



**Report on**

**“ARTS & CRAFTS EXHIBITION -2023”**

**17/07/23(Monday) from 3pm to 5pm.**

**Organised by**

**Entrepreneurship Development Cell  
Department of Management Studies  
Institute’s Innovation Cell**

**Submitted by:** Dr. Prem Knowles, ED cell coordinator, MITS

**MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE**  
(UGC-AUTONOMOUS INSTITUTION)

**ENTREPRENEURSHIP DEVELOPMENT CELL**  
INSTITUTION'S INNOVATION COUNCIL

**DEPARTMENT OF MANAGEMENT STUDIES**

**ARTS & CRAFTS EXHIBITION-2023**

Date :17.07.23 Time :3pm to 5pm

Chief Patron Dr. N. Vijaya Bhaskar Choudary Secretary & Correspondent	Patron Mrs. Keerthi Nadella Executive Director	Program Chair Dr. C. Yuvaraj Principal
Co-Chair Prof. Sremmant Basu HOD, M.B.A	Convener Dr.Prem Knowles Assistant Professor M.B.A	Chief-Coordinator Dr. Geetha Devi Assistant Professor M.B.A
		Co-ordinators I Year MBA Students

The Department of Management Studies in association with Entrepreneurship development cell had organized an “ARTS & CRAFTS EXHIBITION-2023” on 17.7.23 from 3pm to 5pm. Dr.Geetha Devi, Assistant Professor, MBA dept., was the chief co-ordinator for the programme.

To improve the creative skills of the students, the Department of Management Studies had taken this initiative. The programme had been felicitated by Dr.C.Yuvaraj(Principal MITS), Dr.Ramanathan(Vice Principal, Academics) & Dr.Pradeep Kumar(Professor, MBA dept.,) The students had showcased their arts and handmade crafts in the exhibition. The HoDs, faculty and students from different departments visited and appreciated this well-organized programme.



Outcome Objective of the exhibition :

- Increase dexterity: The making of the arts and crafts helps to increase the agility of the students. The motor skills and artistic skills will be strengthening.
- Improve hand-eye coordination: Arts and craft will require a keen hand eye coordination of the students. It helps in different aspects of a student's life.
- Encourage self-expression: It will bring out the hidden emotions and feelings of the children. It is one of the great ways for the children to express themselves.
- Boost self-esteem: It allows the kids to demonstrate the creativity and also help to build the self-confidence of the students.
- Help with socializing: It will help the kids to build social skills.
- Promote innovations and creativity: It is a great platform for students to turn imagination into creativity.
- It will help to enhance the decision making skill.
- Arts and crafts improve the student's memory power.





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Dr.Prem Knowles

ED Cell Co-ordinator,MITS