

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(UGC - AUTONOMOUS)

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Report

ENTREPRENEURSHIP ORIENTATION PROGRAMME

Organized by

Entrepreneurship Development Cell on 18 September 2020

Venue: MS teams (Online) @ 3 PM

Submitted by: Dr. G. Somasekhar, Associate Professor & Coordinator ED Cell, Department of Management Studies, MITS

Resource Person: Mr.Raja Sekhar Vasa, COO of 'Happy Adda studios, Bangalore

The event was graced by Dr Sreemanth Basu-Dean Administrator and International Relations, Dr C. H. Ramprasad Rao-Dean Industry Institute Interaction Cell, Mr.Raja Sekhar Vasa, the founder and COO of 'Happy Adda studios, and Dr G. Somasekhar-Coordinator of Entrepreneurship Development Cell.

The session started by Dr Sreemanth Basu-Dean Administrator and International Relations, focused on the importance of Entrepreneurship in present scenario and shared Entrepreneurship is important as it can improve standards of living and create wealth, not only for the entrepreneurs, but also for related businesses. Entrepreneurs also help drive change with innovation, where new and improved products enable new markets to be developed. Economy wise, higher earnings thanks to entrepreneurship can help boost national income and tax revenue.

Dr C. H. Ramprasad Rao-Dean Industry Institute Interaction Cell spoke on entrepreneurship skills for students and government schemes available for entrepreneurship. Self Confidence, Durability and Resilience, Problem solving, Creativity and Innovative Thinking, Goal Setting, Initiative, Empathy are the skills required by every entrepreneur.

Dr G. Somasekhar-Coordinator of Entrepreneurship Development Cell stressed on thinking pattern, initiation and the importance of divergent thinking required to every budding entrepreneur.

Ramya, EDC Member has introduced and provided resource person details.

Finally, resource person Mr Raja Sekhar Vasa- Alumnus of MITS, Founder and COO of Happy Adda Studios and NASDAQ milestone maker-India addressed the gathering and explained clearly about the opportunities in the field of innovation and regarding the role of an entrepreneur in this present world.

The speaker of the day, Mr Raja Sekhar Vasa interacted with all the students. He made students play some innovative and cognitive oriented games to train the brain. Many students raised doubts regarding his career development and in the aspects of Entrepreneurship. It was a great interactive session.

Even though in the pandemic situation-Covid, students participated in great count and with great enthusiasm and the event was successfully completed online through Microsoft teams.

Entrepreneurship Development Cell extends sincere gratitude to the Management, Principal, and Head of the Departments for their support.

Photos




Madanapalle Institute of Technology & Sciences
UGC - Autonomous
Madanapalle -517325 , Chittoor Dist. , Andhra Pradesh , India

ENTREPRENEURSHIP ORIENTATION

PROGRAM

Key note Speaker
Mr. Raja Sekhar Vasa
(MITS-Alumni)

Founder and COO of "Happy Adda Studios" & NASDAQ Milestone Maker , India
Venue : Microsoft Teams , 18-09-2020



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Dean Industry Institute Interaction Cell

Dr Somasekhar G

DA

32:50

Day Three Resource Person

Dean - Administration

+15 BD GR MP CN RD SV

SRM Institute of Science & Technology
Dr. Raju Sankar Varma
Dean - Administration