained clarity on filing procedures, ownership rights, infringement issues, and dispute resolution mechanisms.

The WIPO Distance Learning Courses segment highlighted various certification programs, enrollment procedures, course structures, and the global relevance of WIPO credentials. The session emphasized how these courses support innovation, research commercialization, and professional growth.

The Pitching for Angel Investors session focused on practical aspects of startup pitching, including idea validation, value proposition, market analysis, funding expectations, and presentation skills. The interactive nature of the session enabled participants to understand investor perspectives and common mistakes in pitching.

### **Key Highlights:**

- The session created awareness on the fundamentals of Intellectual Property Rights and common legal disputes.
- Participants gained insights into patent, copyright, trademark, and design protection mechanisms.
- Real-time case studies helped in understanding IPR infringement and dispute resolution.
- The importance of protecting research and innovation outcomes was clearly emphasized.
- WIPO Distance Learning Courses were introduced as globally recognized certification programs.
- Participants were guided on enrolment procedures and benefits of WIPO online courses.
- The session highlighted the role of WIPO certifications in research and innovation management.



- The pitching session explained the basics of presenting ideas to angel investors.
- Participants learned how to structure effective startup and research-based pitches.
- The session encouraged entrepreneurial thinking and commercialization of research ideas.

#### **Conclusion:**

The workshop on Fundamentals and Disputes in IPR, WIPO Distance Learning Courses, and Pitching for Angel Investors successfully enhanced participants' understanding of intellectual property rights, dispute resolution mechanisms, and global learning opportunities through WIPO. It also provided valuable insights into converting innovative ideas into viable business proposals and effectively pitching them to angel investors. The sessions motivated students and faculty to protect their innovations, pursue international certifications, and adopt an entrepreneurial mindset, thereby contributing to research excellence and startup readiness.

#### **Acknowledgement:**

The organizers sincerely acknowledge the support and encouragement of the management of Madanapalle Institute of Technology & Science (Deemed to be University) in successfully organizing the One Day National Level Workshop on "Fundamentals and Disputes in IPR, WIPO Distance Learning Courses, and Pitching for Angel Investors" held on 20th December 2025. We express our heartfelt gratitude to the Chief Patron Dr. N. Vijaya Bhaskar Choudary, the Patrons Sri. N. Dwarakanath and Mrs. Keerthi Nadella, and the Program Chair Dr. C. Yuvaraj, Vice Chancellor (I/c) and Co-Chairs, Dr. D. Pradeep Kumar, Registrar (I/c), and Dr. P. Ramanathan, Principal, and Program Lead Dr. N. Thulasiram Naidu, R &D Advisor for their constant guidance and support. We sincerely thank the resource person Dr. Kumaran Shanmugam for sharing his expertise and enriching the participants with valuable insights. We also appreciate the dedicated efforts of the Department of Computer Applications, Research & Development Cell, faculty members, students, and all participants, whose cooperation and active involvement contributed to the grand success of the workshop.

#### **Outcome:**

As a result of these sessions, participants developed a clear understanding of intellectual property protection and dispute management, enabling them to safeguard their research and innovations. Awareness of WIPO Distance Learning Courses motivated participants to enroll in international certification programs, strengthening their global competence in IP and innovation management. The session on pitching equipped participants with essential skills to convert innovative ideas into startup opportunities. Participants gained confidence in preparing structured pitches, understanding investor requirements, and aligning research outcomes with entrepreneurial goals.