



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE (UGC-AUTONOMOUS)

Affiliated to JNTUA, Anantapuramu & Approved by AICTE, New Delhi
Recognised Research Center, Accredited by NBA for CE, CSE, ECE, EEE, ME, MBA
& MCA, Recognised by UGC under the sections 2(f) and 12(B) of the UGC act 1956



Report on the Guest Lecture on “The Seven Habits of Highly Effective People”

Organised by

Department of Management Studies
in Association with
Entrepreneurship Development Cell-MITS

Date: 04.11.23
Time: 10am to 1pm
Venue: Seminar Hall A

Participants: 100 Students & 5 faculty

The poster features the Madanapalle Institute of Technology & Science logo at the top left and a '24' anniversary badge at the top right. The main title is 'MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE (UGC-AUTONOMOUS INSTITUTION)'. Below this, it reads 'DEPARTMENT OF MANAGEMENT STUDIES' and 'MOTIVATIONAL TALKS Lecture Series -1'. The central theme is '“The Seven Habits of Highly Effective People”'. The date is 'Date : 04.11.2023', the resource person is 'Mr. Prasad K CAD-CAM Trainer', and the time and venue are 'Time : 10 am -1 pm' and 'Venue: Seminar Hall B'. The poster lists the following roles and names: Chief Patron (Dr. N. Vijaya Bhaskar Choudary, Secretary & Correspondent), Patron (Mrs. Keerthi Nadella, Executive Director), Program Chair (Dr. C. Yuvaraj, Principal), Co-Chair (Dr. Geetha Devi, HOD-MBA), Convenor (Dr. Prem Knowles, Asst. Professor, MBA), and Co-Ordinator (Mr. Venkata Rao, Asst. Professor, MBA).

The Department of Management Studies in association with Entrepreneurship Development Cell-MITS organized an guest lecture on the topic “The seven habits of highly effective people” for the MBA students on 04.11.23 from 10am to 1pm in seminar hall B. Mr. Prasad. K, CAD-CAM Trainer, Department of Mechanical Engineering, MITS was the resource person for the programme.

The gathering was welcomed by Mr. Vishnu, II year student, MBA department. Dr. Prem Knowles, Head, ED-Cell shared the importance of organizing this lecture on the topic “The seven habits of highly effective people”. In the Session, also, the students took the oath of “take no bribes, give no bribes” after the awareness speech on ‘National anti-corruption week’, delivered by Dr. Geetha Devi, HOD, Department of Management Studies. The Oath was led by Dr. Srinivasa Krishna, Asst. Professor, MBA department.

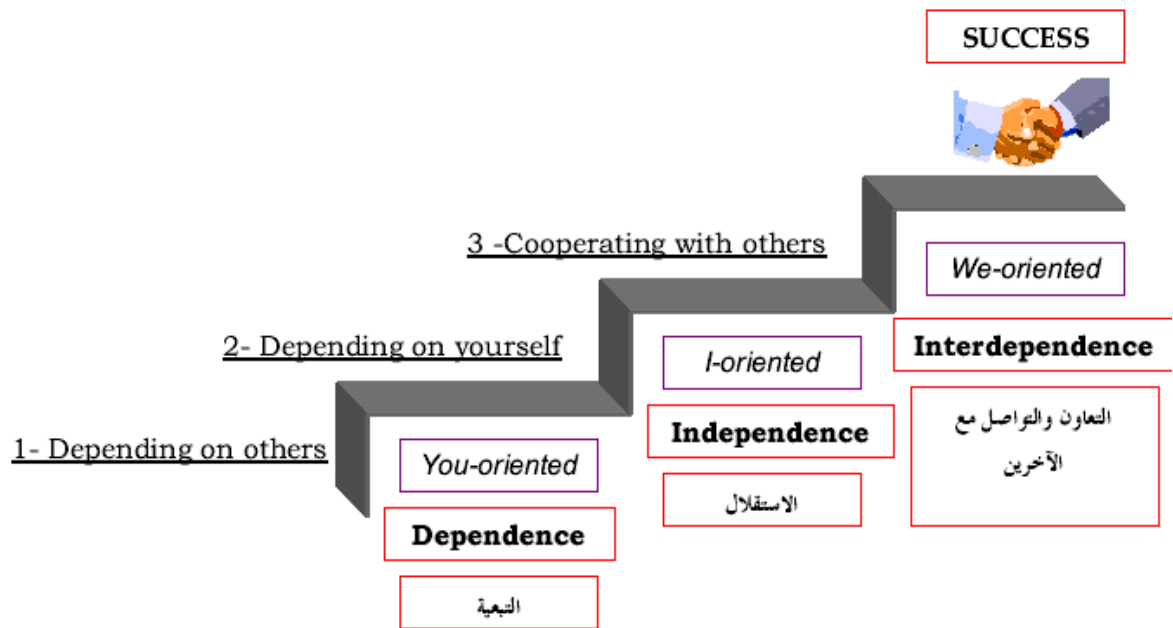
The resource person made an amazing lecture on the topic ‘the seven habits of highly effective people’. He pointed all the valuable points from the book ‘THE SEVEN HABITS OF HIGHLY EFFECTIVE PEOPLE’ written by Stephen Covey, the book which was officially sold in 123 countries and 38 languages.

The lecture highlighted the below facts:

1. Developing habits and character

"Sow a thought, reap an action;
sow an action, reap a habit;
sow a habit, reap a character;
sow a character, reap a destiny

2. Steps of Success



3. The power of paradigm

Paradigm comes from the Greek root, paradigma. It basically means a pattern, a model, a representation, something that stands for something else. It comes from the mental image you have in your mind of the way things are ‘out there’. The images we carry in our heads of the way things are, of reality, come from our own backgrounds, our own experiences.

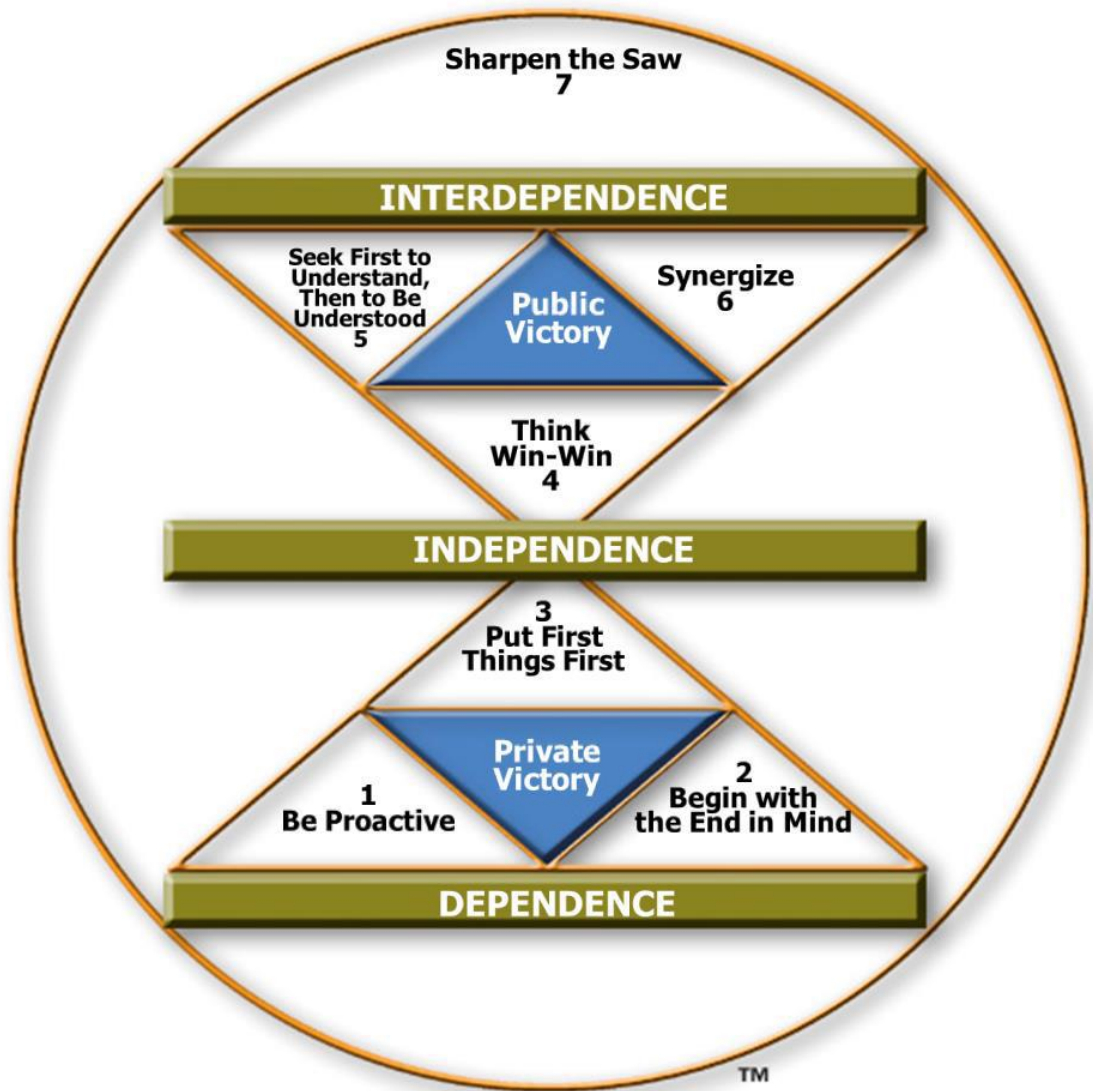
All of us think that we see the world as it is. In fact, we see the world as we are. We project onto the outside world, our environment, the people we associate with, including how we see ourselves. We project out of our own conditioning experiences, our own background, a certain representation, a certain model, a certain set of expectations, a certain assumption on that reality out there. We think that’s the way it is.



4. Personality and Character

The 20% of the personality is the mirror of 80% of the character built by a person.

5. The seven habits overview



The programme ended with the vote of thanks by Dr.Prem Knowles, Head, ED Cell-MITS.



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ED Cell Co-ordinator