



A Report

“A National Level One-day Webinar on the Impact of English on Employment”

organized by E&FL Department on 16th July 2020

Coordinator: **Dr. Rosalia H Bonjour**

Madanapalle Institute of Technology & Science
Department of English and Foreign Languages
Organizes
A National Level One-Day Webinar
on
"The Impact of English on Employment"
Speaker
Mr. M. Prasanna Venkateshwaran
Founder
ELTAC Services and Former Consultant Key Accounts,
Business Development (South India)
Cambridge Assessment English, Chennai
16th July 2020
4:00 PM to 5:00 PM
E-certificate for each participant will be issued (Attendance is Mandatory)
Coordinator:
Dr. Rosalia H Bonjour
Professor & HOD
Department of English and Foreign Languages
MITS, Madanapalle
Register Here

Ms. Veeravalli Sarah Smily (Asst. Professor- Department of English and Foreign Languages) as a moderator of the one-day national level webinar on “The Impact of English on Employment” welcomed the participants on behalf of the Department and MITS Madanapalle. Then she introduced the speaker of the day Mr. M. Prasanna Venkateswran, Founder- ELTAC Services and Former Consultant Key Accounts, Business Development (South India) Cambridge Assessment English, Chennai to the participants and thanked him for accepting the invitation to deliver the webinar session. She informed the participants to attend today’s sessions and fill in the feedback form in order to get their e-certificate of participation in this webinar. Next, she requested the speaker to deliver his talk.

Mr. M. Prasanna Venkateswran after thanking the management MITS Madanapalle, Principal, coordinator as well as HoD E&FL, highlighted the importance of English. He stated that English is the world’s common language. English has come of age as a global language. It now belongs to the world and increasingly to non-native speakers – who today far outnumber native speakers. English drives growth and international development. **Mr. Venkateswran** said, “Better packages’ take different forms. In English-speaking countries and countries/territories where English is an official or de facto official language, employers are most likely to offer faster job progression. In countries and territories where English is not an official language, employers are most likely to offer salary increases and/or faster job progression.”

The moderator picked up the questions from the participants and read out one by one to the speaker who answered them. 761 participants attended the webinar. It was a great learning experience for them. They thanked MITS Management and Principal for the support and encouragement in attending this national level webinar.