

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(UGC - AUTONOMOUS)

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Report

SECRETS IN STARTING A SUCCESSFUL STARTUP

Organized by
Entrepreneurship Development Cell on 18 October 2020
Venue: MS teams (Online) @ 2 PM

Submitted by: Dr. G. Somasekhar, Associate Professor & Coordinator ED Cell, Department of Management Studies, MITS

Resource Person: Mr. Pradeep Jois, Senior Data Lead of IQVIA, Bangalore

The objective of the program is to know the tips for starting startups.

The event was graced by Dr Sreemanth Basu-Dean Administrator and International Relations, Dr C. H. Ramprasad Rao-Dean Industry Institute Interaction Cell, Mr.Raja Sekhar Vasa, Mr. Pradeep Jois, Senior Data Lead of IQVIA, and Dr G. Somasekhar-Coordinator of Entrepreneurship Development Cell.

The session started by Dr Sreemanth Basu-Dean Administrator and International Relations, focused on the importance of Start-up in present scenario and shared his views on it. A successful startup owner often has the ability to become a charismatic figure, someone who is idea-driven and enthusiastic about their business concept, even if it sounds complicated.

Dr C. H. Ramprasad Rao-Dean Industry Institute Interaction Cell spoke on success rate of start-ups in India and reasons behind it. Careful planning, budgeting and resource management are vital for startups. Entrepreneurs who clearly understand what resources they have available make the best use of those resources.

Dr G. Somasekhar-Coordinator of Entrepreneurship Development Cell share his views on funding importance and ideas to start better start-up.

Ramya, EDC Member has introduced and provided resource person details.

Finally, resource person Mr. Pradeep Jois, Senior Data Lead of IQVIA, Bangalore addressed the gathering and explained clearly on the Secrets in Stating a Successful Start-up in India.

The speaker of the day, focused on even Tips for Start-ups.

- Aim to become an innovator.
- Know your competitors.
- Do not rely on serendipity.
- Do not complicate the idea.
- Know the processes.
- Share the responsibilities.
- Stay calm.

Mr. Pradeep Jois interacted with all the students. Many students raised doubts regarding his career development and in the aspects of Entrepreneurship. It was a great interactive session.

34 students participated with great enthusiasm and the event was successfully completed online through Microsoft teams.

Entrepreneurship Development Cell extends sincere gratitude to the Management, Principal, and Head of the Departments for their support.

Photos

The screenshot shows a Microsoft Teams meeting interface. The main content is a slide with the following text:

- Madanapalle Institute of Technology & Sciences**
- UGC - Autonomous
- Madanapalle -517325 , Chittoor Dist. , Andhra Pradesh , India
- THE SECRETS IN STARTING A SUCCESSFULL STARTUP**
- Key note Speaker**
- Mr. Pradeep Jois**
- Senior Data Lead at IQVIA , India**
- Venue : Microsoft Teams , 18-10-2020**
- Organized by : Entrepreneurship Development Cell

The slide also features the institute's logo on the left and a navigation bar at the bottom with icons for mute, video, chat, and other meeting controls. The bottom of the Teams window shows a grid of participant avatars with initials like +22, DG, IMP, MG, SV, and RD.

The screenshot shows a Microsoft Teams meeting gallery view. The top bar displays the time as 01:09:03 and the session name as 'session 2'. The gallery consists of a 3x3 grid of participant tiles:

- Top-left: Praveen Kumar, R. (Avatar: Close-up of eyes)
- Top-middle: Sreenath Reddy, N. (Avatar: Circle with 'SN')
- Top-right: Sanath Reddy, A. (Avatar: Circle with infinity symbol)
- Middle-left: Prasad, N. (Avatar: Circle with 'PN')
- Middle-middle: Charitha, P. (Avatar: Photo of a woman)
- Middle-right: Hemalatha, Nossam (Avatar: Circle with 'HN')
- Bottom-left: Dinesh Kumar, M. (Avatar: Photo of a man)
- Bottom-middle: Vinay Kumar, G. (Avatar: Circle with 'VG')
- Bottom-right: Revanth Royal, A R. (Avatar: Photo of a man)

On the right side, there is a 'Participants' list showing 7 attendees: Revanth Royal, A R; Hemalatha, Nossam; Prasad, N; Praveen Kumar, R; Rajendra Prasad, T; Sanath Reddy, A; and Sreenath Reddy, N. Below the list are 'Suggestions (0)' and a search bar.