



# MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS INSTITUTION)

Affiliated to JNTUA, Ananthapuramu & Approved by AICTE, New Delhi

NAAC Accredited with A+ Grade, NIRF India Rankings 2022-Band : 251-300 (Engg.)

NBA Accredited -B.Tech. (CIVIL, CSE, ECE, EEE, MECH), MBA & MCA



## MITS – INSTITUTE INNOVATION COUNCIL



A report on

## “One Day Workshop on Design Thinking, Critical Thinking and Innovation Design”

Organised by

**MITS – INSTITUTE INNOVATION COUNCIL**

Date: 21.02.2023

Time: 10.00 AM to 1.00 PM

Venue: Seminar Hall A



**MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE**  
(UGC-AUTONOMOUS INSTITUTION) www.mits.ac.in  
Madanapalle-517325, Annamaya Dist., Andhra Pradesh

**One day Online Workshop on**  
**“Design Thinking, Critical Thinking and Innovation Design”**

**Resource Person**  
**Dr. PRASAD P**  
Professor and Head,  
Department of Nano Technology  
Srinivas Institute of Technology, Mangalore, Karnataka

**DATE**  
21.02.2023  
**Session Start**  
@10.00 AM

<b>Chief Patron</b> Dr. N. Vijaya Bhaskar Choudary Secretary & Correspondent	<b>Patron</b> Mrs. N. Keerthi Executive Director	<b>Program Chair</b> Dr. C. Yuvaraj Principal
<b>Co-Chair</b> Heads of All Departments	<b>Convener</b> Dr. D. Jagadeesan Professor - CSE IIC Coordinator	<b>Coordinator</b> N. Prakash Innovation Activity coordinator
<b>Co-Coordinators</b> IIC Coordinators of All Departments		

**Organized by MITS - Institute Innovation Council**

**Submitted by: Dr. D. Jagadeesan, Professor of CSE & IIC Coordinator.**

**Participants: 152 Students & 8 Faculty members.**

The programme started at 10.00am with a welcome address given by Dr. D. Jagadeesan, IIC Coordinator. The Inaugural speech given by Dr. C. Yuvaraj, Principal and followed by the Resource Person introduced by Mr. N. Prakash, Innovation Activity Coordinator.

The workshop aims to validate the knowledge gained through understanding design thinking by turning the concepts into exercises. The purpose of this workshop is to give students the opportunity to apply what they have learned about the Design Thinking process to real-world problems.

The resource person, Dr. Prasad P, Professor and Head, Dept. of Nano Technology, Srinivas Institute of Technology, Mangalore Karnataka. The resource person started the session by extending his hearty thanks to the Management, Principal, organising members and Participants of MITS Madanapalle for giving him opportunity to share his knowledge and experience in “Design Thinking, Critical Thinking and Innovation Design”.

The Resource person, Dr. Prasad delivered the following topics with real-time examples.

- Design Thinking Skills.
- The psychological principles of problem solving and creativity.
- How to generate and identify the innovative ideas.
- Identifying Customer requirements and how to satisfy the customer.
- Applied Creativity.
- Developing Prototyping.
- Design for Services.

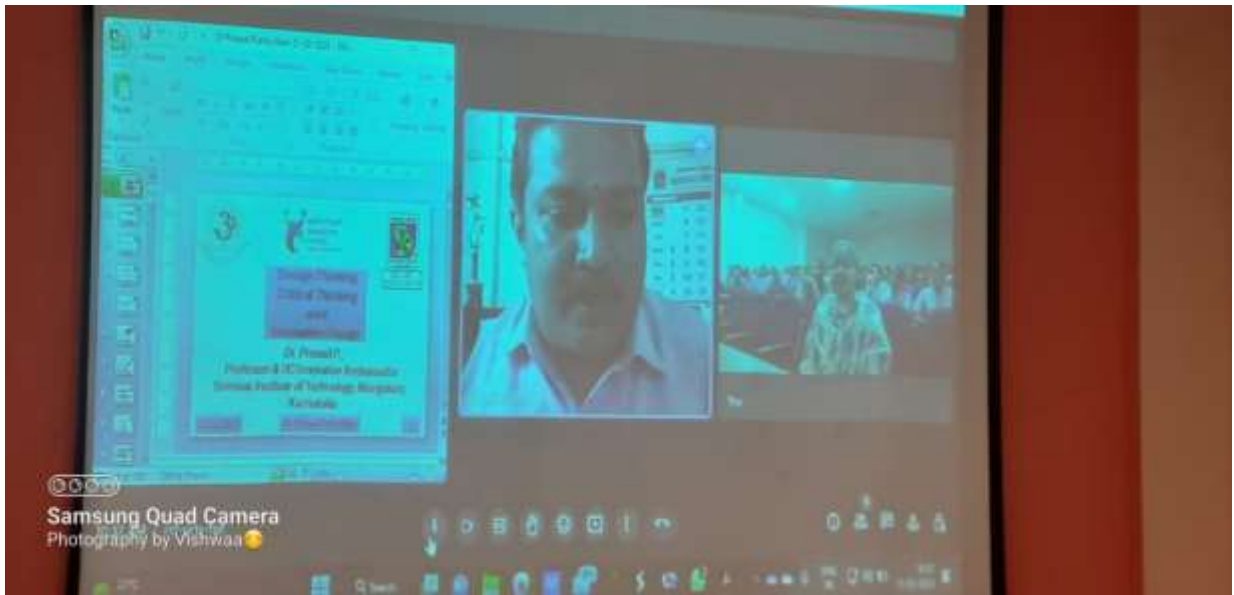
Finally, the session was concluded by the vote of thanks delivered by Mr. N. Prakash, Innovation Activity Coordinator. He extended his thanks to the Management, Principal, HoD, Chief Guest and the participated students for the successful completion of this event.



Inaugural speech delivered by Dr. C. Yuvaraj, Principal, MITS



Felicitation Speech delivered by Dr. Eswar, CSO, MITS



Resource Person Dr. P. Prasad Lecture on “Design Thinking, Critical Thinking and Innovation Design”.







Participants