



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(UGC-AUTONOMOUS)

Affiliated to JNTUA, Ananthapuramu & Approved by AICTE,
New Delhi Recognised Research Center, Accredited by NBA for
CSE, ECE, EEE, ME & MBA



World Bank funded Institute, Recognised by UGC under the sections 2(f) and 12(B) of the UGC
act 1956 Recognised as Scientific & Industrial Research Organization by DSIR of DST

Department of Management Studies

Members of the Board of Studies for the Academic Year 2020-21

| S.No | Name | Designation | Position |
|------|----------------------------|----------------------------|--|
| 1 | Dr. K T Vigneswara Rao | Chairman | Assoc. Professor & Head of Department of Management Studies, MITS. |
| 2 | Dr. Keyur B. Thaker, | Member_ Subject Expert | Professor in F & A, IIM Indore, Indore. |
| 3 | Dr. Cynthia Menezes Prabhu | Member_ University Nominee | Professor in CBSM, Bangalore University, Bangalore. |
| 4 | Mr. Venkata Subba Rao K. | Member_ Industry Expert | Practising Company Secretary & Insolvency Professional & Registered Valuer, Bangalore. |
| 5 | Mr. Anil Duth G. | Member_ Alumni | Team Lead_ Curriculum, Rishi Valley Institute for Educational Resources (RiVER) Rishi Valley School, Madanapalle |
| 6 | Dr. Ch. Rama Prasada Rao | Member | Professor, Dept. of Management Studies, MITS. |
| 7 | Dr. Sremmant Basu | Member | Professor, Dept. of Management Studies, MITS. |
| 8 | Dr. D. Pradeep Kumar | Member | Professor, Dept. of Management Studies, MITS. |
| 9 | Dr. N. Gangisetty | Member | Professor, Dept. of Management Studies, MITS |
| 10 | Dr. R. Varadarajan | Member | Assoc. Prof., Dept. of Management Studies, MITS. |
| 11 | Dr. Mohd Mujahed Ali | Member | Assoc. Prof., Dept. of Management Studies, MITS. |

| | | | |
|----|--------------------------|--------|--|
| 12 | Dr. K. V.V. Raaju, | Member | Assoc. Prof., Dept. of Management Studies, MITS. |
| 13 | Dr. G. Soma Sekhar | Member | Assoc. Prof., Dept. of Management Studies, MITS. |
| 14 | Dr. K. Srinivasa Krishna | Member | Asst. Prof., Dept. of Management Studies, MITS. |
| 15 | Dr. C. V. Krishna | Member | Asst. Prof., Dept. of Management Studies, MITS. |
| 16 | Dr. K. V. Geetha Devi | Member | Asst. Prof., Dept. of Management Studies, MITS. |
| 17 | Dr. N. Seshadri | Member | Asst. Prof., Dept. of Management Studies, MITS. |
| 18 | Dr. R. Kanimozhi | Member | Asst. Prof., Dept. of Management Studies, MITS. |
| 19 | Dr. G. Mahendar | Member | Asst. Prof., Dept. of Management Studies, MITS. |
| 20 | Dr. Rajesh Kalli | Member | Asst. Prof., Dept. of Management Studies, MITS. |
| 21 | Dr. Mohsin Khan | Member | Asst. Prof., Dept. of Management Studies, MITS. |
| 22 | Dr. Sreenu Telu | Member | Asst. Prof., Dept. of Management Studies, MITS. |
| 23 | Dr. Swamy Perumandla | Member | Asst. Prof., Dept. of Management Studies, MITS. |
| 24 | Dr. Prasanna S | Member | Asst. Prof., Dept. of Management Studies, MITS. |
| 25 | Dr. Shahrukh Saleem | Member | Asst. Prof., Dept. of Management Studies, MITS. |
| 26 | Mr. B. Sreekanth | Member | Asst. Prof., Dept. of Management Studies, MITS. |
| 27 | Mrs. Neelima K | Member | Asst. Prof., Dept. of Management Studies, MITS. |



Dr. K. T. Vigneshwara Rao

Assoc. Professor & Head of Department

MITS, Madanapalle



Dr. C. Yuvaraj

Professor & Principal

MITS, Madanapalle

PRINCIPAL
Madanapalle Institute of Technology & Science
PO Box NO 14, Kadiri Road, Angallu
MADANAPALLE 517 325 A P

Meeting of Board of Studies of department of Management Studies, MITS, Madanapalle held through online Microsoft Teams Platform on 19-08-2020 at 12.00 Pm. This meeting was held by using the online Conference Room, Principal, MITS, Madanapalle.

After thorough discussions and deliberations among members of Board of Studies, the following aspects were finalised.

1. Resolved to accept the Course Structure for MBA Programme under R20. The Course Structure of MBA Programme is attached.
2. Resolved to accept Design Thinking (20MBA107) as a Core Course in the first semester. The Syllabus is attached.

3. Resolved to accept the removal of Creativity & Innovation Lab Course in R20 in view of the inclusion of Design Thinking as a Core Course in the first Semester.
4. Resolved to accept the change in title of course titled "Financial Accounting for Managers" (18MBAP107) to "Accounting for Managers" (20MBAP104) with the Proposed changes in Syllabus.
5. Resolved to accept the change of transfer of Course titled "Indian Ethics and Business Ethics" (18MBAP107) from the first Semester to Second Semester with same title but with new course Code (20MBAP114).
6. Resolved to accept the combining of "Basic Econometrics Theory" (18MBAP113 and "Basic

Econometrics (Laboratory) (18MBAP205) Courses into a Single Course titled "Econometrics for Managers" (20MBAP113) with Proposed Changes to Syllabus.

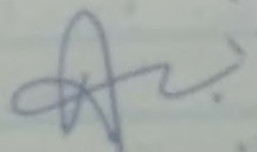
7. Resolved to accept removal of Systems Specialisation.
8. Resolved to accept the addition of new Specialisations. 1. Analytics and 2. Banking and Insurance group included in the Second Year of MBA Programme Structure.
9. Resolved to accept the R20 regulations for MBA Programme. The Regulations of MBA Programme under R20 is attached
10. Resolved to accept the detailed syllabi for

first year of MBA Programme under R20. The Syllabus is attached.

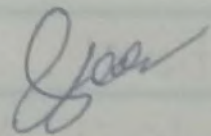
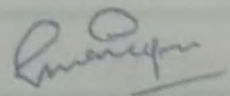
12. Resolved to accept the Revised List of audit and open elective courses. The list of courses is attached
12. Resolved to offer, some of the courses of the MBA Programme as Open Electives to all other Programmes. The list is attached.


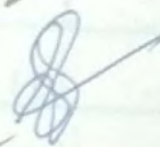

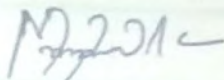
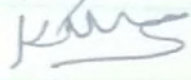

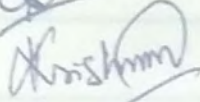

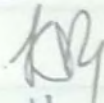

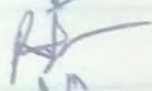
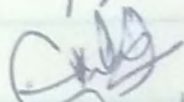
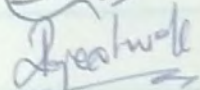
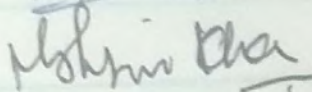
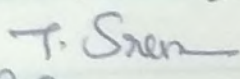
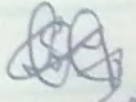
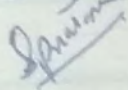
Members:

1. Dr. K. T. Vigneswara Rao
Assoc. Professor, & Head - Chairman BES



2. Dr. Keyur B. Thaker
Professor in Finance & Accounting
IIM Indore, Member-Subject Expert
3. Dr. Cynthia Menezes Prabhu
Professor in CBSM,
Bangalore University, Member-University Nominee
4. Mr. Venkata Subba Rao K.
Practising Company Secretary & Insolvency
Professional & Registered Valuer, Bangalore
Member-Industry Expert
5. Mr. Anil Duth G.
Team Lead Curriculum
Rishi Valley Institute for Educational Resources
(RIVER) Rishi Valley school Madanapalle
Member - Alumni
6. Dr. Ch. Rama Prasada Rao
Professor & Dean IIC
7. Dr. Sreemant Basu, Professor
Dean Admin

8. Dr. D. Pradeep Kumar, Professor 
9. Dr. N. Gangisetty, Professor 
10. Dr. R. Varadarajan, Assoc. Professor 
11. Dr. Mohd Mujahed Ali, Assoc. Professor 
12. Dr. K. V. V. Raju, Assoc. Professor 
13. Dr. G. Soma Sethar, Assoc. Professor 
14. Dr. K. Srinivasa Krishna, Asst. Professor 
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23. Dr. Swamy Perumandla, Asst. Professor 
24. Dr. Prasanna S, Asst. Professor 

25. Dr. Shahrukh Saleem, Asst. Professor - Indology
26. Mr. B. Sreekanth, Asst. Professor - English
27. Mrs. Neelima K, Asst. Professor - Mathematics



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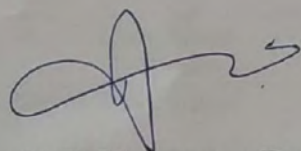
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Department of Management Studies

Members of the Board of Studies for the Academic Year 2019-20

| S.No | Name of the Faculty | Composition as per the UGC- autonomous guidelines | Designation & address |
|------|-------------------------------|--|--|
| 1 | Dr. K. T. Vigneswara Rao | Head of the Department concerned (chairman) | Assoc. Professor & Head - Chairman BOS |
| 2 | Dr. Cynthia Menezes Prabhu | University Nominee | Professor Canara Bank School Of Management Studies, Bangalore University, Bangalore. |
| 3 | Dr. Ranjeet Nambudiri | Subject expert – Management studies | Professor & Indian Institute of management, Indore |
| 4 | Mr. G. Anil Duth | One alumni to be nominated by the principal | Curriculum Lead, Rishi Valley Institute for Educational Resources (RIVER), Rishi Valley. |
| 5 | IVSVB Panchajanyam. | Industry expert | Managing Partner, Sri Anand Associates, Chartered Accountants, Bangalore |
| 6 | Dr. Ch. Rama Prasada Rao | Subject expert -Management studies – Finance | Dean IIIC & Professor, Department of Management Studies, MITS |
| 7 | Dr. Sremmant Basu | Subject expert -Management studies in HR | Professor, Department of Management Studies, MITS |
| 8 | Dr. D. Pradeep Kumar | Subject expert – Marketing & HR | Professor, Department of Management Studies, MITS |
| 9 | Dr. N. Gangisetty | Subject expert – Finance | Professor, Department of Management Studies, MITS |
| 10 | Dr. R. Varadarajan | Subject expert – Production and Operations | Assoc. Professor, Department of Management Studies, MITS |
| 11 | Dr. Mohd Mujahed Ali | Subject expert – Finance and Accounting | Assoc. Professor, Department of Management Studies, MITS |
| 12 | Dr. G. Soma Sekhar | Subject expert – Quantitative Techniques & Operations | Assoc. Professor, Department of Management Studies, MITS |
| 13 | Dr. Chandra Kanta Sahoo | Subject expert – Operation Management | Asst. Professor, Department of Management Studies, MITS |
| 14 | Dr. K. Srinivasa Krishna | Subject expert - Marketing | Asst. Professor, Department of Management Studies, MITS |
| 15 | Dr. C. V. Krishna | Subject expert - Marketing | Asst. Professor |
| 16 | Dr. K. V. Geetha Devi | Subject expert – Finance & HR | Asst. Professor |

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|----|-------------------------|----------------------------|---|
| 17 | Dr. N. Seshadri | Subject expert - Finance | Asst. Professor |
| 18 | Dr. K. A. Asraar Ahmed | Subject expert - Marketing | Asst. Professor |
| 19 | Dr. M. Anil Kumar | Subject expert - Finance | Asst. Professor, Department of Management Studies, MITS |
| 20 | Dr. G. Mahendar | Subject expert - Marketing | Asst. Professor, Department of Management Studies, MITS |
| 21 | Mr. Sudheer Muhammed KM | Subject expert - Marketing | Asst. Professor, Department of Management Studies, MITS |
| 22 | Mr. B. Sreekanth | Subject expert - Marketing | Asst. Professor, Department of Management Studies, MITS |



Dr. K. T. Vigneswara Rao

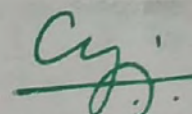
Professor, HOD Department of Management Studies

MITS, Madanapalle

Department of Management Studies

Madanapalle Institute of Technology & Science

Madanapalle - 517 325



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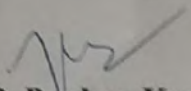
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Department of Management Studies

Members of the Board of Studies for the Academic Year 2018-19

| <u>SNo</u> | <u>Name of the Member</u> | <u>Composition as per the UGC-autonomous guidelines</u> | <u>Designation & address</u> |
|------------|---------------------------|---|--|
| 1 | Dr. D. Pradeep Kumar | Head of the Department concerned (chairman) | Professor & HOD department of management studies |
| 2 | Dr. Ranjeet Nambudiri | Subject expert – Management studies | Professor & Indian Institute of management, Indore |
| 3 | Dr. B. Sudheer | University nominee | Professor , department of management studies JNTUA, anantapuramu |
| 4 | Mr. Veeraraghavan | Industry expert | Founder, Getsmarter, Consultants Bangalore |
| 5 | Mr. G. Uday kumar | One alumni to be nominated by the principal | Manager HR HHP Technologies Private Limited, Bangalore |
| 6 | Dr. Ch. Rama Prasada Rao | Subject expert -Management studies – Finance | Dean IIIC & professor of dept of management studies MITS |
| 7 | Dr. Sremant Basu | Subject expert -Management studies in HR | Dean administration and professor dept of management studies |
| 8 | Dr. R. Varadarajan | Subject expert – Production and Operations | Assoc. Professor, Department of Management Studies, MITS |
| 9 | Dr. N. Gangisetty | Subject expert – Finance | Assoc. Professor, Department of Management Studies, MITS |
| 10 | Dr. K. T. Vigneswara Rao | Subject expert – Finance and Accounting | Sr. Asst. Professor, Department of Management Studies, MITS |
| 11 | Dr. Chandra Kanta Sahoo | Subject expert -Management studies in HR | Asst. Professor, Department of Management Studies, MITS |
| 12 | Dr. K. Srinivasa Krishna | Subject expert -Management studies in HR | Asst. Professor, Department of Management Studies, MITS |
| 13 | Dr. K. Thulasi Krishna | Subject expert – Finance and Accounting | Asst. Professor, Department of Management Studies, MITS |
| 14 | Dr. K. V. Geetha Devi | Subject expert – HR & Finance | Asst. Professor, Department of Management Studies, MITS |
| 15 | Dr. R. Varaprasad | Subject expert – Finance | Asst. Professor, Department of Management Studies, MITS |
| 16 | Dr. Mohd Mujahed Ali | Subject expert – Finance and Accounting | Asst. Professor, Department of Management Studies, MITS |

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|----|------------------------|---|---|
| 17 | Dr. Shaik Ahamed Basha | Subject expert – Finance | Asst. Professor, Department of Management Studies, MITS |
| 18 | Dr. G. Soma Sekhar | Subject expert – Operation Management | Asst. Professor, Department of Management Studies, MITS |
| 19 | Dr. K.A. Asraar ahmad | Subject expert – Marketing and HR | Asst. Professor, Department of Management Studies, MITS |
| 20 | Mr. M. Anil Kumar | Subject expert – Finance and Accounting | Asst. Professor, Department of Management Studies, MITS |


Dr. D. Pradeep Kumar

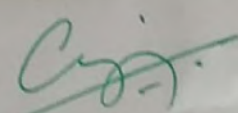
Professor, HOD Department of Management Studies

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MADANAPALLE 517 325 A P

1.

Meeting of Board of Studies held on 1.9.14
@ 9.30 AM in Board Room, MITS, Madanapalle.

After thorough discussions and deliberation
the following aspects are finalised.

1. Resolved to approve the course structure
of 2 year MBA programme. The Course
structure is attached.
2. Resolved to approve the Syllabus of
2 year MBA programme. The Syllabus
is attached.
3. Resolved to approve the Course Structure
of 3 year B.A programme. The Course
Structure is attached.

4. Resolved to approve the syllabus of 3 year BM programme. The syllabus is attached.

5. Resolved to approve the List of examiners and Paper setters for both MBA and BM programmes. The list is attached.

HEAD

Department of Management Studies

Madanapalle Institute of Technology & Science

Madanapalle - 517 325

Members:

1. Dr. D. Pradeep Kumar, Chairman, BOS

2. Dr. Ranjeet Nambudiri,

3. Dr. Sunil Phadke

4. Dr. Chandra Mohan Reddy

5. Dr. Ch. Rama Prasada

6. Dr. N. Gangireddy

7. Dr. Dr. Adinarayana

8. Dr. Chandrabhathi Sahoo

Ranjeet

Sunil K Phadke

01/9/2014

11/8/2014

Dr. Ch

9. Dr. K. Thulasi Krishna
10. Dr. U. Raghavendra Prasad
11. Dr. C. V. Krishna
12. Dr. K. Sreenivas
13. Mr. K. V. V. Raju
14. Mr. N. Seshachari
15. Mr. B. Sreenantha
16. Mr. S. Ismail.
17. Mr. P. Nagesh (Alumni)

Deccan

RATN

K

At Home

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B. Sreenantha

Gail

Amiya

Sept, 2014

2.

Meeting of Board of Studies held on 28.05.2015,
@ 10-30 AM in Mini Seminar Hall, MITS,
Madurapalle.

After thorough discussions and deliberation
the following aspects are finalised.

1. Resolved to approve the changes in Syllabus of
Quantitative Techniques in First Semester.
Syllabus Copy attached.
2. Resolved to approve the changes in Syllabus of
Statistical Methods for Managers with SPSS Lab
in Second Semester. Syllabus copy attached.
3. Resolved to add Business Analytics in
Third Semester in Place of Business Ethics &
Corporate Governance. The Syllabus is
attached.

4. Resolved to offer BECH as audit course.
5. In view of the importance of the project work and the extent of the work done by the student, it is resolved to increase the number of credits to project work from 8 to 12.
6. The idea of adding new course in the Fourth Semester is resolved to be dropped in consequence to the increase in credits to Project work.
7. Resolved to approve the audit courses list. The list is attached with syllabus.
8. Resolved to approve the Open Electives list. The list is attached with syllabus.
A student will be allowed to take one course as open elective offered under CBCS in 3rd Semester in the place of Specialisation D.

9. Resolved to align the MOOCs courses with the curriculum. The regulation of the Institute in this regard would be adopted.
10. Resolved to approve the specialisation Students have to opt one each from specialisation groups A, B, C offered in 3rd Semester and D & E offered in 4th Semester. All the changes in Regulation 3-10 are proposed to be implemented for 2014-15 batch also.

Members :

1. Dr. D. Pradeep Kumar, Chairman
2. Dr. Ranjeet Nambudini
3. Mr. Virekanand R. Nambur
4. Dr. Ch. Ramprasad Rao
5. Dr. N. Subramanyam
6. Dr. N. Gangsetty
7. Dr. R. Vardasijan
8. Dr. B. Adinarayana

HEAD
Department of Management Studies
Madanapalle Institute of Technology & Science

Madanapalle, 329

[Signature]

28/5/2018

[Signatures]
N. Subramanyam
R. Vardasijan
B. Adinarayana

9. Dr. Chandakanti Saha
10. Dr. K. Senarayan
11. Dr. K. Prulekhithone
12. Dr. CV. Krishna
13. Dr. P. Nagasrin
14. Dr. V. Rajkumar Prasad
15. Dr. Vora Prasad R
16. Dr. Ahmed
17. Dr. Mujibul Ah.
18. Dr. Ravi Kumar
19. Dr. Geeta Devi
20. Mr. NA

W. S. M.

Atiras

Chang

Subash

Mr

Rao

Dr

Am

17/07/2011

Am

K. Geetha

Meeting of Board of Studies held on 02.06.16 @ 10.30 AM
in the Conference Hall, MITS, Madanapalle.

After thorough discussions and deliberations
the following aspects are finalized.

1. Resolved to accept modifications in syllabus of BL & R, SAPM, SMM with SPSS, PD Led I & II, ASPM, HRM, and MIS. The proposed syllabus is attached.
2. Resolved to accept the following changes in Structure
 - a. IBM in III Semester to be swapped with Strategic Management in IV Semester
 - b. Digital Marketing in IV Semester to be swapped with B2B Marketing in III Semester
 - c. Project credits to be increased to 12 credit from 8. The credits are taken by removing Industry Awareness/Current Affairs (P) and Research Project for Organisations (P) in I & II Semesters

respectively with 2 credits each.

d. First year Course codes to be changed.

The proposed change in Structure is attached.

3. Resolved to make the project work more Comprehensive and rename as Comprehensive Project Work. In view of this Practice School concept may not be applicable.

4. Changes in regulation of Internal and external evaluation from 40:60 to 50:50 may not be appropriate.

5. The credits for MOOCs shall be same as given for the respective discipline Core or discipline electives.

However, student shall opt for a maximum of 30 HOD course for obtaining the credits. In case student fails to complete the MOOCs even after several attempts through the parent provider, the student shall take the same course through other provider and complete as the Institution shall evaluate for both internal and external marks during the final semester of the program.

In case any provider discontinues to offer the course

further, Institution shall allow the student to opt for any other provider for completion of the same course or shall provide the course at Institution and evaluate for the internal and external marks during the same semester.

Resolved to offer MOOCs courses in I-II & II-I instead of II-I & II-II.

6. Resolved to give Weightage of 80:20 to 2 mid exams while awarding mid marks i.e., Best of the two mid exams with 80% Weightage and the other with 20%.

7. Resolved to approve the course structure of 5 year integrated MBA. The course structure is attached.

8. Resolved to approve the syllabus of 5 year integrated MBA. The syllabus is attached.

9. Resolved to include industry personnel in the panel of examiners for comprehensive project viva-voce examination.

10. Resolved to involve more industry persons in curriculum delivery.

11. Resolved to approve the Vision, Mission, PEOs, POs and COs of the programme. Rubrics to validate CO-PO are approved.

HEAD

Department of Management Studies

Madanapalle Institute of Technology & Science

Madanapalle - 517 325

Members:

1. Dr. D. Pradeep Kumar, Chairman
2. Dr. Ch. Ramprasad Rao
3. Dr. R. Ravi Kumar
4. Mr. Ranjit Singh
5. Dr. T. Narayana Reddy
6. Dr. N. Subramanyam
7. Dr. R. Varadachari
8. Dr. I. Gopinath
9. Dr. N. Gangisetty

- | | |
|-------------------------------|--------------|
| 10. Dr. D. Adinarayana | Dr |
| 11. Dr. Chandakanti Saha | in for |
| 12. Dr. C. Ravi Kumar | Ravikumar |
| 13. Dr. V. Raghavendra Prasad | RAGP |
| 14. Dr. C-V. Krishna | C.V. Krishna |
| 15. Dr. K. Thulasi Krishna | Th |
| 16. Dr. K-V. Geeta Devi | KV |
| 17. Dr. R. Vasa Prasad | R |
| 18. Dr. P. Nagaraj | N |
| 19. Dr. Md. Mujahed Ali | Mujahed Ali |
| 20. Dr. K. Greenivas | Greenivas |
| 21. Dr. Shaili Ahmed Bishe | Shaili |
| 22. Mr. N. Seshadri | Seshadri |
| 23. Mr. B. Sreekanth | B. Sreekanth |
| 24. Mr. S. Ismail | Ismail |
| 25. Mr. S-J. Ravi Kumar | Ravi Kumar |
| 26. Ms. B. Mahathi | Mahathi |

Meeting of Board of Studies held on
04-03-2017 @ 11-00 AM in the Analytics Lab, MITS,
Madanepalle.

After thorough discussions and deliberations
the following aspects are finalised.

1. Consulting activity by the department may be taken up seriously by building specific competences in focus areas like Banking, Personality Development, Marketing Research etc., It can also be explored into identifying the generic problems in industry and society and specifically address them.
2. Workshops may be organised regularly with industry connect for both academia and industry personnel.
3. Emerging areas of interest may be pooled up and subjected to discussion in the

next BOS for R18 regulations

Members :

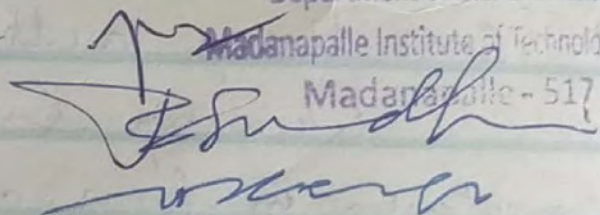
1. Dr. D. Pradeep Kumar
2. Prof. B. Sudhin
3. Mr. Veera Raghavan
4. Dr. Sreemant Beshu
5. Dr. Mohd. Mujahed Ali
6. Dr. C. Ravi Kumar
7. Dr. Ahamed Bashir
8. Dr. N. Gangisetty
9. Dr. U. Raghavendra Prasad.
10. Mr. S. J. Ravi Kumar
11. Dr. G. Somasekhar

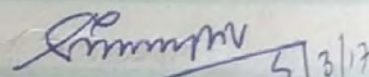
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Department of Management Studies

Madanapalle Institute of Technology & Science

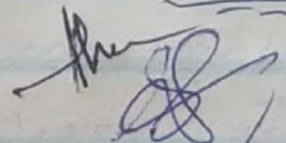
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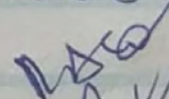


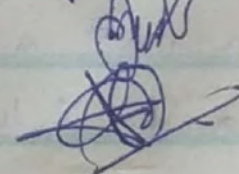
 4/3/17

May 2017

Ravikumar S







- | | | |
|----------------------------|---|------|
| 12. Dr. D. Adi Narayana | — | Dr ✓ |
| 13. Dr. C. V. Krishna | — | Dr ✓ |
| 14. Dr. Kramthi Kumar A | — | Dr ✓ |
| 15. Dr. K. Thulasi Krishna | — | Dr ✓ |

Meeting of Board of Studies held on 2-7-18
at 10-00 AM in the Conference Hall, MITS, Madanapalle.

After thorough discussion and deliberation,
the following aspects are finalised.

1. Resolved to adopt the AICTE Model Curriculum for 102 credits and the addition of mandatory courses like Indian Ethics & Business Ethics, and introduction of non-functional electives.
2. Resolved to introduce the nonfunctional electives as generic electives.
3. Resolved to have functional elective courses as Major & Minor as presented in the structure.
4. Resolved to accept the list of audit courses. The list is attached.
5. Resolved to accept the Syllabus of Design Thinking as open elective. The Syllabus is attached.

6. Resolved to accept the Course structure for MDA program. The Course Structure is attached.
7. Resolved to accept the Syllabus for MDA program. The Syllabus is attached.
8. Some of the other departments wanted the Courses of MDA program to be offered with different credits. Resolved to accept the proposed syllabus for the list of open elections for other departments. The Syllabus is attached.

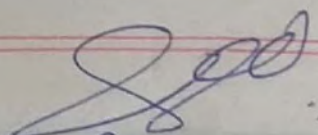
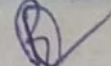
Members :

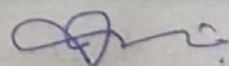
1. Dr. D. Pradeep Kumar
2. Prof. Ranjeet Nambardin
3. Mr. G. Vday Kumar

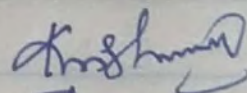
HEAD
Department of Management Studies
Madanapalle Institute of Technology & S
Madanapalle - 517 325

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Anirudh


4. Dr. Ch. Rama Prasad Rao
5. Dr. R. Karadasya
6. Dr. C.T. Vengalwar Rao
7. Dr. K. Srinivasa Krishna
8. Dr. K. Thirumala Krishna
9. Dr. Shanti Ahmed Sirke
10. Dr. G. Somashekar
11. Mr. M. Anil Kumar
12. Dr. Aswath
13. Dr. Mohd. Mojaheed Ali

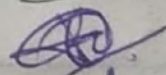



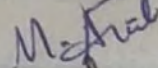





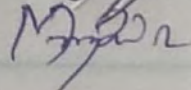












Meeting of Board of Studies held on 15-06-2019 at 11:30 Am in the Business Analytics Lab, MITs, Madanapalle.

After thorough discussions and deliberations, the following Points are finalized.

1. The Course structure for MBA Second year was discussed and finalised.
2. Resolved to accept the Proposed Changes to Syllabus for Operations Research (18MBAP114) Pertaining to MBA Second year 1st Semester. The Syllabus copy is attached.
3. Resolved to accept the Proposed changes to Syllabus for Strategic Management 18MBAP115 Pertaining to MBA II year I Semester. Syllabus is attached.

4. Resolved to accept the Proposed changes to Syllabus for International Marketing 18MBAP407 pertaining to MBA 11 year I semester.
5. Resolved to accept the Proposed changes to Syllabus for International Labour Laws (18MBAP408) pertaining to MBA 11 year II semester along with the suggestion that laws reflecting women harassment, Code of Conduct be included. Syllabus copy is attached
6. The board members felt that the existing Syllabus for Advertising and Sales Management 18MBAP430 with inclusion of topic relating to e advertising, mobile advertising & Sales Promotion is adequate.
7. Resolved to accept the Proposed changes to Syllabus for Services Marketing 18MBAP433 of MBA 11 year II semester
8. Resolved to accept the Proposed changes to syllabus for Managing Innovation of MBA 11 year II sem

With suggestions to include Rogers Model.

9. The Board Suggested that a workshop be conducted on GST for the benefit of both First year and Second Year MBA students.

Members:

1. Dr. K. T. Vigneswara Rao
Assoc. Professor & Head - chairman BOS
2. Dr. Cynthia Menezes Prabhu
Professor, Canara Bank school of Mgt
Studies, Bangalore university

HEAD
Department of Management Studies
Madanapalle Institute of Technology & Research
Madanapalle - 517 320
15/6/19

Cynthia Menezes
15.6.19

3. G. Anil Dutt - Curriculum Lead
Rishi Valley Institute for Educational
Resources (River) Rishi Valley
4. INSUB Panchajanyam - Managing
Partner, Sri Anand Associates, chartered
Accountants, Bangalore.
5. Dr. Ch. Rama Prasad Rao
Dean IIC & Professor
6. Dr. Ranjeet Nambudri
Professor, IIM Indore
7. Dr. Sreemant Basu - Professor
8. Dr. D. Pradeep Kumar - Professor
9. Dr. N. Gangisetty - Professor
10. Dr. R. Varadarajan - Assoc Professor
11. Dr. Mohd. Mujahed Ali Assoc. Professor
12. Dr. G. Soma Sekhar Assoc. Professor
13. Dr. Chandra Kanta Sahoo Asst. Prof.
14. Dr. K. Srinivasa Krishna Asst. Prof

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M. Anand

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15. Dr. C. V. Krishna - Asst. Prof.
16. Dr. K. V. Geetha Devi - Asst. Prof.
17. Dr. N. Seshadri Asst. Prof.
18. Dr. K. A. Asraar Ahmed. Asst. Prof.
19. Dr. M. Anil Kumar - Asst. Prof.
20. Dr. G. Mahendar Asst. Prof.
21. Mr. Sudheer Muhammed KM Asst. Prof.
22. Mr. B. Sreekanth Asst. Prof.

